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# FINANCIAL TIMES

No. 27,702

Tuesday October 31 1978

\* 15p

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## BUSINESS SUMMARY

**Wall St. swings back in big trade**

WALL STREET closed 3.80 up at 81.85 in the third heaviest day's trading on record. The Dow Jones average swung from being 17 points down at 11 am on a rally by blue chip and glamour stocks.

GOLD rose \$10 to \$245.1 in London and in New York the November Comex price rose to \$245.00 (\$27.50).

TIN prices rose on the LME with cash tin £80 up at £7,907.5

Iran guerrillas will "searched earth" in the Middle East if the David agreements are d. says Abu Ayad, deputy of the Fatah commando unit.

Iranian Foreign Minister, Saad al-Fars, said the summit starting in 1 today should not isolate Iran.

Saudi clearly intend to moderate role at the summit, but the influence of the states rejecting Camp is increased considerably. It is expected that the summit will be a success.

**in claims tie action**

claimed yesterday that the fighting in the Sudan is a smoke screen for a serious unrest in the Sudan.

Tanzanian Government seized the Uganda Radio as "absolute consensus" of the Sudanese National Council that Ugandan mercenaries shot 150 loyalist troops.

**ioners released**

black detainees, including 11 associates and members of the Black Panther Party, were released without trial from the prison in Africa.

**lway progress**

Benzuela railway linking with Zafra with the Ocean will be ready to go on Saturday but administrative details have to be worked out before services resume.

**weekly**

first edition of Financial Business Weekly in the United States was published in New York yesterday.

**il complaint**

Justice Mar-Jones, judge in the Bailey secrets trial, said "improper attempts" by individuals and organisations to influence the outcome of the trial.

**icy change**

first time in more than 10 years that the British is not insisting on free fishing rights up to 12 miles from shore. Back Page

**it row**

Internal row in the National Association is threatening production of Thursday's Express and may also lead to the closure of the new Star. Page 9

**side guards**

York judge has ordered the clock watch on pink Sid Vicious, who cut his last week. He is accused of robbing his girl friend to death.

**arf giraffe**

John Silver, London Zoo's 10th-oldest giraffe, is to be bred by a child specialist as he is not tall enough. John is a mere nine feet but his sister Dawn, aged 10, is already coming up to 12 feet.

**fly...**

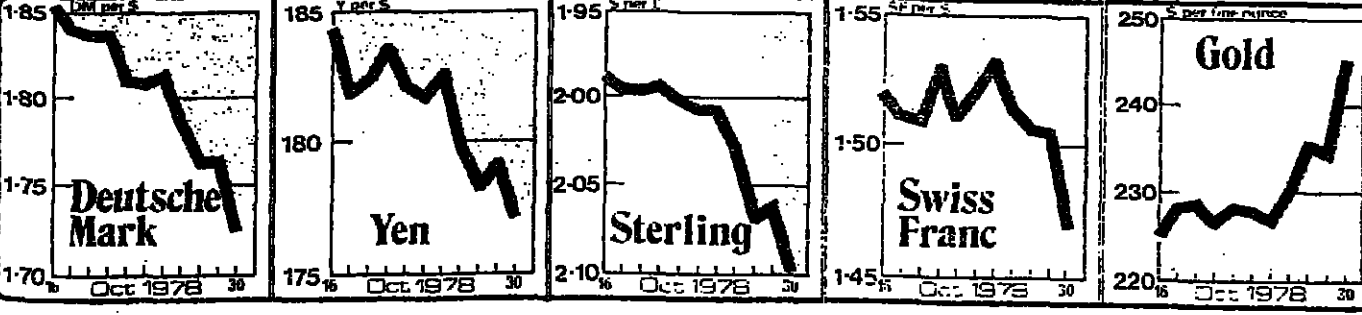
prisoners protesting at a hunger strike. 400 people were arrested in Brisbane - where street protests are banned - after a demonstration against erosion of liberties.

**ief PRICE CHANGES YESTERDAY**

(in pence unless otherwise indicated)

Wheat	171	+7
Barley	108	+4
Maize	108	+4
Beans	110	+5
Peas	110	+5
Wheat	55	+5
Barley	38	+6
Maize	38	+6
Beans	38	+6
Peas	38	+6
Wheat	180	+5
Barley	120	+5
Maize	120	+5
Beans	120	+5
Peas	120	+5
Wheat	180	+5
Barley	120	+5
Maize	120	+5
Beans	120	+5
Peas	120	+5

## HOW U.S. CURRENCY FELL IN TWO WEEKS



## Dollar slides again as gold hits peak

BY MICHAEL BLANDEN

The exchange market crisis deepened yesterday as the dollar slumped further against all leading currencies and the gold price jumped by \$10 an ounce to a new peak.

The pound closed in New York at \$2.1045—its highest level since September, 1975—with sufficient to stem the strong downward pressure on the U.S. currency. The dollar had enjoyed a brief respite towards the end of last week after some unexpectedly good U.S. trade figures were published.

By Friday, the temporary recovery was over, and yesterday the dollar was reasserted. The foreign exchange markets have failed to respond to last week's anti-inflation statement by President Carter and remain unconvinced by the policies of the U.S. Administration.

Dealers said yesterday that the pressure on the dollar was increased by remarks from the U.S. Treasury Secretary, who said that the Carter anti-inflation plan would take a long time to work, and by denials that the U.S. would borrow from the International Monetary Fund. Fears that the Federal Reserve was of another rise in the oil price were also quoted as unsettling the market.

## Britain repays \$1bn

By Peter Riddell, Economics Correspondent

THE BRITISH Government yesterday repaid—well before the due date—a further \$1bn to the International Monetary Fund.

The move, which had been expected this week, was formally confirmed by the Treasury last night. This follows the pre-payment of \$1bn earlier this year and means that the UK has now repaid about two-fifths of its outstanding borrowings from the Fund.

The repayment will be reflected in the October reserve figures, due to be announced on Thursday—though the impact will have been partly offset by the receipt of the remaining \$350m on the Electricity Council's syndicated bank loan.

In addition, there have also been some underlying inflows of foreign currency associated with the switch from the dollar to sterling. But the increase may turn out to be smaller than the market has been assuming because much of the demand has been reflected in an exchange rate rise.

## Healey pessimistic on pay pact with TUC

BY PAULINE CLARK AND NICK GARNETT

MR. DENIS HEALEY, Chancellor of the Exchequer, yesterday all but dismissed prospects of the Government and the TUC reaching an agreement on pay in time for the Queen's Speech tomorrow.

This was the first direct admission from the Government that union leaders and ministers are making little headway in their search for agreement on an anti-inflation policy. It is likely to compound the difficulties confronting the Government, particularly in the public sector, faced with pay demands well in excess of the 5 per cent limit.

These include local authority employers who were formally presented yesterday with a 40 per cent claim by union negotiators for 1.1m manual council workers.

On the eve of resumed talks tonight between TUC leaders and ministers, Mr. Healey said, after a TUC and Labour Party liaison committee meeting, that there was little likelihood of a statement being made on the progress of discussions in the near future. There would be further meetings between the Government and unions on wages, but there would be no formal timetable.

A statement by BAT last night said: "The global retailing task for which he joined the group in 1973 has not fully materialised and this, together with some recent differences over matters of future policy, has caused him to offer his resignation."

International was bought for £68.5m by BAT in 1972 and has steadily expanded its food interests. In 1973 it made a rescue bid for Pricerite for £2m. Last year it paid £21m for the profitable F. J. Wallis group.

## Chairman of International goes

BY COLEEN TOOMEY

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## Iran's oil exports hit by strikes

BY ANDREW WHITLEY TEHRAN, Oct. 30.

STRIKES by key workers in the Iranian oil and gas industries have completely halted the export of natural gas to the Soviet Union and have severely cut back the flow of crude oil to the West and Japan. The latest action pushes by far the most serious challenge to the Government since the present. Eight days ago the refinery men agreed to return to work following the personal intervention of Mr. Houshang Ansari, NIOC's chairman. He is understood to have agreed to most of the financial demands, but to have said he was not empowered to meet the political ones. The strike resumed a few days later, with the political aspects reportedly more to the fore.

Mr. Ansari has therefore been plunged once again into constant talks aimed at ending the strikes, now spread into administrative departments in Ahwaz and Tehran.

It was announced in Tehran today that gas supplies to the Soviet Union along the Isfahani pipeline have stopped since last Thursday as a result of the strike. In an average year Iran exports 9.3bn cu metres of gas, worth \$135m at today's prices, along the pipeline.

Other important economic organisations also crippled by the strike are the National Petrochemical Company's Shahrpur complex—a major producer of sulphur and local fertilisers—and the State-owned Bank Mellat, the country's largest bank which and the government's payments and receipts agency. Bank Mellat's demand is the replacement of second strike this month began all foreign workers in the oil industry. OSCO employs about 570 expatriate staff, and there are considerable numbers of other foreigners working in the Khuzestan region.

Calls have been made for the expulsion of the consortium Ahwaz refinery, the country's main exporter of oil products, must also cause the Government concern. The NIOC said today the four-tanker loaders and tanker pilots day strike was affecting 12 per cent of the refinery's staff employees and 40 per cent of the labourers. He defied the production or export of refined or crude oil was being hit by the strikes.

Mr. Mohammad Reza Ameli, Tehran's Minister of Information, said yesterday that any drop in output had been caused by "NIOC's relations with the consortium."

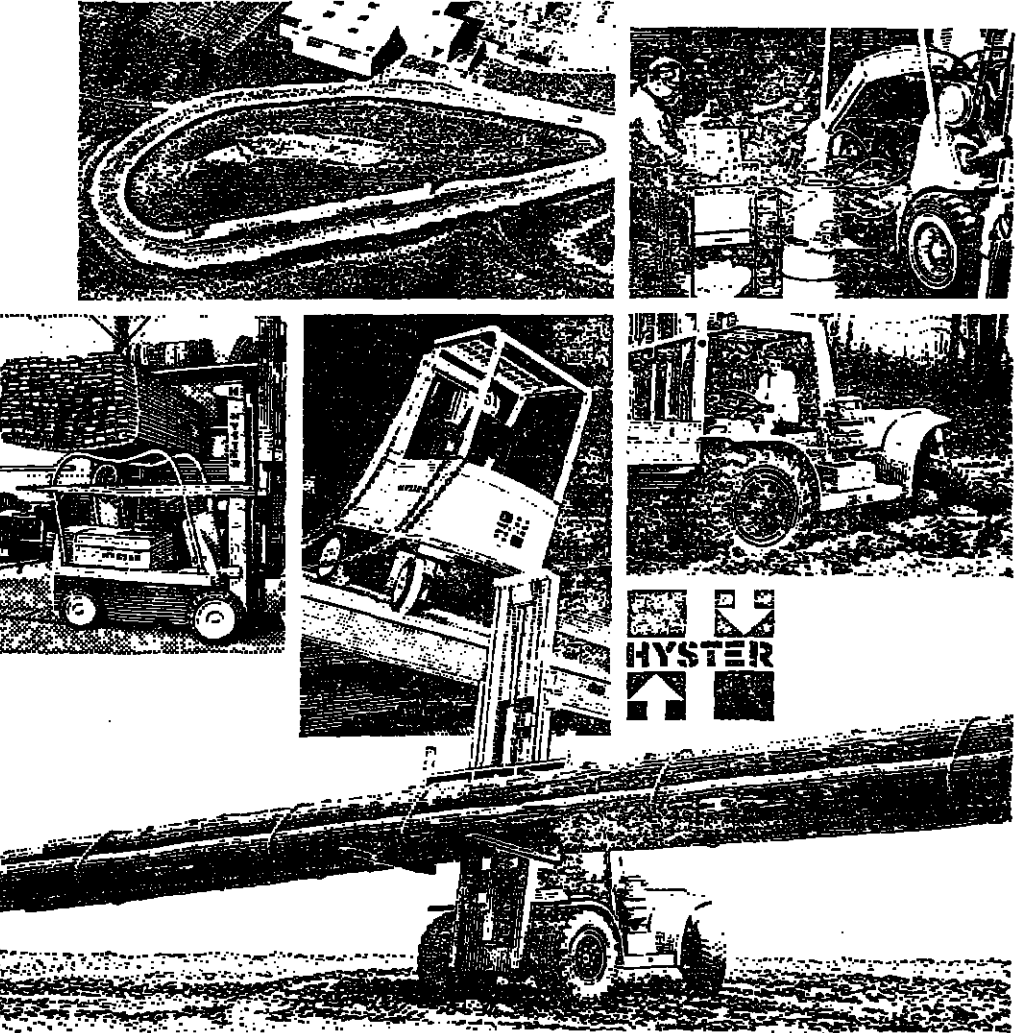
## Showdown

The latest action by thousands of labourers and staff employees of the National Iranian Oil Company, the Oil Services Company of Iran, and OSCO—the local arm of the BP-led western consortium handling much of Iran's oil—looks likely to provoke a showdown with the Government, and possibly a crisis in Iran's relations with the foreign oil companies.

Exports by the consortium are believed to have dropped to 2m barrels yesterday, compared to an average of 3.15m barrels a day over the past few months. High on the strikers' list of demands is the replacement of second strike this month began all foreign workers in the oil industry. OSCO employs about 570 expatriate staff, and there are considerable numbers of other foreigners working in the Khuzestan region.

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## EUROPEAN NEWS

## British strike threat to European production of Ford

BONN, Oct. 30. THE FORD Motor Corporation's European operations may come to a halt unless workers in Britain return to work soon, a spokesman for Ford's West German division in Cologne, said today.

Ford at Genk in Belgium has already stopped production of Transit vans because the five-week-old British Ford workers' strike has disrupted supply of urgently needed parts," said Herr Alexander Demuth.

Production of the Taunus saloon car in Genk will stop on November 21 unless the British strike ends, he said.

West German Ford plants in Cologne and Saarlouis are also threatened with having to cut back operations drastically. Herr Demuth said 6,000 of the 8,000 workers in Saarlouis will have to be laid off by November 6, halting production there of the Fiesta and the British-designed Escort.

If the strike continues for another week, he said, 10,000-12,000 of Ford's 34,000 workers in Cologne will have to down tools, and production of the Granada and Capri sports coupe, will come to a halt.

He said the Cologne plant had learned from earlier experiences and already stocked a six-week

supply of parts and accessories not produced there. "At the time of the Stuttgart metalworkers strike (in April) we held only a two weeks' supply."

Meanwhile in Madrid, a spokesman for Ford's Spanish subsidiary said it will run out of components on November 10 and be unable to produce finished cars unless the strike ends in Britain.

Spanish Ford produces 1,140 cars and 1,450 engines a day at the Valencia factory and is Spain's biggest export earner, Agencies.

Kenneth Gooding adds: There are to be more talks on Tuesday about the Ford dispute which is in its sixth week.

Dockworkers sympathetic to the Ford employees attempt to shatter the U.K. Government's pay guidelines have effectively prevented the import or export of any Ford products for most of that time.

Dealers stocks in Britain have nearly dried up—Ford should have 50,000 cars in showrooms and in dealers' stockpiles—and supplies of components are also running out. For a week now there have been problems for any Ford car owner needing a major component not normally stocked in large quantities.

## Lambsdorff aide to join Dortmund steel company

BY ADRIAN DICKS

BONN, Oct. 30.

HERR DETLEV ROHWEDDER, State Secretary at the West German Economics Ministry in charge of energy, trade and industrial affairs, announced today that he is resigning his post to become deputy executive chairman of Hoesch, the Dortmund steel company.

According to West German Press reports today, he is expected to take over the chairmanship of the German-Dutch Hoesch-Estel group in 1980.

Herr Rohweder's decision comes just over a year after the former Minister of Economics, Herr Hans Friderichs, created a sensation by his unexpected departure to become chairman of Dresdner Bank.

News of Herr Rohweder's resignation after nine years came as a surprise to officials in the Ministry today. Count Otto Lambsdorff, the present Minister, said he had accepted Herr

Rohweder's resignation "with regret."

Since both Count Lambsdorff and Herr Martin Gruener, the Parliamentary State Secretary, are members of the Free Democratic party, minority partners in the Bonn coalition government, the appointment post which Herr Rohweder is now leaving is the highest Social Democrat-held position in the key Economics Ministry. Dr. Otto Schleich, the third State Secretary, has no party affiliation.

There will be keen interest in whether Chancellor Helmut Schmidt appoints a successor from within the ranks of the SPD, or whether he picks someone else from the private sector. Herr Rohweder was a partner in a Düsseldorf accounting firm when he was chosen as State Secretary by Professor Karl Schiller. Now 46, he was at the time the youngest State Secretary ever appointed.

## Communist unions challenged in Portugal

By Jimmy Burns

LISBON, Oct. 30.

THE FORMATION of a new trade union organisation backed by influential sectors of the Socialist and Social Democrat parties is being widely interpreted as the first serious challenge to Communist domination of the Portuguese labour movement.

The General Union of Workers (UGT) has been founded round a core of 49 unions and three worker federations which between them represent an estimated 450,000 workers. Speaking in Lisbon at the founding of the UGT, Sr. Jose-Manuel Torres Couto, a leading Socialist labour leader, described the event as "the consecration of a truly democratic trade union movement representing the interests of the workers and not of particular political parties."

Although the UGT has been inspired mainly by the Socialist Party, it has managed to gather the support of existing unions dominated by the PSD, notably the powerful blue-collar Office Workers' Union.

Although leaders of the bank workers and teachers unions, which are also controlled by the PSD, did not attend the launching of the UGT, both are reported to have given their tacit support.

Talks have been continuing since the start of the year between the Socialists and the Social Democrats on forming an alternative to the Communist-dominated General Workers' Confederation (Inter-sindical) which claims to represent more than 80 per cent of Portuguese labour.

The two parties appear to have bridged their differences over who should lead the new movement, recognising that a broad alliance of "democratic forces" would have more chance of penetrating Communist influence than a union grouping too closely identified with one particular party.

The formation of the UGT has coincided with a new wave of industrial unrest, provoked by a breakdown in wage negotiations and by rising prices. The cost of industrial fuel and petrol increased by 22 per cent last week.

Following a half-day strike on Friday by more than 200,000 members of the Federation of Metalworkers Unions, railway and construction workers have threatened similar action for next month.

## UK and Russia clash on Press freedom

BY ROBERT MAUTHNER

BRITAIN AND the Soviet Union today adopted sharply opposed positions on the controversial draft declaration of the mass media role in strengthening peace and combatting war propaganda and racism, on which the UNESKO general conference will be asked to vote next month.

Although the draft has been revised since it was shelved after a stormy debate at the last general conference in Nairobi two years ago, it is still strongly contested by Western Governments, who see it as a threat to Press freedom.

Mrs. Judith Hart, Britain's Minister for Overseas Develop-

ment, told the conference today that the British Government could not support certain aspects of the draft declaration.

"It asks some of us for an assertion of principles which we cannot accept and powers which are not in our gift and which we do not seek," she said.

One of the most controversial articles of the draft is the one stating that "it is the duty of states to facilitate the application of the present declaration and to ensure that the mass media coming directly under their jurisdiction act in conformity therewith."

Most Western Governments

consider this would open the door to state control of the media.

The document also raises the important question of principle whether the media's task should be merely to inform its consumers, with the selection of news firmly in the hands of its owners and editors, or whether it should be required to adopt a wider political, social and educational role.

Mrs. Hart said the answer to the problems raised by the draft did not lie in international regulation, but in improving the educational level of the developing countries, and the finances

and technological standards of their local media.

UNESCO and the industrialised countries, she said, should step up their aid for educational and literacy campaigns in developing countries, making a bigger contribution to research and professional advice to the local media, and provide practical and financial help in building up their own communications systems.

Mrs. Hart's speech followed a sharp attack by Mr. Igor Zemskov, Soviet Deputy Foreign Minister, on the Western Press which, he claimed, had been guilty of "crude and unjustified misinterpretation" in its articles

on the draft declaration. The declaration would help protect Asian, African and Latin American countries against what he described as "information imperialism."

The media that was attacking the draft flourished on spreading war propaganda, news of violence, racism and pornography, he said.

Figures published in the U.S. he claimed, showed that, in one leading capitalist country, there were 300 pornographic magazines and that 300,000 children had been persuaded to take part in pornographic films. This was called freedom of information in some countries, he said.

## Italian Government faces crisis over incomes policy

BY PAUL BETTS

ROME, Oct. 30.

THERE IS talk of another Italian Government crisis following the decision of Sig. Giulio Andreotti, the Prime Minister, to have an immediate showdown with the trade unions over his Government's efforts to introduce some sort of incomes policy.

On the surface at least, the latest threat to Italy's fragile political stability stems from what appears to be another of those labour disputes that crop up in a number of Italian public and private sectors. However, the difference this time is that it involves hospital workers, whose protracted strike has virtually paralysed all services in Italy's main public hospitals, causing a public outcry and forcing the authorities in some cases to send in troops to keep essential hospital services going.

The hospital workers, many belonging to the so-called "autonomous" non-aligned unions, are asking for a revision of their national labour contract to bring their basic wages to the higher level of other public and industrial sectors. Although a compromise appeared to have been reached last week involving a subsidy for special training courses to increase the professional standards of hospital workers, the Government had second thoughts and decided to oppose any direct or indirect wage increases.

Over the weekend, after the breakdown of talks between the Government and union representatives, Sir Giulio Andreotti took the issue to Parliament. While the unions announced a series of stoppages, including a 24-hour strike in all public hospitals today, the Prime Minister is expected to open a crucial Parliamentary debate tomorrow which will be something of a confidence test for the Government and a review

of the nine-month-old governing coalition pact. Unlike last week's Parliamentary debate on the Moro affair and terrorism, Sig. Andreotti has not held a comprehensive round of consultations this time with the other political forces. He has acted tempestuously, and clearly if the Parliamentary vote goes against him the prospects for his Government are dim.

The minority Christian Democrat government, whose survival depends on the direct support of the Communists, the Socialists and the smaller Republican and Social Democrat parties, has indicated that surrendering to the hospital workers was tantamount to losing its credibility. A compromise, so its reasoning goes, would jeopardise its three-year (1979-81) economic recovery plan aimed at bringing Italy more in line with the other EEC countries.

The key aspect of this medium-term programme is a reduction of the public sector borrowing requirement to release funds for a sustained process of accumulation, coupled with contained labour costs to maintain the competitiveness of Italian exports. Giving in to the hospital workers, the Government claims, would set a precedent endangering other imminent labour negotiations involving nearly 10m workers in the public and private sectors.

The Government's stand on the hospital dispute is a calculated gamble on the part of the Prime Minister. The main political parties, including the Communists, have stated that a Government crisis at this moment would be disruptive and would solve nothing.

By his intransigent attitude with the hospital workers, the Prime Minister appears to be seeking to establish the Government's determination to keep down wages. In this sense, the

current dispute has clearly become a test case not only in Government-labour relations but also in the Government's relations with the parties now supporting it in Parliament.

Although none of the political forces seem intent in precipitating a Government crisis, the basic risk of Sig. Andreotti's gamble is the so far unpredictable reaction of the trade unions to the Government's hard line.

Italy's provisional index of wholesale prices rose by 1 per cent in September to 128.6. This was 8.5 per cent up from the same month in 1977, the Government Statistics Institute reported yesterday. The index (base 1976), is not seasonally adjusted. The month-to-month gain of 1 per cent in September compares with an increase of 0.6 per cent in August, and similar increases of 0.5 per cent in both July and June.

However, inflation normally accelerates in Italy following the summer holiday season.

In turn, this could seriously compromise the position of the Communist Party, now effectively a party of government. The uncertainty of the Communists was reflected in Sig. Berlinguer's weekend speech when he warned the Government that a deterioration of the present situation could only be blamed on obscure manoeuvres within his ruling Christian Democrat party.

The danger of the present situation is that the apparent willingness of the leaders of Italy's three main labour confederations to adopt a more moderate approach to wages, reflecting in a sense the presence of the Communist Party in the governing majority, now risks

being undermined. In this respect, the hospital workers' dispute could become the thin end of the wedge and the spark of widespread labour unrest in the country.

The union leadership's decision to promote a more moderate policy was essentially regarded as a trade-off for new job-creating investments, especially in the depressed south, at a time when the country's general economic outlook was clearly improving. Balance of payments surplus this year of some \$5bn is envisaged. But even before the hospital workers' strike, the union leadership was coming under pressure from its own rank and file which was reluctant to accept the sacrifices advocated by its leaders.

The leadership now finds itself in a contradictory position. First it is accepting in principle the political and economic proposals for setting the basis for a serious medium-term recovery programme. But also at the same time it is pacifying an increasingly disgruntled base apparently concerned above all with the individual interests of paid-up members. The question is how far the leadership is now prepared to go against its own rank and file, and indeed how far the Communist Party leadership is prepared to go against its own increasingly unhappy membership.

There is a further and perhaps more serious threat represented by the so-called "autonomi" or unaligned extremist unions whose main aim is to secure wage increases for their own members, and which have recently increasingly challenged the influence and power of the three main labour confederations. Their strength has been amply demonstrated during the last months following a series of strikes which have caused havoc

in ferry boat services to Sicily and Sardinia, in the railways and air transport, and now in the hospitals.

Although they may have turned public opinion against them by their repeated and aggressive labour agitation, they nonetheless appear to be steadily gaining strength. Indeed, as one is frequently reminded here, they could hold at present no better hostages than hospital patients. Their initiatives are also causing concern because they could erode the dialogue which has been gradually building up between the Government and the main union leadership, as these labour leaders see their own position threatened by their base and the "autonomi." Again there is a dangerous parallel here with the current position of the Communist Party, which is coming under pressure from extremist elements on its left and whose own discontented base might disrupt the dialogue between the party and the ruling Christian Democrats.

The next 48 hours are clearly crucial for Sig. Andreotti's minority government. The debate in Parliament is likely to reflect the general mood of the main political forces to avert the threat of a government crisis. However, a head-on clash between the Government and the unions is equally likely to generate another "hot autumn," which in turn will have obvious impact on the present coalition formula. For their part the unions have already announced an abundant programme of threatened strikes in most sectors including a national stoppage on November 16.

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To run the finances of a multi-market business like The Thomson Organisation, a man must be as multi-faceted as his company.

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Michael Brown, Finance Director, The Thomson Organisation

David A. Moring, Vice-President, Chemical Bank

As Finance Director of The Thomson Organisation, Michael Brown must manage the financial resources and help assure the profitability of a large and rapidly growing group with interests in publishing, travel and petroleum.

Thomson publishes The Times, The Sunday Times, regional newspapers, books, Family Circle in the UK. Living, numerous trade, technical and educational publications in some ten countries around the world, owns Thomson Travel and its subsidiary Britannia Airways. Through an association with the Occidental Consortium, it is involved in the development of oil fields in the North Sea. So Michael Brown must have

in-depth financial knowledge not only about Thomson's products, but about the countries in which Thomson operates. His Chemical Banker, David Moring, must have the same.

"David's understanding of our business is important," says Brown. "But so are the flexibility and fast response he and his Chemical Bankers come up with."

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Says Brown, "Chemical Bankers get things done because they don't have to go back to the head office for approval on every decision."

Obviously, Michael Brown works with other international banks. But David Moring's personal understanding of The Thomson Organisation and the bank's flexibility are two important reasons their relationship continues to grow. That's what usually happens when financial executives get together with Chemical Bankers.

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## AMERICAN NEWS

## U.S. presses Britain for more liberal air rules

By David Buchan

WASHINGTON, Oct. 30.

THE U.S. is pressing Britain for more liberal rules on air cargo and charter flights, for greater flexibility on airline destinations, and a continuation of the present low air fares across the North Atlantic. In a review of the 1977 Bermuda air service agreement by officials of both countries here this week.

But Mr. Jim Atwood, the State Department official who is leading the U.S. side in the talks with British officials led by Mr. John Steele, Deputy Secretary for Aviation in the Department of Trade, said tonight the U.S. was not threatening to denounce the Bermuda agreement if concessions were not made.

The first day of talks, which are expected to continue for three or four days here, showed that a good working relationship had been built up between the two countries on the implementation of Bermuda 2, British and U.S. officials said.

It is, however, true that the aviation policy of the Carter Administration has changed considerably since summer 1977, when the bilateral agreement was signed.

This is partly the influence of the Civil Aeronautics Board, which under its former chairman Mr. Alfred Kahn, has pushed for lower fares and greater competition on U.S. domestic routes.

In particular the U.S. would like to change the restriction in Bermuda that allows only one designated carrier into each "gateway" city.

This, it argues, is more restrictive than provisions in agreements that it has since negotiated with other European countries. A U.S.-German agreement is due to be signed on Wednesday.

The U.S. also argues that charter flights should only be governed by the rules of the country of origin, not both the countries in question.

In addition, it wants to ensure that no government intervention will stop introduction of low fares.

## Leading economic indicators show biggest advance for five months

BY DAVID BUCHAN

WASHINGTON, Oct. 30.

THE INDEX of leading economic indicators, designed to gauge future changes in the level of activity in the U.S. economy, climbed up a 0.9 per cent increase in September, the biggest gain in five months, the Commerce Department reported today.

This follows the respectable 0.7 per cent rise in the index in August, and would at least seem to bear out administration assurances that the U.S. is not headed for a recession in the immediate future, even though its economic recovery is now virtually into its fourth year.

Mr. Michael Blumenthal, the Treasury Secretary, yesterday forecast that growth in the U.S. gross national product would slow down to no less than 3.5 per cent—a rate that would stem any substantial rise in unemployment. With growth in the third quarter of this year of 3.4 per cent, and averaging slightly higher than that over the first nine months of 1978, Commerce Department economists claim the overall performance this year will be between 3.5 and 4 per cent.

But the leading indicator index

for October is likely to be much less buoyant, Commerce Department officials point out, because of the heavy tumble this month in stock market prices, one of its components. Share prices continued their fall today.

The rise in the September index is narrowly based, and almost entirely accounted for by a surge in the basic M1 money supply (cash and deposits) and total liquid assets, and also in building permits for new houses, both these factors have gloomy implications for the Carter Administration's redoubled efforts to bring inflation under control and down to 6-6.5 per cent next year.

The Federal Reserve Board clearly is having some difficulty getting a handle on the money supply, while its present policy of raising interest rates to an all-time high seems to be having little effect on the construction sector—which is traditionally sensitive to an increase in the cost of borrowing.

Mr. Alfred Kahn, the former chairman of the Civil Aeronautics Board who was last week

appointed by President Jimmy Carter to head the new anti-inflation programme of voluntary pay and price guidelines and public spending restraint, is already being asked what steps would be taken in the event of a failure in that programme.

Speaking on television yesterday, Mr. Kahn conceded that if the voluntary policy fails, he would reluctantly recommend compulsory wage and price controls on companies and trade unions, rather than a deliberately induced economic recession, to bring inflation to heel.

One piece of good news, with some bearing on the inflation problem, has come with the Labour Department's report that productivity in the third quarter of this year rose 4.5 per cent at an annual rate. This increase in output per hour worked follows a mediocre gain in the second quarter and a decline in the first three months of 1978. In that sense, it is a rebound—but nonetheless a vigorous rebound at such a late stage in the U.S. economic recovery.

AP-DJ adds from New York: Mr. Barry Bosworth, director of President Carter's council on wage and price stability, warned that U.S. economic growth will slow as part of the Government's war on inflation.

Speaking to a group of trucking executives here, Mr. Bosworth predicted: "We are going to have a pause in this economic expansion." He added that economic expansion at rates achieved in recent years "cannot be expected to continue."

Mr. Bosworth also warned that "it will take us about four years to get the inflation rate down," a forecast based on the assumption of public support for President Carter's programme.

Mr. Bosworth said that the Government will be unable to lower unemployment sharply because of the coming economic slowdown.

He acknowledged that a major test of President Carter's programme will come late this year when the Teamsters' strike begins contract talks with major trucking companies. It would be hard for the economy to take a strike in the trucking industry.

## 50-year jail terms for Soviet spies

Two convicted Soviet spies were each sentenced to 50 years in jail by a Federal Judge in New York, New Jersey, yesterday. Reuter reports. The judge said their imprisonment would deter future espionage activities by "any hostile foreign government."

The defendants, Valdik Emzer (38) and Rudolf Chernyavsky (43), both employees of the United Nations secretariat, were convicted for their part in a nine-month conspiracy to obtain U.S. military secrets, including plans for anti-submarine warfare.

**Bolivian arrests**

The Bolivian Government has announced the arrest of five opposition politicians it said were involved in a subversive plot organized by international extremists. Reuter reports from La Paz. The five were leading members of the National Revolutionary Left Movement and the Revolutionary Left Movement.

**Perez oil denial**

Venezuelan President Carlos Andres Perez yesterday discounted an OPEC oil price rise of 20-30 per cent because, he said, it would be like dropping an atomic bomb. Reuter reports from Caracas, on the secret talks he held last week with Saudi Arabian Oil Minister Ahmed Zaki Yamani. Mr. Perez said Venezuela and Saudi Arabia had reached a full understanding on oil matters.

**Fords recalled**

Ford said it will ask owners of about 185,000 last year's models Fairmont and Mercury Zephyrs equipped with six-cylinder 2.3 litre engines and automatic transmissions to return them for replacement of part of the emission control system. Reuter reports from Dearborn, Michigan.

**Brazil metal strike**

At least 30,000 metal workers went on strike for higher pay in Sao Paulo yesterday. Reuter reports.

**U.S. COMPANY NEWS**

Union moves to block United Technologies takeover of Carrier: UAL turns in record airline results: Life Insurance of Georgia rejects Dutch bid—Page 37.

## Trudeau urges new Canada constitution

By Victor Mackie

OTTAWA, Oct. 30.

MR. PIERRE TRUDEAU, Prime Minister of Canada, appealed to the 10 provincial premiers today to launch the new federalism process of rewriting the British North America Act—Canada's constitution—because Canada is "a badly and sorely divided nation."

He voiced the appeal as he presided over the opening session of a three-day constitutional conference.

Canada's economic and constitutional problems cannot be separated, Mr. Trudeau stressed.

A new constitution would help bring about stability to the country's economy. This stability was badly needed to bolster Canada's economy and help meet competition in foreign markets.

## Murdoch paper may not appear

BY JOHN WYLES

NEW YORK, Oct. 30.

THE DAILY SUN, the New York morning newspaper planned by Rupert Murdoch, may not now appear because of failure to reach agreement with key printing unions.

Mr. Murdoch had hoped to launch the new tabloid while its two potential rival newspapers, the New York Times and the Daily News, were still shut by the 82-day pressmen's strike.

But alleging a conspiracy between the printing unions and some of his fellow-proprietors, Mr. Murdoch has warned that the debut of the Sun "has been delayed, perhaps permanently."

Mr. Murdoch has singled out L. A. Chance, president of the for special attack Mr. Douglas delivery drivers' union, whom he accuses of making "discriminatory and unwarranted demands."

But he has gone on to suggest that there may be an "unhealthy alliance" to prevent the emergence of the Daily Sun by saddling it with oppressive costs.

A spokesman for Mr. Murdoch said today that the lawyers for the New York Post, Mr. Murdoch's afternoon newspaper which has been publishing for nearly a month after a break-away agreement with the pressmen, were studying the matter, and would advise whether to file suit.

Mr. Murdoch is particularly angry about the delivery drivers' refusal to agree to a distribution system based on wholesalers Times/News, a far more substantial newspaper than the Post and Newsweek.

Direct delivery would create more drivers' jobs but it would also be more expensive. Mr. Murdoch claims, because at least initially the Sun would not be

printed in sufficient numbers to justify the economies of scale which are available for the Daily News with its 1.9m circulation.

Some union members are known to be unhappy about granting Mr. Murdoch the opportunity of establishing a newspaper which could damage the position of the Post and Newsweek, a far more substantial employer than the Post and Newsweek.

Mr. Murdoch is suggesting that the unions have not been bargaining in good faith.

Meanwhile, the negotiations between the pressmen and the Times/News, a far more substantial newspaper than the Post and Newsweek, are meandering towards a settlement after an agreement last week to refer the main issue, manning of the printing machines, to a "fact finder," whose recommendations on manning levels will be accepted by both sides.

## ITT fails with secrecy plea

WASHINGTON, Oct. 30.

THE SUPREME COURT cleared the way today for the Government to publish details of alleged payments abroad by the International Telephone and Telegraph Corporation.

The court rejected a request by ITT which aimed at keeping secret the charges made against the company by the Securities and Exchange Commission while ITT pursued its legal battle with the commission.

Judge George Hart of the Federal District Court in Washington is now free to allow the commission to release details of alleged ITT foreign payments for the purpose of facilitating sales abroad.

Lawyers for the company said the U.S. disclosure of the allegations could "threaten" substantial

commercial injury to the corporation's business."

The lawyers said the commission lacked authority to disclose details of its allegations against ITT and that such disclosure could expose ITT subsidiaries to adverse governmental actions abroad.

Mr. Wade McCree, Solicitor General, said ITT had not demonstrated how the harm that could occur was in any way distinguishable from the harm suffered by any company subject to Government enforcement control system.

He asked the court to reject ITT's request.

## Peru aims to boost GNP 3% by 1980

BY OUR OWN CORRESPONDENT

LIMA, Oct. 30.

PERU HOPES to pull itself out of its economic crisis and include foreign capital in projects previously reserved to the State such as energy and large-scale mining.

This was made clear in its 1978-80 economic programme announced by Sr. Javier Silva Rucite, Finance Minister today. The plan aims to cut inflation at present running over 60 per

cent, to 40 per cent in 1979 and 30 per cent in 1980.

Sr. Silva Rucite and his team hope to reschedule 80 per cent of loan payments falling due over the next two years, at the Paris Club meeting to be held on November 2 and 3. This involves some \$1.9bn.

## Oil companies may begin search off Bahamas next year

BY NICKI KELLY IN NASSAU

A SEARCH for oil in the Bahamas is expected to begin sometime next year. The Government recently published the terms and conditions for exploration, and applications from at least half a dozen companies are already on record.

Release of the controlling regulations after a seven-year delay is believed to have been spurred by the discovery in August of gas and oil in the Baltimore Canyon, 50 miles off the New Jersey coast.

Industry experts say there is strong geological evidence that large oil and gas deposits may exist in the South Florida-Bahamas basin, and that the chances of discovery are good.

The promise of large oil reserves just off the biggest oil-consuming region in North America has stirred considerable interest among American, Canadian and European companies. Says Development Minister Alfred Maycock:

"Some estimates, allowing for a 50 per cent error, put the amount at 1.5-3bn barrels of oil. Even if no oil is found, the Bahamas could reap several million dollars from the grant of leases. One oil company representative estimates the islands have already lost \$10m by failing to act more swiftly."

No explanation has been offered for the delay, but it is thought that the Government had hoped to have the Bahamas territorial claim to some 15,000 square miles of surrounding water recognised by the Law of the Sea Conference before moving ahead on this and other matters that might involve jurisdictional rights. Anxious, however, to protect its mining and fishing resources, the Bahamas followed the U.S. last year in declaring an exclusive 200-mile economic zone.

One potential mining area affected by the overlapping zones is the Blake Plateau off the south-eastern U.S. coast and north of the island of Grand Bahama.

The absence of any agreed boundary between the two countries was one of the reasons cited by the U.S. Interior Department in April for cancelling next year's proposed sale of petroleum leases for the area.

The search for oil in the Bahamas began shortly after World War II with passage of the country's first Petroleum Act.

Between 1946 and the introduction of new legislation in 1971, a total of 17 concessions for both land and offshore exploration were held by six companies.

In the latter part of 1967 the newly-elected Progressive Liberal Party (PLP) government served notice on the six companies that they would have to properly exploit their concessions or risk losing them. During the following three years, Gulf Oil Company and California Oil Company (Chevron), carried out exploratory drilling off the islands of Andros, Cay Sal, Long Island and Bimini. Evidence of oil was found but the technical and recovery costs did not justify further exploration at the time.

All drilling ceased in 1971, just as the government introduced a revised Petroleum Act. The 1973 energy crisis has drastically altered the picture, however. The quadrupling of oil prices and development of new techniques has since made it economically feasible to recover some of this oil. But the industry has been unable to proceed until now because of the Government's failure to implement the regulations governing the evaluation of competitive bids, the scale of fees for exploration licences, the duration of leases, work and expenditure obligations and the size and location of concessions.

Earlier this year the 1971 Petroleum Act was amended along the lines of the U.S. Outer Continental Shelf Act and stringent safeguards built in to protect "the environment of the Bahamas."

Under the new regulations, a one-year permit to carry out surface geological and geophysical studies of specified areas of the Bahamas will cost \$5,000 and may be renewed on payment of \$1,000.

A three-year licence to carry out exploratory drilling carries a \$10,000 fee with a further \$10,000 payable if a lease is granted. Rental fees are additional. Leases will be granted for up to ten years and may be renewed.

MAPCO announces yet another dividend increase for the third quarter of 1978. MAPCO dividends have risen steadily from an annualized figure of 10c back in 1965 to the present \$1.30. "This latest increase, the 15th since 1965," says Robert E. Thomas, Chairman of the Board, "demonstrates once again our confidence in the continued growth in MAPCO's operations, earnings and cash flow."

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its ability to shed light on distant news that may have local impact, or to detect national events that may have international implications. Knowing the news that needs knowing has made TIME the world's leading news magazine. TIME: the news magazine for the internationally minded.

TIME

هكتانم الزمحل







## WORLD TRADE NEWS

## Japanese car exports drop 4% in September

JAPANESE CAR exports in September showed a drop for the first time in four years, according to official figures released here today.

Some 280,925 vehicles were exported representing a 4 per cent drop on the same period last year. The decrease follows Government measures to keep down shipments in order to help cut the country's large and embarrassing trade surpluses.

However, the figures showed that exports were 12.4 per cent higher than in August, with increased shipments of vehicles to the EEC, Australia and South Africa. Exports to the EEC last month rose by 10.9 per cent to 44,937 from the corresponding month last year with shipments to West Germany up 88.4 per cent to 11,368. Exports to Australia rose 41.5 per cent to 25,220 and to South Africa by 77.4 per cent to 16,544 from September last year.

However, vehicle shipments to the U.S. were down 5.4 per cent to 147,126, while those exports to Britain fell 23.8 per cent to 12,161.

Today's figures follow a statement by the Transport Ministry last week that Japanese ship exports, which with vehicles have been the cornerstone of the country's export-based economic boom, were also falling rapidly.

Last April, the Government introduced a policy of administrative guidance to major exporters to help keep this year's shipments down to 1977 levels. Only Japanese colour television exports have so far not decreased. In September, exports were nearly 50 per cent over the previous month and about 10 per cent higher than the same period last year.

Mr. Peter McGrath, managing director of BL Components, has arrived in Japan leading a sales team to talk

to Japanese motor automotive manufacturers about buying products from his company.

Mr. Kenneth Gooding adds: A forecast that between 5m and 9.5m passenger cars will be sold in the 15 West European markets in 1979, roughly in line with this year's sales, has been made by Dr. Werner Schmidt, world sales director for VAG, the Volkswagen-Audi group of West Germany.

Questioned during a visit to the U.K., Dr. Schmidt said VAG did not expect the current-year boom in car registrations in West Germany to continue at such a high level in 1979.

They would probably slip a little from the region of 2.5m this year to perhaps 2.5m next year.

VAG believes, however, that the UK demand will hold up and that the 1.6m registrations expected in 1978 will be repeated next year.

## Brussels unlikely to ease steel disciplines

By Giles Merritt

BRUSSELS, Oct. 30. EUROPEAN COMMISSION sources in Brussels are now indicating that in spite of marginal improvements in steel demand there is little prospect of a significant relaxation in the disciplines of the "Davignon Plan" during 1979.

Revisions to the terms of the voluntary production and price agreements between EEC steel producers, launched at the beginning of this year by EEC Industry Commissioner Viscount Etienne Davignon, are due to be decided here on November 21.

But according to commission sources the only likely change at present is the discontinuation of the Brussels commission's powers to impose heavy penalties on companies that undercut the price structures.

Steel production inside the EEC for the first three quarters of this year is now running at 4.5 per cent above the level of the same 1977 period.

While in the third quarter of this year EEC steel production was 9 per cent greater than the level originally targeted, steel industry experts in Brussels have noted that the increase was largely due to over-production in three main producer countries.

UK output for the period fell by 7 per cent, while in West Germany it increased 19 per cent, in the Netherlands by 22 per cent and in Italy by 12 per cent.

## India plans major plant expansion

By K. K. Sharma

NEW DELHI, Oct. 30. THE INDIAN Government has decided to set up three new steel plants with the collaboration and assistance of Russia, West Germany and Romania, to whose needs they will initially cater.

All on the coast, the plants are to be located at Mangalore in Karnataka State, Vishakhapatnam in Andhra State and Paradeep in Orissa State.

The plants, expected to have a capacity of 3m tonnes each a year, are expected to become operational within four years.

The decision to establish the plants now rather than later when India's steel demand will increase, is based on the savings to be made as a result of escalating costs in coming years.

Details of the projects are to be worked out with the foreign partners, which are to supply credit for equipment to be imported from them. However, it is expected that the bulk of the requirement of capital goods and machinery will be made available from Indian plants, mostly in the public sector.

## BOOM FOR MANUFACTURERS

## Airlines on buying spree

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

THE WORLD'S major jet airlines are heading for their best year ever, as the Aerospace and Romania, for the airlines move to meet rapidly expanding passenger and cargo well as the manufacture under traffic under the stimulus of both cheaper fares and improving economic conditions in many countries.

Between January 1 and mid-October this year the world's airlines, both scheduled and charter, collectively placed firm orders for over 600 new jets, worth over £6bn (nearly \$13bn). This figure does not include options, both disclosed and unannounced held by some manufacturers, which collectively are believed to amount to more than another 100 jets of all kinds.

Of these new firm orders, 423, worth nearly \$4,500 (nearly £900m) have been placed with manufacturers in the U.S., with Boeing claiming the biggest share, at 325 jets, worth more than \$2bn (over \$600m). Many further contracts are known to be in negotiation for signature before the end of the year. By year-end, therefore, Boeing seems likely to have had its best-ever year, beating even the boom years in the mid to late 1950s when the jet era began.

Of the Boeing total of 325, no less than 101 aircraft were short-to-medium range 737 tri-jets, confirming that aircraft's place as the world's best-selling jetliner (with orders for more than 1,500 placed since production began in the 1960s). Another 80 were short-range 737s, and 74 were 747 Jumbo jets of various versions. In addition Boeing collected its first orders for 20 wide-bodied short-to-medium range 767s, and for 40 narrow-bodied twin-engine 757s.

Also in the U.S., Lockheed of Burbank, California, has logged firm orders so far this year for 21 TriStars, worth over \$600m, while McDonnell Douglas of Long Beach, California, has collected new orders for 37 DC-10s, worth over \$1,500m, and 40 DC-9s, worth over \$800m. In each case, these orders include options which puts the overall value of the contracts up considerably, while in some cases there are also undisclosed options which may eventually emerge as firm contracts, but which are not included in the figures given.

In Europe, the biggest deals so far this year have been collected by Airbus Industrie, the consortium building the A-300 wide-bodied Airbus, for which new firm orders and options for 65 aircraft have been won in 1978, while orders and options for the new smaller 200-seat A-310 have already amounted to 60 aircraft, collectively likely to be worth over £2bn, if the options and spares are included.

So far as the UK is concerned, the biggest deal so far this year and the Aerospace and Romania, for the airlines move to meet rapidly expanding passenger and cargo well as the manufacture under traffic under the stimulus of both cheaper fares and improving economic conditions in many countries.

No precise value has been placed on the One-Eleven deal, but it is likely to amount to several hundred million pounds through the 1980s, both for British Aerospace itself in the provision of complete aircraft and parts for assembly in Romania prior to full licence production there, and for Rolls-Royce, which makes the Spey engine for the airliner.

Behind these major deals, there have been continued sales in Europe of smaller numbers of such aircraft as the Fokker-VFW F-28 twin-engine short-haul airliner, while business jet aircraft have also continued to sell.

Alitalia, Italy's national airline, confirmed it is buying eight A300 B-4 Airbus and five Boeing 727-200s as part of a \$3.1bn investment programme spread over the next 12 years. The medium-range Airbus, for use on Alitalia's European and Middle-East routes, will be delivered during 1980, and Boeings in 1980 and 1981. Reuter reports from Rome.

Delta Air Lines has ordered five Lockheed L-1011-1 TriStars and obtained options to purchase 15 more at a total cost of more than \$500m. Delta said the five firm orders were for delivery in 1980 and 1981. The others are for delivery between 1982 and 1984, AP reports from Atlanta.

Collectively, this situation clearly indicates that the doldrums of the mid-1970s are now over, and that world air travel, and with it demand for jets, is moving up again strongly. The International Air Transport Association, representing over 100 of the world's biggest scheduled airlines, says that for the first seven months of this year, North Atlantic traffic was up by nearly 20 per cent, to 6.8m passengers, with economy passengers accounting for close on 6.5m (up 19.9 per cent) and first-class 413,000 (up 15.7 per cent).

The IATA is forecasting an overall growth on scheduled services world-wide of 8 per cent a year up to 1983, with some regions growing faster than others—traffic between Europe

and the Middle East, for example, will grow at 14.8 per cent a year, and that between Europe, the Middle East and Africa at about 12.1 per cent.

This growth is not entirely due to the introduction of cheap fares. The IATA says that on the North Atlantic, only 2 per cent of this year's growth can be directly attributed to cheaper fares. The rise in traffic from Europe to the U.S. was 19 per cent, but that from the U.S. to Europe was only 8 per cent, indicating that currency movements had some part in stimulating traffic. Another factor is that the scheduled airlines' traffic improved at the expense of charters, which fell by over 22 per cent in the first seven months.

But the biggest growth in air travel is taking place in the countries of the Third World, where the aircraft is playing a major role in promoting economic and social development. As a result of this, a substantial proportion of all the new orders placed so far this year—about one-third—has come from airlines outside North America and Western Europe, and all the manufacturers believe that this trend will continue.

The manufacturers also are confident that the current revival in demand for airliners is likely to be sustained, unless some unforeseen international debacle, like another oil crisis, occurs. All the manufacturers have made forecasts which, although they may vary in details, all broadly confirm a continued strong upward trend in demand through the 1980s.

Boeing, for example, is suggesting a market by the mid-1980s of some 4,424m (442,400) for about 4,500 aircraft, while British Aerospace suggests that the market up to 1995 will amount to over 5,680m, for more than 6,400 aircraft, but this figure not only covers a longer period, but also a wider range of types of jets, including small feeder-liners and business jets.

One factor which may help to stimulate jet airliner sales in the immediate future is the U.S. aviation regulatory reform Bill, now law, which provides for much greater freedom for the U.S. airlines to set fares levels to stimulate traffic, and to operate new routes to a limited extent without Civil Aeronautics Board approval.

Just what the impact of these changes will be is not known, but most U.S. airline observers believe that eventually they will stimulate competition, boost traffic and result in some more equipment purchases.

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## Saudis view desalination tenders

By Jamie Buchan

JEDDAH, Oct. 30. KRAFTWERK UNION (KWU) of West Germany has emerged as the lowest bidder for the large desalination plant so far planned in Saudi Arabia, the company has confirmed in Jeddah.

KWU has bid SR 347, (\$1,080m) for the construction phase two of the desalination project at al-Khobar on the G. coast, according to industry sources here. Al-Khobar II will produce 50m gallons a day at generate 500 kW of electricity.

Surprisingly, the KWU bid is nearly 30 per cent lower than the tender of a Japanese consortium led by Toshiba and including Hitachi, Mitsubishi, Ishikawa-Harima Heavy Industries, Sumitomo and Nippon. According to the sources, the Japanese group bid SR 450m while tenders were taken by the Saudi Sine Water Corporation at the September. Much closer to the German figure were tenders submitted by a consortium led by Technip of France (SR 355m) and Gruppo Industriale Elettronica of Italy (SR 375m).

In Tokyo earlier this month, Toshiba blamed the appreciation of the yen against the Saudi R. industry sources doubted it. Since the beginning of the year the yen has climbed some 10 per cent against the dollar.

Competitors argue that it is a major expense in the Japanese tender is the high estimate of civil works—35 per cent of the total against KWU's 29 per cent—a project component which is not as immediately affected by shifts in currency values as, for example, the import of machinery for the project.

Earlier this year Japanese companies bid successfully to supply 25m gallons per day of desalinated water to the town of Yanbu and Medina.

Competitors note that Toshiba statement may be directed at the Japanese Government, whose recent and unrenewed declaration of willingness to support Mitsubishi in construction of a petrochemical plant at Jubail may have encouraged other Japanese firms to seek its assistance.

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## Accord nearer on farm exports

BY DAVID SUTHERLAND

JAPAN and the U.S. have made substantial progress on the vexed issue of better access for American farm exports to the Japanese market, U.S. officials say.

The issue has been a serious bone of contention between the two countries in the GATT multilateral trade negotiations in Geneva.

Japan is reported to have

made tariff concessions on some 37 agricultural items, and agreed to raise quotas on beef and citrus imports. These concessions, made to all Tokyo's partners in the GATT, will principally benefit the U.S. as a major agricultural exporter.

But Mr. Robert Strauss, the chief U.S. trade negotiator, and his staff are refusing to provide any details on what has been

agreed with Japan. Such information, it is felt, could prove sensitive in the light of the forthcoming leadership contest inside Prime Minister Takeo Fukuda's ruling Liberal Democratic Party.

Tariff negotiations on unresolved items like pork, eggs, chicken and lumber are due to continue between U.S. and Japanese negotiators early next month in Geneva.

WASHINGTON, Oct. 30.

While in the third quarter of this year EEC steel production was 9 per cent greater than the level originally targeted, steel industry experts in Brussels have noted that the increase was largely due to over-production in three main producer countries.

UK output for the period fell by 7 per cent, while in West Germany it increased 19 per cent, in the Netherlands by 22 per cent and in Italy by 12 per cent.

Also in the U.S., Lockheed of Burbank, California, has logged firm orders so far this year for 21 TriStars, worth over \$600m, while McDonnell Douglas of Long Beach, California, has collected new orders for 37 DC-10s, worth over \$1,500m, and 40 DC-9s, worth over \$800m. In each case, these orders include options which puts the overall value of the contracts up considerably, while in some cases there are also undisclosed options which may eventually emerge as firm contracts, but which are not included in the figures given.

In Europe, the biggest deals so far this year have been collected by Airbus Industrie, the consortium building the A-300 wide-bodied Airbus, for which new firm orders and options for 65 aircraft have been won in 1978, while orders and options for the new smaller 200-seat A-310 have already amounted to 60 aircraft, collectively likely to be worth over £2bn, if the options and spares are included.

So far as the UK is concerned, the biggest deal so far this year and the Aerospace and Romania, for the airlines move to meet rapidly expanding passenger and cargo well as the manufacture under traffic under the stimulus of both cheaper fares and improving economic conditions in many countries.

No precise value has been placed on the One-Eleven deal, but it is likely to amount to several hundred million pounds through the 1980s, both for British Aerospace itself in the provision of complete aircraft and parts for assembly in Romania prior to full licence production there, and for Rolls-Royce, which makes the Spey engine for the airliner.

Behind these major deals, there have been continued sales in Europe of smaller numbers of such aircraft as the Fokker-VFW F-28 twin-engine short-haul airliner, while business jet aircraft have also continued to sell.

Alitalia, Italy's national airline, confirmed it is buying eight A300 B-4 Airbus and five Boeing 727-200s as part of a \$3.1bn investment programme spread over the next 12 years. The medium-range Airbus, for use on Alitalia's European and Middle-East routes, will be delivered during 1980, and Boeings in 1980 and 1981. Reuter reports from Rome.

Delta Air Lines has ordered five Lockheed L-1011-1 TriStars and obtained options to purchase 15 more at a total cost of more than \$500m. Delta said the five firm orders were for delivery in 1980 and 1981. The others are for delivery between 1982 and 1984, AP reports from Atlanta.

Collectively, this situation clearly indicates that the doldrums of the mid-1970s are now over, and that world air travel, and with it demand for jets, is moving up again strongly.

The International Air Transport Association, representing over 100 of the world's biggest scheduled airlines, says that for the first seven months of this year, North Atlantic traffic was up by nearly 20 per cent, to 6.8m passengers, with economy passengers accounting for close on 6.5m (up 19.9 per cent) and first-class 413,000 (up 15.7 per cent).

The IATA is forecasting an overall growth on scheduled services world-wide of 8 per cent a year up to 1983, with some regions growing faster than others—traffic between Europe

and the Middle East, for example, will grow at 14.8 per cent a year, and that between Europe, the Middle East and Africa at about 12.1 per cent.

This growth is not entirely due to the introduction of cheap fares. The IATA says that on the North Atlantic, only 2 per cent of this year's growth can be directly attributed to cheaper fares. The rise in traffic from Europe to the U.S. was 19 per cent, but that from the U.S. to Europe was only 8 per cent, indicating that currency movements had some part in stimulating traffic. Another factor is that the scheduled airlines' traffic improved at the expense of charters, which fell by over 22 per cent in the first seven months.

But the biggest growth in air travel is taking place in the countries of the Third World, where the aircraft is playing a major role in promoting economic and social development. As a result of this, a substantial proportion of all the new orders placed so far this year—about one-third—has come from airlines outside North America and Western Europe, and all the manufacturers believe that this trend will continue.

The manufacturers also are confident that the current revival in demand for airliners is likely to be sustained, unless some unforeseen international debacle, like another oil crisis, occurs. All the manufacturers have made forecasts which, although they may vary in details, all broadly confirm a continued strong upward trend in demand through the 1980s.

Boeing, for example, is suggesting a market by the mid-1980s of some 4,424m (442,400) for about 4,500 aircraft, while British Aerospace suggests that the market up to 1995 will amount to over 5,680m, for more than 6,400 aircraft, but this figure not only covers a longer period, but also a wider range of types of jets, including small feeder-liners and business jets.

One factor which may help to stimulate jet airliner sales in the immediate future is the U.S. aviation regulatory reform Bill, now law, which provides for much greater freedom for the U.S. airlines to set fares levels to stimulate traffic, and to operate new routes to a limited extent without Civil Aeronautics Board approval.

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## Mining men in China sales trip

BY JOHN LLOYD

BRITISH MINING equipment companies are to visit China next month, at the invitation of the China Coal Society.

The invitation follows the announcement last month that three UK companies had won £100m worth of orders for mining equipment, and the industry is looking for further, even larger orders.

The companies' representatives will go in two groups, the first on November 5, for two weeks, the second next March. Some 30 companies will be represented on the visits.

Mr. Dennis Morgan, chairman of the Association of British Mining Equipment Companies, said yesterday that the visits had two purposes: first, to attempt to negotiate continuous yearly

orders for equipment by China; and second, to widen the scope of the machinery ordered.

Three companies—Dowty (with orders worth £70m), Anderson Mavor (orders worth £12m) and Gullick Dobson (orders worth £12m)—have so far been the sole UK beneficiaries from the massive expansion in China's coal industry.

## Turkey explains 5-year 'freeze' on EEC

BY DAVID TONGE

DETAILS OF the five-year freeze which Turkey becomes a full member of the Community. But he stressed that Turkey had to have a grace period to put things in order. It is thus not seeking to suspend relations but to suspend its fresh obligations to the Community, in particular in the field of tariff reduction and trade liberalisation, he said.

Mr. Okeun stressed that the eventual goal of the relationship between Turkey and the EEC is

not to say hostile, act which casts a giant shadow and puts a mortgage on the present development of policies to revitalise relations with the EEC. It goes against what has been agreed by the EEC. Our textile export are too small to affect British industry. There is no economic argument to justify whether it is politically motivated.

BRUSSELS, Oct. 30.

that Turkey becomes a full member of the Community. But he stressed that Turkey had to have a grace period to put things in order. It is thus not seeking to suspend relations but to suspend its fresh obligations to the Community, in particular in the field of tariff reduction and trade liberalisation, he said.

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## HOME NEWS

## Drive to boost micro processor

BY MAX WILKINSON

THE GOVERNMENT will set up a three-year programme of seminars to persuade industrialists of the advantages of applying microprocessors to their products and manufacturing techniques, it was announced yesterday.

Mr. Eric Varley, Industry Secretary, said that consultants would be appointed to work with the National Computing Centre to mount the seminars.

They will be part of the first phase of the Microprocessor Applications Project announced this summer, to stimulate development work with the new devices.

The Government believes that British industry will have to make some rapid changes to adapt to the potential of the miniaturised computer, which can be about the size of a soapbox and cost only a few pounds each.

Almost every device which includes electrical or mechanical parts could be partly or wholly replaced by a microprocessor. They are already being used to control a large variety of industrial robots, washing machines, model trains and many types of radio, television and telecommunications equipment.

In July, two aid schemes were announced by the Government. The first was the £15m scheme for applications; the second a £70m aid scheme for the microelectronics manufacturing industry.

## Implications

Mr. Varley said: "My department, together with the other departments principally concerned, have urgently surveyed the most pressing priorities for action by the Government to ensure that the UK keeps abreast of this fast-growing technology without which we shall quickly be left behind, with potentially grave consequences for employment, our standard of living, and the quality of our social services."

He said the seminars would each last about a day, and it was hoped that 50,000 people would attend them. In addition, it was essential that the sector working parties of the National Economic Development Organisation should assess the implications of the use of microprocessors.

"The impact of the microelectronics revolution on our industry and the economy generally will be so profound that it is essential that its implications are fully explored within the framework of the industrial strategy," said Mr. Varley.

He said he was also asking other Government departments to promote the use of microelectronics in the areas for which they are responsible.

Special efforts were also necessary to ensure an adequate supply of people trained in the techniques of programming and applying microprocessors.

So far, the Department of Industry has received applications for support for 84 projects whose total value would be £14m. Of these, 17 have been approved at a cost to the Government of £1.25m. A further 57 projects are being considered, for which Government support would be £2.25m.

A list of 187 authorised consultants has been drawn up. The department is prepared to consider contributing to the fees consultants may charge companies which ask them about the feasibility of applying microelectronics to their businesses.

## Heath stands his ground over incomes policy

BY ELINOR GOODMAN, LOBBY STAFF

MR. EDWARD HEATH, the former Tory leader, stood his ground on pay policy last night and repeated his assertion that many members of the shadow Cabinet shared his belief in the need for an incomes policy.

Appearing on Granada Television's World in Action programme, the former Tory leader became a virtual apologist for the Government's pay policy in front of an audience of union officials opposed to it.

Although some members of the shadow Cabinet are known to be incensed at the way Mr. Heath is insisting on talking about the differences in the party over pay policy, his determination to press

his line has apparently been strengthened by the support he feels to have.

Since the party conference three weeks ago, Mr. Heath has received about 1,000 letters—the majority endorsing his support for a pay limit.

At the end of last night's debate, he scored what must have been a particularly flattering victory over Mrs. Thatcher when Mr. Tom Mullany, a representative of the militant Yorkshire miners, said that if miners had to choose between Mr. Heath and Mrs. Thatcher, they would prefer him.

Mr. Jim Prior, Tory spokes-

man on employment, said at the weekend he wished Mr. Heath would "cool" the debate on pay policy. He was sure nobody in the shadow Cabinet believed that after three years of rigid pay restraint, a statutory policy was the answer.

Mr. Prior yesterday emphasised the common ground between Mrs. Thatcher and her predecessor. The differences of opinion on pay, he said, were perfectly encompassable within a party.

Last night Mr. Heath spelled out his stance on pay policy: a 5 per cent increase in wages was all the country could afford on the basis of production.

A large number of people in the shadow Cabinet, he maintained, believed an incomes policy had a part to play in fighting inflation, and the opinion polls showed that about 70 per cent of the electorate agreed.

Mr. Heath again attacked the official Tory line that inflation can best be controlled by the application of cash limits on public-sector wage claims.

He said it was no good hoping public-sector employees would be prepared to accept the limitations on their wages imposed by cash restraints if employers in the private sector were giving bigger increases.

## Biffen says EMS would clash with Tory policies

BY PHILIP RAWSTORNE

MRS MARGARET THATCHER is now coming under strong pressure from some senior and influential Conservatives to oppose British Membership of the European Monetary System.

In an attack on the Franco-German proposals, Mr. John Biffen, former Tory industry spokesman, last night warned that they would conflict with some of the basic policies of the next Tory Government.

Mr. Biffen's views on economic affairs are largely shared by the Tory leader.

He said: "I do not believe it is possible for Tories to argue a liberal economic, domestic trade and monetary policy at Westminster, and then deny these very tenets by their actions in the context of the European Community."

"We are more likely to lose

credibility at home than gain respect at Brussels."

Mr. Biffen's warning follows the ever scepticism towards the EMS proposals already voiced by Mr. John Nott, the Tory spokesman on trade.

Speaking to Young Conservatives meeting in London, Mr. Biffen said the proposed EMS would require Britain to return to a system of publicly fixed exchange rates.

This would cause serious problems for any Tory Government which wished to give monetary policy a key role in its economic strategy.

"Monetary policy is difficult enough to sustain in respect of balancing domestic public spending, taxation and borrowing policies," he said.

Mr. Biffen commented: "One does not have to be an arch

chauvinist, steely-hearted monetarist to recognise the very real and serious hazards that are posed by a return to fixed exchange rates."

Such a system, he added, might well eliminate the EEC's "green currencies" and at the same time virtually remove any chance of fundamental reform of the common agricultural policy.

Aid for sterling under the EMS could be channelled through the European Regional Fund. "Does any British Government wish to transfer to Brussels authority for something as politically sensitive as regional policy?"

Even if the funds were disbursed through British Government agencies, Mr. Biffen argued, the effect would be to increase the kind of public spending that the whole thrust of Tory policy was directed towards cutting.

## Fabian warning over jobs

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

BRITAIN should stay out of the proposed European Monetary System because it is badly designed and could prove disastrous for employment and production, according to the Fabian Society.

A group of members of the society, an independent Labour Party research organisation, have written a memorandum on the subject.

The authors argue that the scheme is unlikely to prove durable, will lead to more rather than less turbulence in foreign exchange markets and would be likely to cause particularly severe problems for the weaker economies in the scheme.

"The effect on foreign exchange markets is likely to be to replace a system where quite small changes in parities occur frequently with one in which larger parity changes occur slightly less often, but after grave disturbance in the exchange markets."

The Fabians argue that if the scheme succeeded in creating a fixed exchange rate in which the pound's value was kept artificially high it could prove costly in terms of employment output and investment.

They say the ability to change currency parities can still play a vital part in maintaining the competitiveness of industry in

the face of Britain's higher inflation rate.

The authors maintain there is no evidence to suggest that local exchange rates together can bring inflation rates into line without causing massive unemployment problems in countries such as Britain.

They also say there is little risk of a crisis of confidence in the pound if Britain stays out of the scheme because the dollar is likely to remain weak.

Stockbrokers Sheppards and

Chase argue in their new gilt market survey that the growth rate of money supply by the end of this year will still be faster than would be permissible in a successful European Monetary System.

The brokers say that if the system is successfully to stabilise European currencies it will primarily require not exchange intervention but harmonisation of monetary policy. The nine EEC members are far from such harmony.

## Mulley denies big rift with Chiefs of Staff

BY MICHAEL DONNE

REPORTS of a big rift between Mr. Fred Mulley, Secretary of Defence, and Chiefs of Staff of the armed forces, were denied by Mr. Mulley yesterday.

He stressed that there was "no truth in the allegations or in the assertions of a serious lack of confidence between the Chiefs of Staff and myself."

The allegations were contained in a report that suggested the Chiefs of Staff had drawn up a document, "The Way Ahead," which comprised a catalogue of complaints about poor equipment and manning levels, in an attempt to bypass Mr. Mulley and

put their case to the Cabinet and the country.

Mr. Mulley made it clear that the document had been prepared with his knowledge and that of other Ministers, as part of the Defence Ministry's normal forward defence planning, and that it was not a catalogue of complaints.

The document is secret and its detailed contents will not be published, but it is understood to stress that Britain might find it difficult to buy everything it needs for defence in the years ahead.

## European electronic market 'to rise 17%

Financial Times Reporter

THE WEST European electronic market is predicted to grow 17 per cent this year compared with 1977, according to figures published today.

They suggest that the total market in 1978 will reach \$48bn, and that the growth next year could be even faster.

Average growth is then expected to settle down to 6 per cent a year until 1982, when it is predicted that the total market will be \$62bn at 1977 prices. The study, by Mackintosh Consultants, covers trade, production and markets in 13 European countries.

It says the fastest growing national market is likely to be France because of the government's extensive reorganisation of key manufacturing sectors. These include concentrating production of electronic telecommunications equipment with the Thomson-Brandt group. The study suggests that the French telecommunications equipment market will increase from \$8 bn in 1977 to \$13.5 bn by 1982.

The UK, on the other hand, had a balance of trade deficit of \$214m with imports of \$3.11 bn. West Europe as a whole had a slight trade deficit in electronic goods with exports of \$20.2 bn and imports of \$21.5 bn.

The two fastest growing sectors were computers and communications equipment, which both showed a predicted sales growth of about 24 per cent higher in 1978 than 1977.

The integrated circuit market in Europe reached \$1 bn for the first time in 1977, and is expected to grow by 15 per cent in 1978. It is expected to reach \$1.6 bn by 1982.

Mackintosh Electronics Yearbook (1979), Mackintosh House, Napier Road, Luton

## Sales growth

The largest market will be in Germany, which is expected to increase from \$11.6 bn in 1977 to \$17.2 bn in 1982. The report shows that West Germany had a \$123 bn balance of trade surplus in electronic goods in 1977 with exports of \$5.58 bn.

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## Credit card launch for Trustee Savings

BY MICHAEL BLANDEN

THE Trustee Savings Banks will tomorrow issue its first credit card. Trustcard is affiliated with the Visa International organisation. The plan to introduce the card was first announced in January.

The launch is in line with the original timetable. The Visa organisation has over 21m merchant outlets worldwide and more than 100,000 in the UK.

The main UK member is Barclaycard, which agreed to handle the processing of Trustcard.

The new service is being promoted by contacting cheque account customers either at branches or in writing, and inviting them to apply for a Trustcard.

The bank said that nearly half of its 8m customers were women who were expected to provide an important source of business for Trustcard. There would probably be a higher proportion of women using the card than other bank cards.

The new card can be used as a credit or cash card, and also as a cheque guarantee card.

## Record broken

MINERS at Shirebrook Colliery, Derbyshire, have broken a seven-year weekly output record for the second time in a fortnight. Last week the 1,750 men dug 28,100 tonnes of coal—100 tonnes better than the previous week when the 1971 record was broken.

## Nurses air health service worries

BY LISA WOOD

REPRESENTATIVES of 111,000 nurses last night met Mr. David Ennals, Social Services Secretary, to put their grievances on money, manpower and morale.

Earlier this year the Royal College of Nursing, which sent the eight-strong delegation, accused Mr. Ennals of being complacent about deteriorating standards in the National Health Service. The attack followed a speech he made at tea college annual conference in Harrogate in June when he said that health service growth this year was higher than the average during its 30 years.

Mr. Ennals later admitted that the service needed more money, staff and facilities and yesterday's meeting was the result of a conference resolution calling for a "vigorous and frank exchange of views on the problems of the National Health Service."

The meeting coincided with pressures from other quarters. Union branches representing 250,000 hospital ancillary workers have drawn up plans for action against the Government's 6 per cent pay policy.

The nursing crisis, highlighted this weekend when Great Ormond Street Hospital London had to stop admissions because of lack of nurses, comes as hospitals are struggling to get back to normal after the six-week maintenance supervisors' dispute.

The delegation said they would be telling Mr. Ennals there is an increasing threat to patient care because of the shortage of nurses. Numbers have risen but low pay, National Health cash shortages and longer holidays have meant fewer nurses on the wards in many hospitals.

The RCN is worried by the large drop in student and pupil nurses caused by nursing schools cutting their intake to save money. About 4,500 fewer nurses entered training this March compared with last year—a cut of nearly 17 per cent.

The college stresses that while pay will be discussed it will not be the main topic.

Mr. Ennals is seeking ways of making the Whitley Council system, through which NHS pay is negotiated, work more efficiently and eliminate the need for industrial action, it was announced last night.

The Minister is likely to ask a working party of trade union, doctors' and nurses' leaders, who last week produced proposals for sorting out local non-pay disputes, to advise on ways of dealing with the Government's 6 per cent pay policy.

Mr. Ennals insisted yesterday that pay policy had no impact on the bearing of the six-week supervisors' dispute and that both the new grading structure and the bonus payments had to conform with pay policy. The dispute could have been settled under the Whitley machinery, he said.

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## Treasury backing urged for Welsh 'airbus'

BY ROBIN REEVES, WELSH CORRESPONDENT

THE TREASURY is to be pressed to provide a financial guarantee for a Welsh "airbus" service, which would transform communications in the principality.

The service, being actively promoted by the DK Aviation-owned carrier, Air Wales, would link Hawarden (Chester), Caernarfon, Haverfordwest, Swansea and Cardiff twice daily and also include a weekly Airbus A300 flights to and from the Continent.

Air Wales says it is ready to introduce the service from next April, providing it is guaranteed via public funds against initial operating losses, which could be channelled through the county councils of the five areas.

It proposes using an 18-seater Brazilian Bandeirante aircraft, the same type of carrier it is operating on its Cardiff-Brussels route.

Air Wales is evidently looking for an initial guarantee of £500,000 a year. But the hope is that the Treasury will foot most of the bill through its 70 per cent financing of the Transport Supplementary Grant available to local authorities to subsidise transport undertakings. This would leave the county councils to find only £150,000 each.

It seems that the Welsh Office has already told the local authorities concerned that a joint approach would be sympathetically considered, and a meeting of all interested parties is due to take place within a month to work out details of the scheme.

Gwynedd Council, in North-west Wales, is particularly keen on the idea. It foresees the service providing enormous savings in the cost of sending councillors and officials to meetings in London and being of major benefit in attracting new industry and commerce to the area.

The county is poorly served by road and rail links but it now has the former aerodrome at Llanddwor, near Caernarfon, which has just been refurbished by its owners, the Newnham Estate, at a cost of £20,000. A pre-campaign information.

regular airline would transform the county's communications for business and government overnight.

Two extra stops on the airbus service could be added if plans for new airstrips at Aberystwyth and Newtown, Powys, come to fruition.

The Development Board for Rural Wales is understood to have identified five possible sites in the Aberystwyth area for the type of grass landing strip used by small aircraft in the Scottish Highlands.

PLAID CYMRU may boycott next June's direct elections to the European Assembly if the EEC continues to give large sums of money to help the Labour and Conservative parties. Mr. Dafydd Williams, the party's general secretary, said in Cardiff yesterday.

The warning follows reports that the two major parties are likely to receive between £350,000 and £400,000 each from the EEC budget, to be spent on general election campaigns.

A pre-campaign information.

## Plaid Cymru threatens EEC election boycott

PLAID CYMRU may boycott next June's direct elections to the European Assembly if the EEC continues to give large sums of money to help the Labour and Conservative parties. Mr. Dafydd Williams, the party's general secretary, said in Cardiff yesterday.

The warning follows reports that the two major parties are likely to receive between £350,000 and £400,000 each from the EEC budget, to be spent on general election campaigns.

A pre-campaign information.

regular airline would transform the county's communications for business and government overnight.

Two extra stops on the airbus service could be added if plans for new airstrips at Aberystwyth and Newtown, Powys, come to fruition.

The Development Board for Rural Wales is understood to have identified five possible sites in the Aberystwyth area for the type of grass landing strip used by small aircraft in the Scottish Highlands.

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## Attempt to ban 'discounts' on beds

BY PAUL TAYLOR

MR. ROY HATTERSLEY, Prices Secretary, plans to ban manufacturers' recommended retail prices for beds in an attempt to end the widespread practice of selling them with apparently large discounts.

In August, the Price Commission recommended the banning of double pricing on beds—a recommended price displayed with an actual price—and the prohibition of recommended retail prices.

Mr. Hattersley's preliminary conclusions, after studying the Commission's report, closely follow its advice and will now be subject to further consultation with manufacturers and retailers before he decides whether to issue an Order under the Price Commission Act.

He said yesterday that there was a wide measure of agreement that the practice of offering substantial discounts on beds from often arbitrarily-set recommended retail prices was unhelpful to the consumer and could be misleading.

In the consultation document published yesterday, Mr. Hattersley said that he proposes to ban the use of recommended retail prices for bedding "whatever the circumstances," and will only allow price comparisons in restricted circumstances.

Following his recently announced proposals for a draft Order banning misleading price comparisons, Mr. Hattersley said he needed to act quickly on bed prices.

Mr. Hattersley said he accepted the proposals would involve significant changes for manufacturers and retailers, and he has invited comments before November 17.

Work could start soon on Thames tunnel

By Lynton McLean

WORK ON A £25m tunnel under River Thames at Woolwich could start next autumn if the Government accepts proposals approved yesterday by the Greater London Council.

The plans are part of the council's attempts to revitalise dockland in London's East End.

The tunnel would follow the proposed Jubilee underground line planned to link London with Thamesmead, east of Woolwich.

British Rail would use the tunnel until London Transport has Parliamentary and Government approval for the next two stages of the project. These will cost £250m, but the Government has not given the go-ahead for it to extend the line beyond Charing Cross.

The GLC is also considering using tunnels to ease congestion on the south circular road. The tunnels may be built just below the surface and along the route of the existing road.

Detailed plans may be included in the council's road programme for the early 1980s.

The committee approved plans yesterday for the rail tunnel and £5m of associated work.

The committee gave LT immediate authorisation to spend £450,000 on design work and BR was given the go-ahead to spend £100,000 on electrification north of the river—subject to Government approval.

The tunnel would link the railways of north Kent to the North Woolwich line, through Woolwich Arsenal to Silvertown, Custom House, Canary Wharf, Stratford, Hackney, Dalston, and the north bank of the river by a ferry and a pedestrian tunnel. The rail tunnel, if approved, would be operational by 1983.

Ceramics fetch £89,642

A CERAMICS sale at Christie's yesterday totalled £89,642. The top price was £5,400 for a pair of Meissen potpourri vases with covers, while Duncan Smith, the London dealer, gave £4,800 for a Berlin plaque. Sculpture and works of art brought in £51,877. Montanaro, another London

dealer, paid £2,600 for a German ivory tankard and cover.

At Christie's, South Kensington, oriental ceramics totalled £23,520. A pair of massive Cantonese vases sold for £2,200, and a pair of large Chinese blue and white balustrade jars fetched £1,200. Silver added £19,490 with a top price of £900 for a four-piece Victorian tea set.

At Phillips, a painting by Heinrich Worpewerde, the artist made £6,000, well over forecast. In a sale of Impressionist pictures which realised £23,380, the high price is probably because the scene of a house and garden under snow is not typical of the artist. A pen and ink study by Cezanne made £840.

## SALEROOM

BY ANTHONY THORNCROFT

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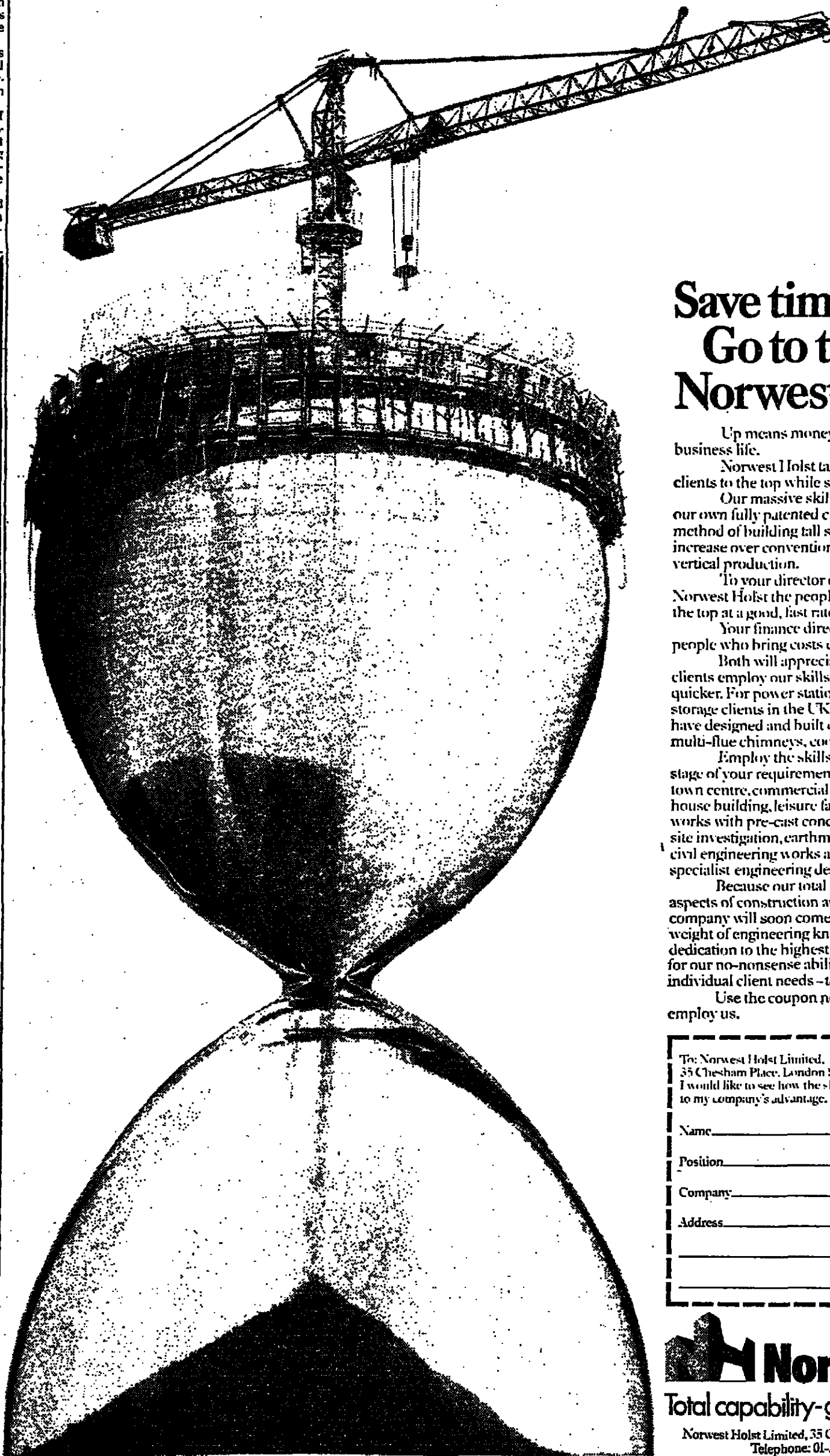
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9 1/4% Bonds 1985

S. G. WARBURG & CO. LTD., announce that Bonds for the amount of U.S.\$2,250,000 have been drawn in the presence of a Notary Public for the redemption instalment due on 1st December, 1978.

The numbers of the Bonds so drawn are as follows:-

10	22	35	50	61	74	86	101	112	126
137	152	163	176	190	202	216	227	242	252
268	279	293	303	313	325	338	351	365	379
429	441	454	467	480	493	506	519	532	545
592	605	618	631	644	657	670	683	696	709
751	764	777	790	803	816	829	842	855	868
909	922	935	948	961	974	987	1000	1013	1026
1078	1091	1104	1117	1130	1143	1156	1169	1182	1195
1254	1267	1280	1293	1306	1319	1332	1345	1358	1371
1429	1442	1455	1468	1481	1494	1507	1520	1533	1546
1621	1634	1647	1660	1673	1686	1699	1712	1725	1738
1813	1826	1839	1852	1865	1878	1891	1904	1917	1930
1995	2008	2021	2034	2047	2060	2073	2086	2099	2112
2196	2209	2222	2235	2248	2261	2274	2287	2300	2313
2404	2416	2430	2444	2458	2472	2486	2500	2514	2528
2633	2646	2660	2674	2688	2702	2716	2730	2744	2758
2867	2880	2894	2908	2922	2936	2950	2964	2978	2992
3107	3120	3134	3148	3162	3176	3190	3204	3218	3232
3361	3374	3388	3402	3416	3430	3444	3458	3472	3486
3617	3630	3644	3658	3672	3686	3700	3714	3728	3742
3871	3884	3898	3912	3926	3940	3954	3968	3982	3996
4149	4162	4176	4190	4204	4218	4232	4246	4260	4274
4429	4442	4456	4470	4484	4498	4512	4526	4540	4554
4709	4722	4736	4750	4764	4778	4792	4806	4820	4834
4999	5012	5026	5040	5054	5068	5082	5096	5110	5124
5291	5304	5318	5332	5346	5360	5374	5388	5402	5416
5599	5612	5626	5640	5654	5668	5682	5696	5710	5724
5924	5938	5952	5966	5980	5994	6008	6022	6036	6050
6249	6262	6276	6290	6304	6318	6332	6346	6360	6374
6539	6552	6566	6580	6594	6608	6622	6636	6650	6664
6859	6872	6886	6900	6914	6928	6942	6956	6970	6984
7189	7202	7216	7230	7244	7258	7272	7286	7300	7314
7509	7522	7536	7550	7564	7578	7592	7606	7620	7634
7829	7842	7856	7870	7884	7898	7912	7926	7940	7954
8189	8202	8216	8230	8244	8258	8272	8286	8300	8314
8509	8522	8536	8550	8564	8578	8592	8606	8620	8634
8869	8882	8896	8910	8924	8938	8952	8966	8980	8994
9249	9262	9276	9290	9304	9318	9332	9346	9360	9374
9579	9592	9606	9620	9634	9648	9662	9676	9690	9704
9949	9962	9976	9990	10004	10018	10032	10046	10060	10074
10319	10332	10346	10360	10374	10388	10402	10416	10430	10444
10679	10692	10706	10720	10734	10748	10762	10776	10790	10804
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11429	11442	11456	11470	11484	11498	11512	11526	11540	11554
11829	11842	11856	11870	11884	11898	11912	11926	11940	11954
12249	12262	12276	12290	12304	12318	12332	12346	12360	12374
12649	12662	12676	12690	12704	12718	12732	12746	12760	12774
13079	13092	13106	13120	13134	13148	13162	13176	13190	13204
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13939	13952	13966	13980	13994	14008	14022	14036	14050	14064
14399	14412	14426	14440	14454	14468	14482	14496	14510	14524
14849	14862	14876	14890	14904	14918	14932	14946	14960	14974
15299	15312	15326	15340	15354	15368	15382	15396	15410	15424
15749	15762	15776	15790	15804	15818	15832	15846	15860	15874
16199	16212	16226	16240	16254	16268	16282	16296	16310	16324
16649	16662	16676	16690	16704	16718	16732	16746	16760	16774
17099	17112	17126	17140	17154	17168	17182	17196	17210	17224
17599	17612	17626	17640	17654	17668	17682	17696	17710	17724
18099	18112	18126	18140	18154	18168	18182	18196	18210	18224
18599	18612	18626	18640	18654	18668	18682	18696	18710	18724
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19599	19612	19626	19640	19654	19668	19682	19696	19710	19724
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# FINANCIAL TIMES SURVEY

Tuesday October 31 1978

## London Metal Exchange

As the London Metal Exchange begins its second century of existence there is growing discussion of its role both within and without the institution. But there is no doubt that its position in the commodities arena remains largely unchallenged, witness the decision of the American copper producers to use its quotations.

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John Edwards  
Commodities Editor

LONDON Metal Exchange entered its second century some significant changes could have important repercussions in future. The most obvious innovation was the inclusion at the beginning of the long awaited aluminium futures market. The change was the culmination of many years of talk. The new market was finally introduced after fierce opposition from aluminium producers, who argue to resent the potential at their pricing system. Nickel producers too are now mounting a campaign against a proposal, currently being tried by a special sub-committee, to start a nickel futures market too. No decision has yet been made whether to go ahead with the nickel project. But meanwhile there have been several other important developments during the past year.

Last week saw the election as a ring-dealing member of the bullion brokers, Sharps Pixley and Co. This showed recognition by the bullion market of the growing importance of the Metal Exchange silver contract, launched in 1968 in the face of strong opposition at the time from the bullion brokers who had previously provided the only silver market in London.

A significant step was also taken by the re-election as a ring-dealing member of MacLaine Watson in the knowledge that it would then become a subsidiary of the big U.S. based commission house group Drexel, Burnham and Lambert. Some members feel that this could well open the door for entry into membership of a new breed of companies representing the growing participation in the market of non-trade interests, mainly concerned with preserving the value of their "paper" money funds by going into metals. Each application for membership of the Exchange has to meet strict criteria, and receive over 50 per cent of votes for re-election and 75 per cent if a non-member. But the precedent may well have been set to spread membership of the "ring" into a wider sector, even though Drexel claims to be a special case compared with other brokerage houses in view of its connections with European trade interests.

Another innovation, which could bring profound changes in the structure of the Exchange, is the monitoring system that is scheduled to start a trial period



The dealing ring at the London Metal Exchange.

on February 26 to come into full operation on June 1. The monitoring system is the compromise offered by the Metal Exchange to meet pressure, including from the Bank of England, for the introduction of a clearing house to improve the financial stability of the market. Basically, the monitoring system is aimed at avoiding the build-up of potentially dangerous situations by providing more comprehensive information about members' dealings. A side effect is that

members' guarantees will in future be more closely linked with their volume of business. The outlook for business on the Metal Exchange is now looking brighter after a long period in the doldrums. There are definite signs that the surplus of supplies that has so depressed copper and zinc prices in the past few years is gradually disappearing bringing a much firmer undercurrent to the market. Tin prices have again hit record levels, because of an acute scarcity of supplies, and lead

prices recently surged spectacularly upwards close to the record levels reached in early 1977. All markets promise to be rather more active next year than in 1978 unless there is a major industrial setback in the U.S. and world economies. Production cutbacks because of low prices have brought shortages in concentrates of copper and lead, which are starting to affect output of the refined metal supplies. Tin is already in shortage, and the huge surplus of zinc has been reduced

sufficiently to enable producers to regain control of the market to a large extent.

But the virtual collapse of the European zinc producer price, at which the bulk of zinc is sold under direct supply contracts between producers and consumers, means that the Metal Exchange "free" market for zinc has gained considerably greater status and is likely to remain the best indicator of price trends, even if remaining only a source of residual supplies.

Another triumph for the free market system, epitomised by the decision in May by Kennecott, the largest U.S. copper producer, to abandon its traditional allegiance to a producer price and switch instead to basing its prices used for supply contracts on the New York Copper Exchange (Comex) daily spot quotations. This radical change in attitude by one of the previous most fervent supporters of the producer price concept was soon followed by another leading U.S. producer, Anaconda. Other producers in the U.S. have been forced to adopt a far more flexible pricing system more dependent on changes in the free market, where the Metal Exchange wields the dominant influence.

This move away from producer pricing comes at a time when politicians and Governments throughout the world are committed to seek for more stabilisation in raw material prices, including metals. But the failure, for example, of copper producing and consuming countries even to agree on setting

up a consultative study group indicates that there is still a long way to go before any international copper agreement to regulate the world market is remotely possible.

Indeed most traders, and even many politicians, believe that the problems and conflicting interests in the world copper market are too difficult to bring together and that it is unlikely any international agreement will be concluded, despite the strenuous efforts of the United Nations Conference on Trade and Development under its integrated commodities programme.

With the prospect of a copper agreement fading into the background, and lead and zinc producers increasingly reluctant to be seen controlling prices in case they are deemed to breach anti-trust regulations, the Metal Exchange is currently freer to reflect supply and demand forces than it has been for a long time.

It was this new freedom, and move away from the producer price concept, that encouraged the Exchange to persist with the introduction of its aluminium futures market despite bitter protest from the producers and some pressure from the UK Department of Industry against the idea. Similar opposition is expected if it is eventually decided to go ahead with a nickel futures contract. But the Metal Exchange claims it is providing an international pricing, and hedging, medium that should not be unduly influenced by domestic interests.

The Exchange claims to provide the "real" price of any commodity by reflecting all in-

terests. However, the chaos in the foreign exchange rates, and particularly the value of the dollar which provides the base price for most metals traded worldwide, has meant a huge inflow of investment funds using raw materials as a safety net against a decline in the value of "paper" money.

Such is the volume of funds from "investors" (speculators) that it sometimes overwhelms trade influence causing artificial fluctuations in price movements and bringing criticism of the Exchange as being a gambling den. This extra liquidity from speculators brings fresh funds into the industry as well as improving the hedging facilities required. But speculation, especially when it has excessive influence on prices, is bitterly resented on occasions both by producers and consumers, as well as governments.

If current predictions of shortages developing are correct the trade should be playing a more active role in the Exchange as the surplus stocks dwindle away and consumers are forced to look for alternative supplies from the Metal Exchange. 1979 could well be the prelude to the expected explosion in base metal prices during the 1980s.

Meanwhile, the decision to go ahead with the aluminium futures contract, and the move to broaden the ring-dealing membership to take into account more modern developments, should enable the Exchange to cope better with likely challenges to its reputation as the leading pricing medium for non-ferrous metals.

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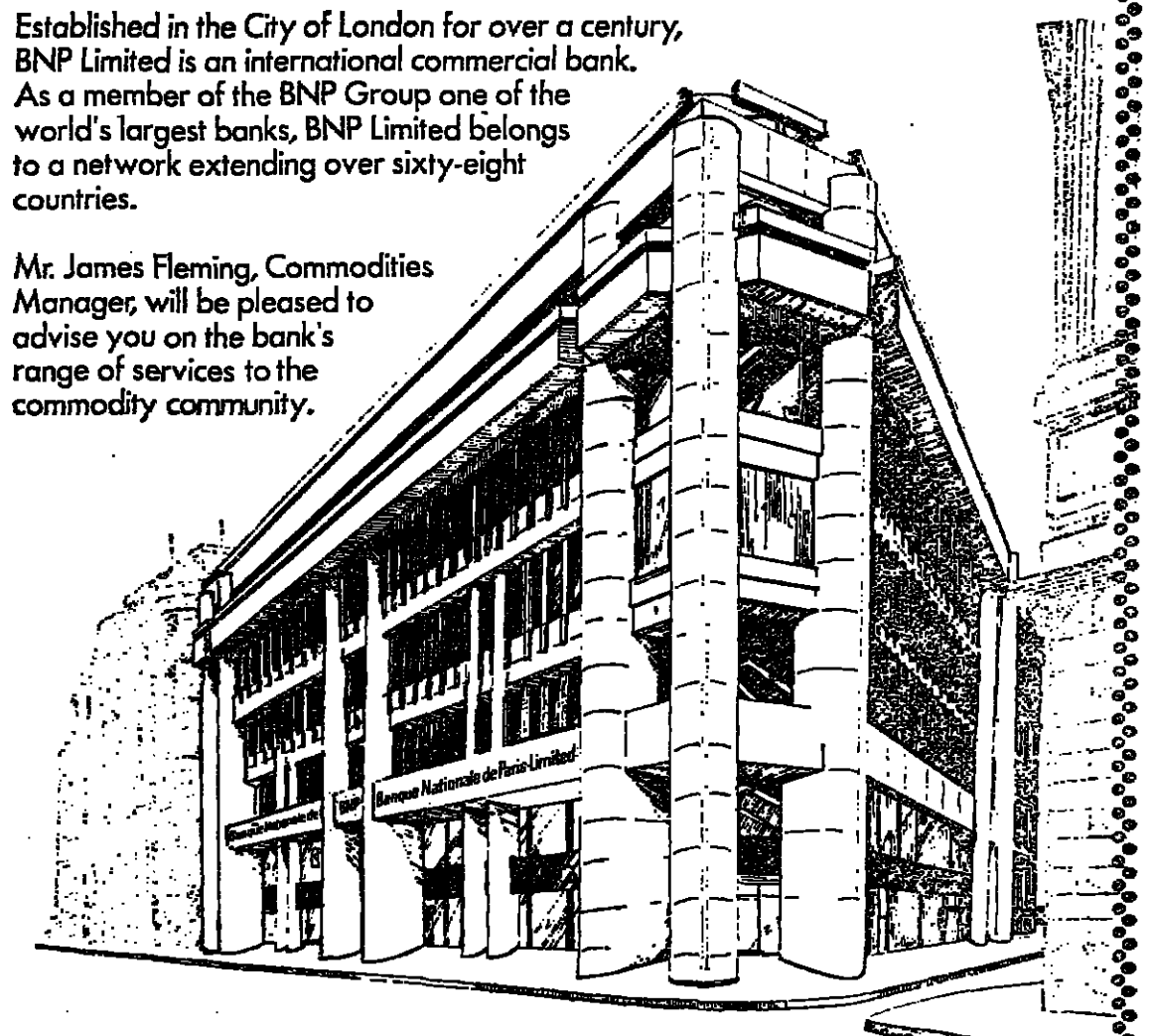
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## LONDON METAL EXCHANGE II

# Plan for monitoring

THE PROPOSED system for some way short of a full clearing house system, but in the terms of regulation are nothing if not cheap. Understandably the system has its critics. "You get what you pay for," said one exchange dealer who was emphatic in his views that the new measures will do little to strengthen the underlying financial weakness of the LME.

Most LME members, or at least those with the greatest influence, have stood out against any form of regulation for all they are worth. This need not necessarily be a diabolical tradition. There are very real fears that any attempt to interfere in the workings of the LME will lead to a lowering of dealing levels, and, subsequently, to reduced commissions for member firms.

The new monitoring system, although stopping short of direct interference in the trading system of the LME is none the less seen by many members as the first step towards a full clearing house with all its attendant financial constraints (notably in the shape of deposits against positions). Those against change point to the compensation fund which is reckoned by outsiders to stand at around £31m, and to the record of the LME which has functioned for a hundred years with remarkably few scandals.

The pressures for change within the City are probably greater now than at any time in the past, and one by one the institutions that make up the so-called Square Mile to the "new dawn" of social, political and moral responsibility. The Bank of England has clearly been concerned for some time that the LME should not be left out of this process.

The authorities main fear is that LME is far too exposed to the prospect of total ruin in the event of any one member running into serious difficulties. The new monitoring system should at least reduce this exposure. In theory, it will single out any member who gets himself into a position of "excess of an allowed open liability limit."

The fairer deal for newcomers to the LME comes at a time of a significant broadening of the exchange's membership. Earlier this month Sharp Poxley and Co. became the first London bullion dealers to join as direct members of the LME ring. Sharp Poxley's membership coincided with the re-election as ring dealers of MacLaine Watson, a subsidiary of the U.S. brokerage house Dresel Burnham and Lambert.

Sharp Poxley is part of the Kleinwort Benson merchant banking group, and one of five London bullion brokers which take part in the daily fixing of bullion silver prices. Its successful application to ring membership is an indication of the growing importance of the market in silver futures which was introduced ten years ago in the face of strong opposition from the bullion brokers.

This Sharp Poxley move coupled with the election of an American-owned ring dealer suggests that the LME's days of relative isolationism are rapidly drawing to an end. Dresel Burnham managed to convince the LME board that ring membership for MacLaine Watson would not automatically create a flood of applications from all the major U.S. brokerage houses. But clearly times are changing.

## Adjust

Thus the introduction of a regulatory system for the exchange, albeit comparatively unopposed by the standards of other commodity markets is not perhaps the only significant change to which the LME is having to adjust.

For the outside client, of course, the monitoring system offers no more protection than the present procedure. But supporters of the scheme point out that a full clearing house system would not in this respect be inviolate either. There is for example no way a clearing house could deal with the failure of a seller to meet a commitment to deliver physical metal in such circumstances the metal is simply not available.

The point here is that the whole structure of the LME is based on physical dealing, unlike that of any other commodity futures market. Transactions that dealers will have to report under the new monitor do not include those undertaken for cash. There are no fixed statistics to draw from, but some LME estimates suggest that on average a fifth of exchange business is transacted for cash.

Jeffrey Brown

## The American counterpart

IT HAS been a big year for the New York Commodities Exchange. Its prestige is much higher, the volume of copper contracts traded could reach 1976 record levels, it is negotiating the introduction of interest rate futures trading and there are discussions on a possible merger with the New York Stock Exchange (NYSE).

The prestige, growth and success of its transatlantic cousin is important to the London Metal Exchange because of the close links between the two. The big boost to Comex came in May when Kennecott, the biggest copper producer in the U.S., decided to abandon its traditional producer pricing system—under which producers fix the price at which a metal is sold—in favour of a "free market" system based on the cost of the copper sold on the daily quotations for copper at Comex. Kennecott was previously one of the main supporters of the producer price system.

The U.S. producers had been able to maintain a producer pricing system (while the rest of the world relied on the LME free market as a pricing base) because the metals industry is far more integrated in the U.S. than elsewhere. U.S. mine producers own a large chunk of the fabricating industry that normally buys metals for semi-manufacturing into the shapes and alloys sold to manufacturers or consumers. The producers had in other words a

large captive outlet for their copper which gave them in turn a much greater power over selling price. But the big contracts surplus in the world during the past four years of poor industrial activity had brought intensely competitive conditions to the U.S. market. Copper imports into the U.S. doubled in the first half of this year to over 325,000 tonnes as a result of the lower world price compared with the U.S. producer price. Kennecott, faced with mounting stocks and an urgent need for improved cash flow to help fight off an unwelcome takeover bid, decided after much heart-searching to switch to free market pricing. The move successfully recaptured for Kennecott its lost sales and to some extent blocked the growth in imports. Other U.S. producers fell into line although some opted for more flexible producer prices rather than the full Comex-based pricing arrangements.

## Soared

For Comex the change has been momentous. Its prestige has soared because it, rather than the producers, is now the basis on which prices are calculated, and the volume of business has also jumped significantly.

Kennecott made its decision in May and other producers came into line in late June and July. Consequently the volume of contracts exchanged in August was the highest single monthly figure ever. The daily volume of contracts traded has jumped and it looks as though the total for the year will top the 1976 record volume of 1.25m.

At about the time the copper market was taking off Comex submitted draft interest rate futures contracts to the relevant authorities and asked the Commodity Futures Trading Commission (CFTC) for permission to begin trading. But the official deliberations have been rather protracted and it is unlikely that the green light will be given this year.

The move follows the success of the Chicago Board of Trade's three-year-old interest rate futures market: contracts submitted include "Ginnie Mae" (Government National Mortgage Association) certificates, three-month and one-year Treasury bonds and two-year Treasury notes.

But perhaps the most exciting development from Comex's point of view is the prospect of a merger with the NYSE. According to top executives of both exchanges the merger talks are still at a very preliminary stage and neither is willing to speculate on the sort of organisation which might result from the merger.

For the NYSE, diversification into commodities will help offset any diminution of its present supremacy based on a 90 per cent share of trading volume in the shares of the largest industrial companies in the U.S. For Comex the merger would boost prestige and open interesting new areas for growth.

Comex has happily ridden the back of the world-wide boom in commodities trading but it is still way behind its major rival the Chicago Board of Trade, whose total volume is more than three times larger and which deals in a much wider variety of products.

Acquisition of Comex by the NYSE would be a short cut to expansion but it would still present a number of problems. Commodities trading is overseen by the CFTC, which is regarded as being less burdensome in the demands it makes than the Securities and Exchange Commission (SEC). The degree of SEC involvement in a merger would bring to commodities trading would depend on the construction of the merger arrangements but even a very small involvement would upset many people active in the commodities markets.

But while there may be problems the merger move does have a lot going for it. For a start, most of the big broker-

age houses are already members of major commodities and stock exchanges. As securities trading started to tail off in the early 1970s the brokers began to look around for other sources of income and commodities trading seemed ideal since around two-thirds of commodities speculators also trade in securities. A rather more dubious rule of thumb has it that commodity trading does well when securities trading is depressed, so that a diversified broker would still make a good living.

The Comex senior management is quick to point out that the merger moves will not in anyway damage the traditional links between it and the LME, particularly in the copper market.

Metals brokers and traders in London study among other things the closing prices on Comex before they begin their round of calls in London that establishes a rough pre-market price. The pre-market period ends when the LME commences trading at noon. When the five metals have been traded twice the official prices are read from the rostrum and these form a basis of pricing on Comex which opens in the early afternoon London time.

Price variations between LME and Comex are quickly straightened out by traders buying in one market and simultaneously selling in the other. The LME has a further trading session in mid-afternoon and any business that has to be done can be cleared until Comex closes at 19.15 hours London time.

The most important difference between the two markets is that the LME is a physical market. The standard contracts assume the ultimate receipt or delivery of physical metal on due dates. Metal delivered on the LME must be of an approved standard and it is stored in registered LME warehouses on the Continent as well as Britain.

Comex has facilities for physical deliveries also but contracts are usually closed out by a reversing transaction before delivery is required. To some extent it is therefore a "paper" market. But it is the third largest commodity market in the U.S.—the world's biggest industrialised country—as such it is a vital window on U.S. demand.

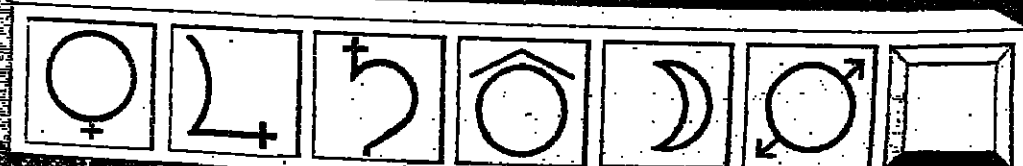
Terry Ogg

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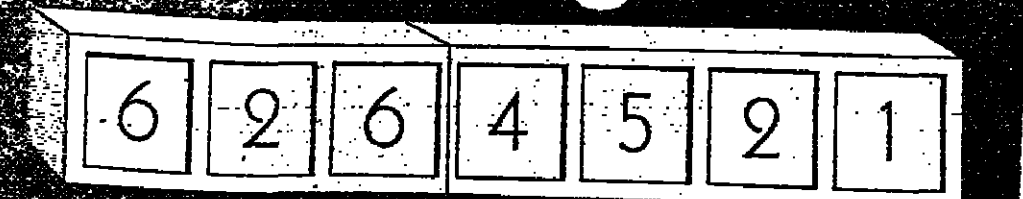
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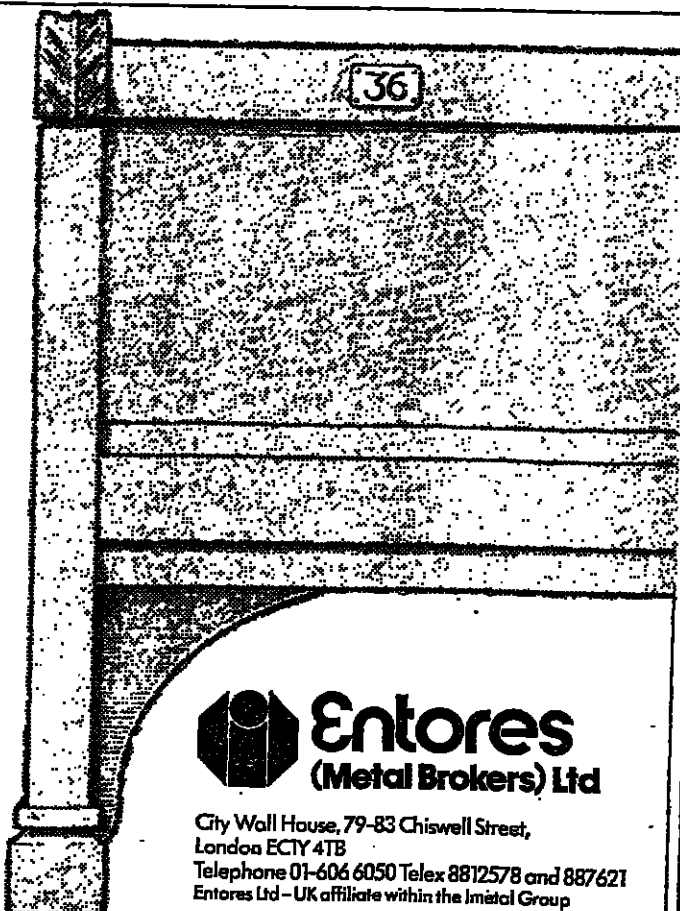
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## LONDON METAL EXCHANGE III

# The metal markets

### COPPER

ONE BASIC statistic highlights the change in the copper market during the past year. In January, copper stocks held in the London Metal Exchange warehouses reached a record total of over 645,000 tonnes. Last week these holdings had been reduced to 403,000 tonnes.

These figures hide a whole range of background developments, but they do illustrate clearly that the world surplus of copper is disappearing as a result of cutbacks in production and improved demand, stimulated by four years of depressed prices. There is now a shortage of good quality brands of copper in Europe, with a large proportion of the LME warehouse stocks either held in firm hands or of low quality brands. There is also an increasing scarcity worldwide of concentrates as attacks in mine production, because of uneconomic prices, begin to bite.

The annual "mating season" between producers and consumers negotiating supply contracts for next year has already begun with Zambia indicating a sharp cut in its sales commitments for 1979 and heading a move to establish premium prices, over and above the Metal Exchange quotations, for producer copper supplied to the particular specifications of the user.

It is no secret that other major supplying countries have indicated that they too will have a copper available for delivery next year under long-term contracts. Yet so far copper prices have failed to reflect fully the apparent

reduction in the surplus and they still remain at uneconomic levels for most producers, certainly well below the level needed to encourage new investment in the expansion of output that will be required to meet the rise in future consumption.

One reason for this reluctance of prices to rise is that they already had built in expectations of a shortage of supplies developing. Another is doubts about whether the supply-demand balance will continue to improve next year. New production, planned for many years, is due to come on stream possibly the last major increase in capacity for a long period to come. At the same time the fall in the value of the dollar, resumed inflationary pressure with higher interest rates and the recent decline in Wall Street has renewed fears of an industrial setback. If not a fully-fledged recession, developing in the U.S. during 1979, a no-growth, or small-growth, situation in the biggest market for copper would create serious problems for producers, since it is a healthy rise in U.S. consumption of copper that has helped stabilise the market.

It would come at a time when the general miniaturisation of manufactured products, and technical improvements cutting back the quantity of materials required, has already cut back the expected annual growth rate in copper demand from between 4 to 5 per cent to around 3 per cent.

The U.S. copper market has changed dramatically since May when Kennecott, the biggest domestic producer, decided to

abandon its traditional producer price system in favour of basing its prices on the New York Copper Exchange (Comex) free market quotations. Kennecott, which has been fighting a long take-over threat, claims that it was forced to do something to become price competitive with imports that had grown enormously resulting in a build up in domestically produced copper supplies. In the first half of this year it is estimated U.S. copper imports soared to over 320,000 tonnes compared with the previous high figure of some 270,000 tonnes for the whole of 1977.

President Carter recently rejected domestic copper producers calls, backed by the U.S. International Trading Commission, for a maximum import quota of 300,000 tonnes a year, and Congress has so far taken no further action on the plan to rebuild the strategic stockpile holdings of copper with purchases of 250,000 tonnes.

But Kennecott's new price competitiveness, joined by other U.S. producers, has effectively reduced the flow of U.S. copper imports to a trickle. This trend has been helped by the disruptions in supplies from major exporting countries, notably Zambia, Zaire and Peru, who earlier this year agreed to a joint cutback in production of 15 per cent in order to stimulate prices.

In fact the cuts in supplies were forced on them. Transport problems, and shortages of skilled labour and equipment,

have hit the African Copperbelt hard and a further major blow was the temporary invasion of the Shaba Province in Zaire that brought production at the Kolwezi mines to a halt for several weeks.

However, these problems are being sorted out to a certain extent following Zambia's decision to forego its political scruples and start exporting domestically produced copper and importing via Rhodesia and South Africa. The re-opening of the Benguela railway also promises to help both Zambia and Zaire improve its exports and shift some of the big surplus of supplies—already committed for sale but not yet delivered—lying uselessly on the Copperbelt. So although prospects for production remain poor, there could be an improved inflow of supplies next year as delayed deliveries finally come out.

Labour problems in Peru, which brought a cutback in deliveries too, now seem to have been settled at least temporarily and threatened industrial action by workers in Chile has also faded away. In Canada, however, the strike by International Nickel workers at Sudbury continues to hit both nickel and copper output.

The key to copper price movements in 1979 should, therefore, as always be the likely strength in demand. But there is no denying that the cutbacks in production, and the consequent reduction of surplus supplies, should give the market a much firmer undertone if not bringing a price explosion yet.

John Edwards

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### TIN

TIN IS one of the few metals where prices are expected to decline next year. A sharp contrast to this year when values have surged to record levels, both in London and Penang, reflecting an apparent shortfall in production to meet demand. Stocks of tin held in the London Metal Exchange warehouses are currently at the lowest level since at least the 1960s.

But the major influence on the market throughout the year has been the U.S. stockpile—or rather the lack of sales from it. Theoretically there are over 70,000 tonnes of surplus tin in the U.S. stockpile, but Congress has to authorise any further releases.

The Carter Administration has backed proposals to release 3,000 long tonnes—5,000 as its voluntary contribution to the offer stock of the International Tin Council and a further 10,000 for sale on the open market. This would effectively more than fill the present shortfall in world output, end the scarcity of supplies and bring prices back to lower and more reasonable levels.

However, despite pressure

from the Administration and the powerful steel lobby, the stockpile tin disposal legislation became entangled in political wrangling in the Congress, mainly as to how the funds received should be spent. After many months of delay, the final blow came just before Congress went into recess for the November elections.

In a last desperate move the Senate separated the tin disposal Bill from other stockpile proposals and tacked it on to the Sugar Pricing Bill as an incentive for the Administration to accept the sugar price proposals. But at the last minute the Sugar Bill was rejected by the House of Representatives.

So unless a "lame duck" session of Congress is held in late November, proposals for stockpile tin releases will have to be presented again to the new Congress that does not meet again until next January.

The Administration has pledged itself to make new efforts to gain approval for stockpile tin releases, especially its contribution to the Tin Council buffer stock. But it will

obviously be many months before any stockpile tin actually becomes available. Meanwhile, consumers must be nervous of repeating this year's performance of letting stocks run down in anticipation of stockpile releases and then being forced to come back into the market and pay far higher prices.

However, although the scarcity of supplies has forced prices to record levels, there are no growing doubts as to whether there will actually be a shortfall in production this year. Peter Lai, executive chairman of the International Tin Council, pointed out recently that the deficit in output was getting smaller and a balance between supply and demand appeared to be developing.

Although there has not been any great surge in new production of tin, mainly because of the lack of new deposits, basic consumption is now starting to feel the effects of high prices and shortages. So although consumers stocks are currently at a low level, and demand still buoyant, the release of stockpile tin next year might be surplus to requirements by that time. Meanwhile, the squeeze sup-

plies continues. A change of policy by the giant Malaysian Mining Corporation, whereby it is responsible for marketing its own output rather than leaving sales to the smelters, means that a lower volume of supplies is available at the daily Penang sales. Although this has not reduced the overall output of tin available, it does mean a reduction in supplies available to the market making it more vulnerable to supply squeezes.

In the longer term the failure to find significant new deposits of tin to replace the existing reserves that are becoming exhausted must lead to higher prices since stockpile releases can only cover shortfalls for a temporary period. The industrialisation programme in China also means that the Chinese, like the Russians before them, are likely to turn from being net exporters to net importers.

However, next year should see more violent price fluctuations in the tin market, dependent on how successful the US Government is in persuading Congress to release stockpile supplies. J.E.

### LEAD/ZINC

THE "SISTER" metals, lead and zinc, have followed very divergent paths in recent years. At the moment their prices are being moving in the same direction—upwards.

Lead values recently surged to the record levels established early 1977, after the very cold winter in the U.S. boosted demand for batteries at a time when much of the surplus supply had been taken up by Communist bloc countries.

On this occasion buying by the Soviet Union has once again been a prime influence in pushing prices up.

Western world consumers are lulled into complacency by recasts that the price of lead will go down in the second half of the year as a result of increased demand and more than adequate supplies. Therefore, during the relatively quiet summer months, consumers reduced their stocks and ignored warnings from some dealers that production cutbacks in lead, resulting from the severe reductions in zinc output, would bring a shortage of supplies. The sudden entry of the Soviet Union, other Communist

bloc countries, and Japan, as heavy buyers therefore had a dramatic impact on market prices when it was discovered that there was indeed a shortage of lead, despite the apparently historically high stocks in the LME warehouses.

It was found that a large proportion of the warehouse stocks were already committed for delivery out, and what was left was mainly the poorer quality brands not suitable for many consumers. At the same time an acute shortage of lead concentrates, as a result of lead-zinc mine production cutbacks, and a recent strike in Peru, has reduced smelter output especially in Japan.

As usual scrap lead supplies have been attracted to the market by the very high price levels that resulted. But scrap lead is not in two plentiful supply because of the general lack of investment in new machinery and in the construction industry, where recovery of old lead piping and roofs has already slowed down considerably.

Battery makers, who provide the main outlet for lead, claim that there are more than adequate supplies of batteries

around even to cope with a severe winter. They claim that the shortage of supplies is only temporary and that prices have been artificially inflated by speculators, who will have to take their profits shortly.

They predict, therefore, that as in 1977 prices will soon fall back again to more reasonable levels, although it is conceded these will have to take account of higher output costs. In the longer term they expect a slower annual growth rate for lead consumption, with its gradual reduction as an anti-knock compound in petrol to meet pollution regulations, and changes in battery manufacture requiring less lead.

The big imponderable is the continued strength of Communist bloc demand, from China and Russia, as well as whether an improvement in the zinc market will help restore the production cuts that have hit lead output as a side effect.

Zinc prices have been moving up steadily as a result of the cuts in output helping to reduce the huge surplus of supplies that so depressed the market. Last week there was a general move by producers to raise the

so-called European producer price, at which the bulk of zinc is sold, from \$675 to \$720 a tonne.

The latest increase was claimed to compensate for the fall in the value of the dollar reducing real returns. But there has been a general improvement in zinc producer returns since the price sank to \$550 a tonne at one stage, although producers claim that they are still losing money at the higher levels.

The reduction in surplus supplies has eased pressure on the LME values, and with the bulk of stocks under the control of producers, prices have gained ground following the upturn in copper and lead. But zinc concentrates are still in plentiful supply.

Many dealers and producers are far from confident about the long-term outlook for zinc. These doubts are centred on consumption trends, which are seen to be declining in the face of continued competition from rival materials, including plastics and aluminium, and a move away from zinc diecastings, the second biggest outlet after galvanising.

J.E.

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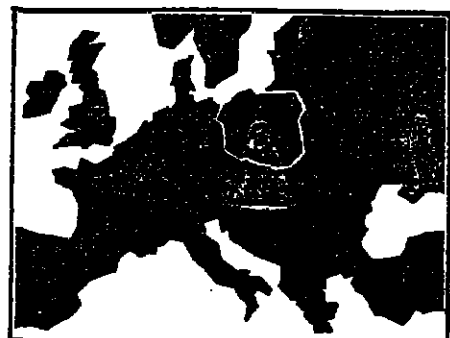
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## LONDON METAL EXCHANGE IV

## Newcomer aluminium

OPPOSITION TO the London Metal Exchange's new aluminium contract is starting to crumble, at least among the merchants in the "free market." These traders, who have bought and sold aluminium on the telephone long before the Exchange, with its open outcry system, became interested in the metal, used to oppose what they saw as the LME's intrusion into their territory. But now they admit that they are looking for ways in which they can use the new contract to make money.

Whether that is enough to ensure the new market's success it is too early to tell. The volume of aluminium traded on the Exchange is still small. Apart from some 5,000 tonnes traded during the morning of the first day (October 2), turnover has settled at about 800 tonnes a day. This compares with about 2,000 to 3,000 tonnes a day in the traditional free market, which continues alongside.

There is also the continuing unabated opposition from the major western aluminium producers to contend with. For instance, the French Group Pechiney, which owns the Exchange ring dealing member Intsel, has forbidden its subsidiary to trade the new contract.

But at the same time the new contract has already had some impact. It has pushed up the price of 99.5 per cent pure metal traded in the free market by some \$100 since it started, to about \$1,230 per tonne.

Ian Foster, the chairman of the Exchange's committee, the market's governing body which finally made the decision to go ahead with the new contract after some 10 years of discussion, is guarded about the progress of the new venture. He is "not dissatisfied" with its performance in its first few weeks. The price, which has so far moved between \$576 and \$606 per tonne in the three month position, has been "relatively stable," and turnover has been "reasonable."

But the picture will become a little clearer in January when the cash quotation starts, and there is some indication of the quantities of stocks the Exchange is going to attract.

With the major western producers boycotting the Exchange, supplies for its warehouses are most likely to come from the emerging aluminium producers. These producers, in such countries as Yugoslavia, Bahrain, Iran, Indonesia, who are either denied access to the traditional distribution channels, or just poorly thought of, may well be glad to sell their metal on the Exchange.

Certainly the committee's decision to base its contract on 99.50 per cent pure aluminium with no more than 0.40 per cent iron and 0.30 per cent silicon, when modern smelters can regularly produce 99.70 per cent pure metal with no more than 0.20 per cent iron and 0.10 per cent silicon, was designed to give the contract the widest appeal possible.

But as long as the aluminium industry remains as vertically integrated as it does at present — with some 70 per cent of production being consumed by fabricator subsidiaries of the original producer — the opposition of the major western producers, the Alcons, Alcosas, Kaisers, Pechineys, is going to remain a serious problem.

The major companies object to the Exchange contract because they see it as an attempt by a group of middlemen to break into their industry. The response of the chairman and chief executive of Alcoa, W. H. Krome George, to the announcement of the new Exchange contract was that the Exchange would not contribute anything to world supplies of aluminium, and that speculation in a small sector of the market would only destabilise the whole of it. The majors are particularly proud of the way aluminium consumption is growing at a more or less steady 6 per cent a year under their tutelage.

Clearly Ian Foster's assurances, given at the time he announced the new contract, did little to pacify the major producers. He said that it was not the Exchange's intention to disrupt the producer price system, only to provide an additional service; he noted that the Exchange had operated alongside producer quotations for copper and zinc for many years; and he hoped that the producers themselves might find the Exchange useful one day, if only to finance their surplus stocks.

Quite possibly the reference to the copper market was particularly painful for the producers. Only three months before Ian Foster made his announcement in August, the U.S. copper producer, Kenne-

cott, had abandoned its fixed producer price for one based on the daily closing quotation of the New York Commodity Exchange (Comex) copper market. Kennecott had found the fixed price too inflexible to sell its production.

Further comparison with the copper market offers additional evidence that the aluminium contract might be able to succeed. If the annual volume of copper produced, some 7m tonnes, can sustain a market in London and New York, aluminium's 14m tonnes-a-year should prove to be more than enough. Also the successful Exchange market in copper accounts for no more than 6 per cent of the world's turnover in that metal. While the free market in aluminium has been taking between 2 per cent and 10 per cent of aluminium turnover, according to various estimates.

But in the meantime, the decision to base the aluminium contract on 99.5 per cent pure metal, taken for a good reason, is going to limit its attraction to fabricators, many of whom are geared to using 99.7 per cent metal in their furnaces.

However, there is a possibility that when the first of the three month aluminium contracts, traded earlier this month, become due for delivery in January, sellers will find themselves short of 99.5 per cent metal and will have to offer 99.7 per cent. That could lead to a healthy trade in 99.7 per

cent material.

But even if that does not happen, fabricators could certainly overcome their reluctance to buy lower grade metal, and their technical problems due to lesser purity, if there was a sufficient discount. The Exchange's committee was well aware of this when one of its spokesmen at the launching ceremony for the contract expressed confidence that the venture would succeed if the price was right. The necessary discount is currently put at about £15.

However, at the moment it is not there. A tonne of 99.5 per cent metal, three months forward, on the Exchange, is currently about \$600. EEC duty will almost certainly be unpaid, and delivery would most probably be in Rotterdam. Thus a UK fabricator wanting that metal would need to pay an additional £42 or so duty, and perhaps another £18 delivery charges, making the total cost of the metal delivered to his works about \$660 per tonne. Against that a tonne of 99.7 per cent metal bought for delivery in the free market for delivery at buyer's works, would be about \$630 per tonne, plus a tonnage of about \$5 a month, making a total of some \$645 per tonne. The producer price for 99.7 per cent metal, meanwhile, is £710 per tonne.

But the Exchange contract does also have some small technical advantages. For a specu-

lator, or investor, the free market convention to deliver to buyer's destination could involve additional transport costs which the Exchange warehouse system avoids. Also the Exchange's standard lot is 25 tonnes against the free market's customary parcel of 100 tonnes.

But as the big Exchange ring dealing member, Rudolf Wold, said in a recent report, the new aluminium market is still trying to find its true price relationship to the outside free market and to the producer quotes for different qualities of material.

It still remains to be seen whether the Exchange can offer the additional services of hedging, and of financing stocks that it claims are so valuable, and whether it can find the right price—the free market merchants used to argue that the Exchange could not do anything they were not already doing. And it still remains to be seen whether the western majors' control over supplies can be broken to the point where there is an adequate volume flowing through the Exchange to keep that contract alive. In Ian Foster's words, it is still early days.

In the meantime the Exchange which believes that it offers the best trading system in the world, has been true to its free trading philosophy, and has put its services on offer in the market place.

Grog Smosarski

## SILVER

THE ELECTION of London bullion brokers, Sharps Pixey, as full ring-dealing members of the LME highlights the growing importance of its silver market. When it was launched in 1968, the new silver contract was strongly opposed by the London bullion brokers as being unnecessary. But after a slow start the Metal Exchange has gradually attracted an increasing volume of business from dealers and speculators, who like to be able to see how price levels are established in open trading rather than in secretive "fixing."

The two markets have thus moved much closer together, and a big percentage of the LME turnover now comes from the London bullion brokers, who are thought to own the bulk of silver stocks in the LME warehouses.

Another bullion broker, John-

son Matthey, is already a subscriber member of the Exchange, and there seems no reason why the links between the Exchange and bullion market should not become even closer. In fact, silver has distinguished many of its previous supporters by the way that prices have failed to respond as spectacularly as gold and platinum to the unsettled state of the currency markets and the fall in the value of the dollar in particular.

The lifting of the ban on gold purchases by private citizens in the U.S., and the launching of several gold futures markets, has enabled U.S. investors seeking protection for their money to buy the "real" thing—gold—instead of using a substitute, silver, as in the past.

The strong fundamental supply/demand situation in platinum, with a shortage of

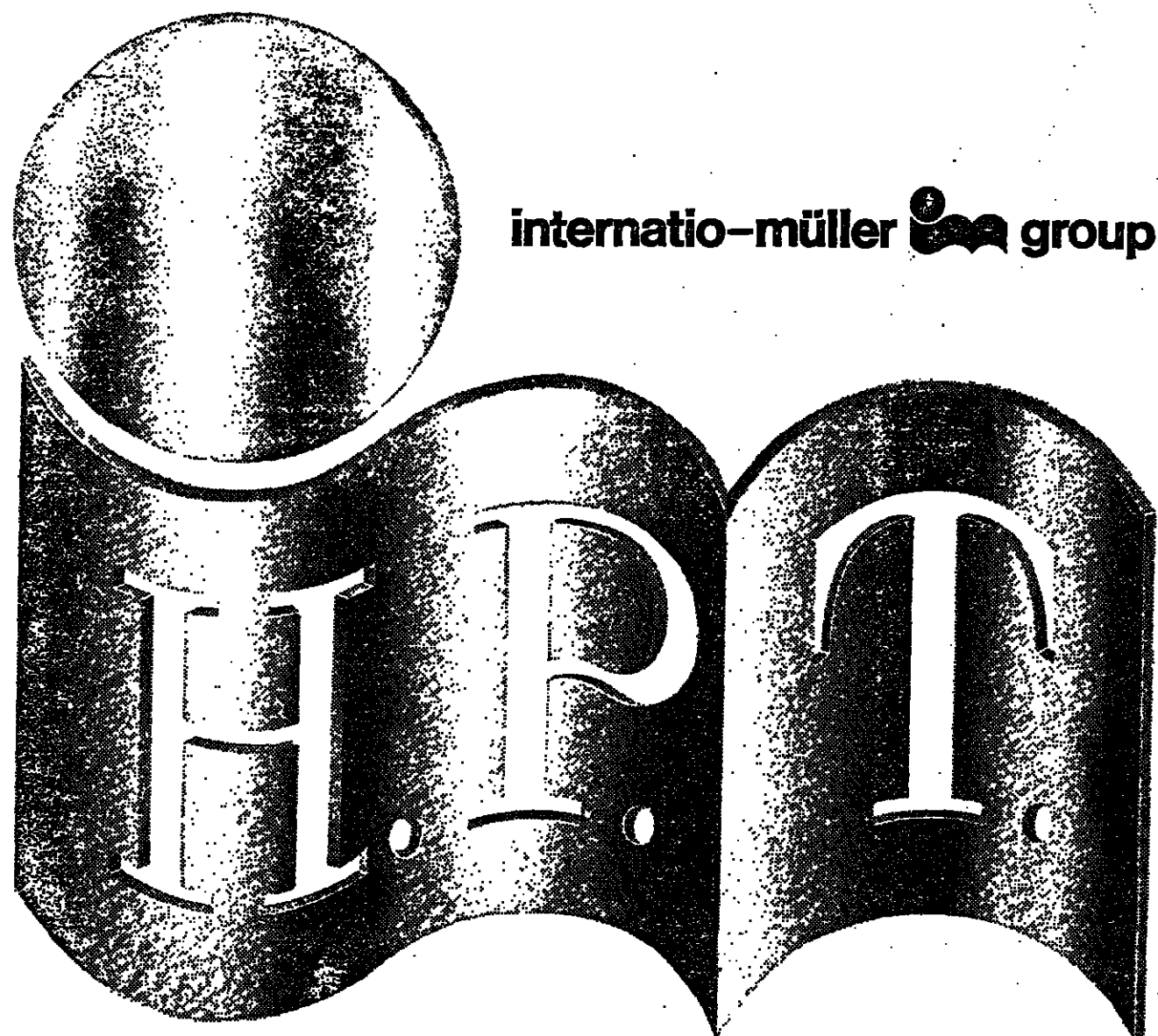
supplies developing, has also encouraged investors to favour that metal rather than silver.

Although there is a constant shortfall in new production of silver to meet demand, the huge stocks above the ground accumulated over many centuries means that there is no real scarcity of supplies. At the same time the cutting of the monetary links, with silver no longer widely used for coinage, means that it is increasingly becoming an industrial rather than investment metal. Industrial demand for silver has been at a low ebb due to the economic recession in many countries and this has also contributed to a dull market.

Recently silver prices have moved up strongly, but they are lagging far behind the spectacular rises in gold and platinum.

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## FINANCIAL TIMES

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Tuesday October 31 1978

## Without an agreement

THE admission by the Chancellor of the Exchequer yesterday that no early agreement with the TUC on pay policy now looks possible is on the whole a matter for relief. The TUC seems to have gone to Downing Street not to offer but to demand; and all its demands were expensive. The TUC wants tighter price controls as a substitute for a wage norm. It has also been pressing for a £60 minimum wage, and for Government endorsement of its demand for a 35-hour week. If the TUC had been able to offer effective wage restraint in return for these demands, the Government might well have been tempted to do a deal. It was as well in the circumstances that the TUC had nothing to offer.

## Surface attraction

There is of course a surface attraction in the idea that if Government controls can guarantee a non-inflationary environment, then the unions will be ready to settle for non-inflationary wage increases. President Nixon, President Carter, and a succession of French and British governments have used price controls in an effort to allay the fear of inflation. In every case the policy has entailed a heavy price in economic distortion, with little long-term benefit to show for it. Some of these efforts have been launched with at least the illusion of union co-operation. On this occasion no illusion was possible. Mr. Moss Evans, who can on occasions at least be blunt, explained that, in his eyes, the advantage of price control was that it would prevent employers handing on the cost of settlements to customers; he wanted the Government to tie their hands while he rifled their wallets.

In a sense, no one can prevent union leaders who cannot understand the role of profit in rewarding success and, more important from their point of view, in financing investment, from fighting for claims which will throw their members out of work. Indeed, as Mr. Healey has explained in his Mansion House speech, the Government is committed to monetary policies which will produce this result. However, it is one thing

## Priorities for town halls

THE Association of Metropolitan Authorities, the representative body for local councils in London and the six largest English conurbations, published yesterday a study ambitiously entitled future priorities in local government expenditure. In practice, what the document boils down to is an argument for re-juggling priorities within public expenditure as a whole so as to favour local authority programmes in general and those of the association's members in particular.

It is critical of the fact that the fastest growing sector of central government spending is transfer payments, such as social security and aids to industry. It believes that if more were to be spent instead on what the association describes as the "productive side" of public expenditure, local government could make a positive contribution both to increased employment and national economic recovery without damaging side-effects on, for example, the rate of inflation.

## Thrust

For all its special pleading, the study does make one or two good points. It suggests that the money allocated under the job creation programme and its successor, the special temporary employment programme, to projects which, by definition, have to be of limited duration and low spending priority, could be more fruitfully employed on the re-training of the unemployed or on the rehabilitation of derelict industrial land in urban areas.

Similarly, the authors believe that if it is desired to encourage more 16-18 year olds to stay on longer at school it would be more sensible to tackle the shortages of staff, workshop and specialised equipment required for the instruction of this age group than to introduce, as the Education Secretary has proposed, a mandatory system of 16-plus student grants most of which would go to young people who would have continued their full-time education without them.

The study's general thrust is however unlikely to evoke a warm response either from the present administration or from a future Conservative government, even though the AMA is now dominated by Conservative-controlled local councils. Nor are the other local authority associations, who believe that the metropolitan areas have already been over-favoured under the guise of tackling the problems of the inner city, likely to take kindly to many of the AMA's detailed proposals. Nevertheless, the basic idea—of looking at priorities in local government spending—is a good one.

## Awareness

The development is welcome, in the first place, because the country is unlikely to be able to afford as rapid a rate of growth in local government spending in the future as in the past.

Secondly, there is a need to re-assess priorities—cutting back in some areas so as to provide more resources elsewhere—in the short run as well as over the longer haul since this year's rate support grant negotiations have again shown that local councils' spending policies will lead in aggregate to a higher level of expenditure next year than was envisaged in the last public expenditure White Paper. Finally, local authorities would like to be subject to less interference from Whitehall in matters of detail while conceding the Government's overriding interest in total public spending. They would be more likely to succeed in this aim if they were able to demonstrate a tighter grip on priorities.

This should embrace such matters as charging policies, getting better value for money, and making greater use of existing capital assets as well as identifying areas like education (now that the school population is declining) or housing subsidies where money might be saved. Nevertheless, the AMA's study could be a start.

## Health and Safety Commission takes on Crown Immunity

BY PAUL TAYLOR

UNDER pressure from the Health and Safety Commission, and in particular Mr. Bill Simpson, its chairman, the Government is at present considering whether it should change the law on Crown Immunity to rid the Health and Safety at Work Act 1974 of an anomaly affecting over 2m Crown employees.

Crown Immunity against prosecution for criminal offences, such as those under Health and Safety at Work Act, applies to "the Crown and all bodies which because of their function are treated as the Crown." The full list of Crown bodies is very extensive. It embraces all Government Departments employing in total about 600,000 people, the National Health Service, Regional and Area Health Authorities including 300,000 nurses, and over 200 "grey area bodies" like Government research councils and Government workshops.

Crown Immunity applies for example to Naval Dockyards, Royal Ordnance Factories, Customs and Excise, prison staff and surprisingly to farm workers on the Queen's estates. It also applies to the Health and Safety Commission and Executive itself. It does not, however, cover nationalised industries.

This means that while the Health and Safety at Work Act is applicable to these areas and to Crown employees, it is impossible to the extent that it is not enforceable. Sections 20 and 48 of the Act specify that Crown bodies have the same obligations under the Act as other employers. However, Section 48 specifically excludes Crown bodies from prosecution and prevents the Executive issuing improvement or prohibition notices against them.

A major health hazard discovered by an inspector could in theory go unrectified by a Crown body. Furthermore, since the Executive is unable to prosecute the corporate body, the Commission has instructed it not to prosecute any individual Crown employees breaking the various sections of the Act which relate to an individual's conduct.

With the introduction of regulations covering the appointment of union selected shop-floor safety watchdogs and joint union management safety committees on October 1 the problem of Crown Immunity and the anomalies it creates have been highlighted. While Crown bodies have had to recognise shop-floor safety representatives under the Act—and have indeed done so—the representatives could be prosecuted but the corporate management could not. The representatives therefore, in common with other Crown

employees, are in theory vulnerable to prosecution but have no criminal law.

For this reason it is likely that the final solution to the practical rather than the wider theoretical question will rest with the Government. The Commission said that it has already been given an assurance that "there are no insuperable legal or constitutional problems" in removing Crown Immunity from the Health and Safety at Work Act.

The Civil Service Department stresses that Government Departments are conscious of the provisions of the Act and are implementing them. It strongly rejects any suggestion that Crown bodies are in any way "more dangerous" places to work than the private sector and points out that since Ministers are answerable to Parliament there is an additional health and safety safeguard for Crown employees which is not available to employees in the private sector.

In the meantime the Commission has instructed the Executive to take two steps which clearly indicate the impact of Crown immunity on the effectiveness of the Act. First, the Executive has begun issuing "Crown Notices" in place of the standard improvement and prohibition notices. These Crown notices come in two forms, the "Improvement notice for Crown employees" and the "Notice that work should be stopped (Risk of serious injury) for Crown Employees."

Both indicate that the Crown cannot be prosecuted under the Act or for failure to comply with the notice. But they both say "failure to comply is a serious matter and will result in a formal approach from the Health and Safety Executive to an appropriate person with higher authority in your organisation or, if necessary, from the Chairman of the Health and Safety Commission to the responsible Minister."

These Crown notices have no legal status but Mr. Simpson said they serve as "markers" and have also encouraged the Executive to search for a working definition of responsibility in the complex corporate structure of Government departments.

Second, while under sections seven and eight of the Act public servants, like managers and employees in the non-Crown sector, can be prosecuted if they do anything which endangers the health and safety of themselves or other workers, the Executive is not operating this section of the Act against Crown employees.

Mr. Simpson said Crown bodies are "no better or worse" than other employers but the fact that the Executive has been able to compile a

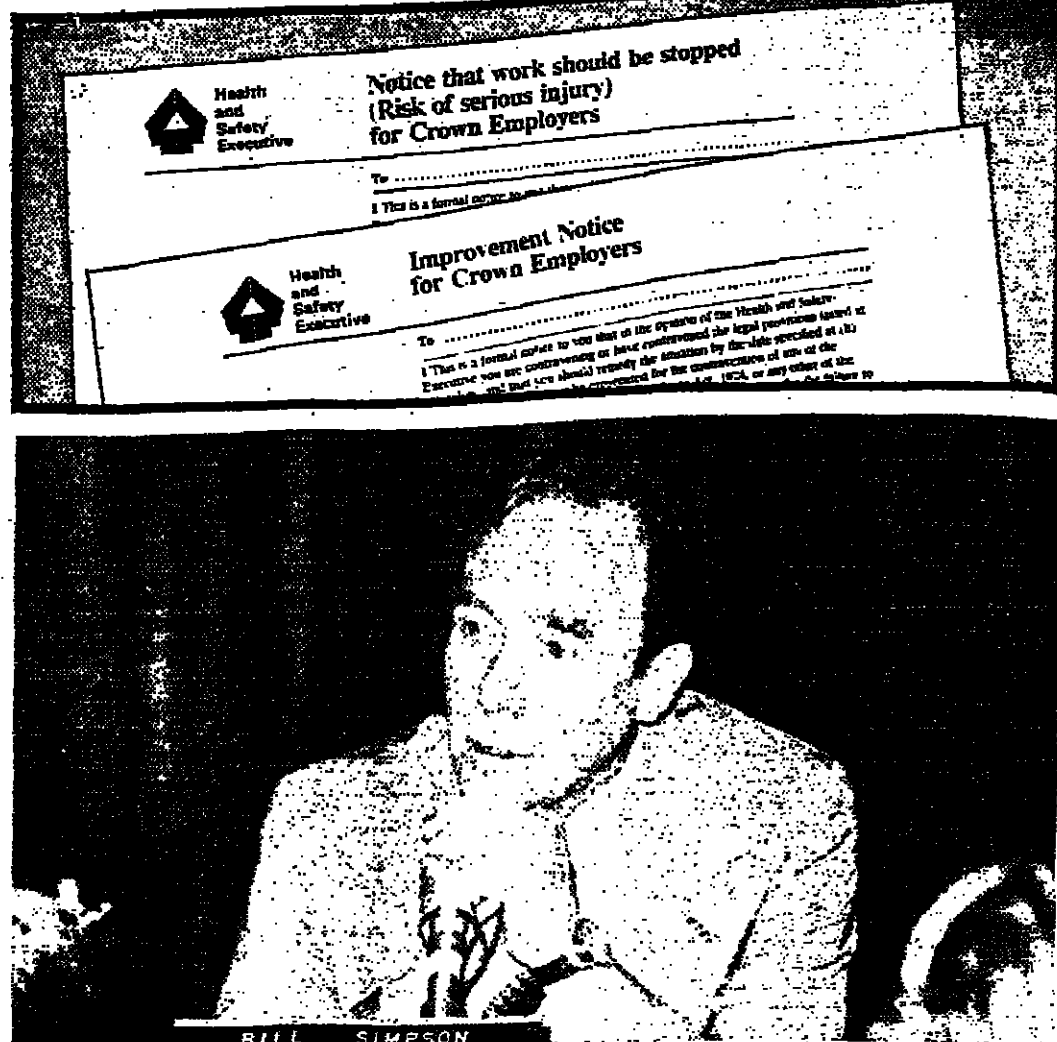
## Unanimous decision

The three CBI-nominated members, the three TUC nominated members and the two local government nominees of the Commission were unanimous in deciding to press for a change in the law.

Against this background of growing concern Mr. Simpson first approached Mr. Booth, the Employment Secretary, to ask the Commission to provide details of specific instances where bodies covered by Crown Immunity did not match up to health and safety requirements.

These detailed cases, were presented by Mr. Simpson to the Department several months ago and he said "the ball is now clearly in the Government's court. Neither the Commission nor the Department felt it would be appropriate to give examples of these cases."

There are fears within the Commission that the Department may attempt to delay reaching a decision on the major issue by questioning the Commission's examples. However it is felt that the biggest obstacle to resolving the problem remains the fear that to remove Crown Immunity for the purposes of the Health and Safety at Work Act would lead to calls for the abolition of Crown Immunity in other Acts



Mr. Bill Simpson, chairman of the Health and Safety Commission; the ball is in the Government's court.

dossier identifying health and safety hazards in the Crown sector implies that the 2m employees in the sector are exposed to risks which might have been eliminated had they been working for a different employer.

It is not only in the Crown sector that the impact of Health and Safety at Work Act is beginning to be felt. The introduction of safety representatives and committees with the backing of the Commission has thrown a spotlight on whole areas of the nation's working population not previously covered by safety legislation. These are the "new entrants." The Commission classifies the whole of the Health Service, education, Government departments and sections of local government as new entrants.

Before the introduction of the Health and Safety at Work Act other legislation, like the Factories Act, had covered health and safety in these areas. (The Factories Act, administered by local authorities, was applicable to Crown factories; however Ministers could exclude them from its provisions. There was thus no clear statement of Crown Immunity.) The full impact of the Health and Safety at Work Act can be understood by the fact that the introduction of safety representatives and safety committee regulations were delayed by Government in spite of strong protests from the Commission in 1976 "because of the potential cost in the public sector."

Health and safety within the new entrant areas is being monitored by the Health and Safety Executive's 400 inspectors. To deal with its new responsibilities the Commission has ordered a series of studies into these areas to lay down a framework for future monitoring.

Studies of universities, schools and hospitals have already been completed and presented to the appropriate bodies for consultation and the Executive

## Underlying intention

Given the Commission's current preoccupation with the anomalies of Crown Immunity and the complexities of operating the Act in the new entrant areas it would be easy to misunderstand the underlying intentions of the Commission and Mr. Simpson.

However, with a background in the steel industry as a foundry worker, Bill Simpson is a man aware of the deficiencies of legislation for reform. He was seriously injured by a box weighing a ton. He said philosophically, "I have had my share of burns and minor injuries. I was working in a dangerous industry." Trade unions he saw as a vehicle for reform when faced with a lack of interest in health and safety found to be lacking.

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## MEN AND MATTERS

## Forecasting a decline

This afternoon that battered campaigner, The National Institute of Economic and Social Research, is launching an appeal for money with backing that most fund raisers would cherish. Gordon Richardson, the Governor of the Bank of England, has issued invitations to the chairmen of Britain's pillars of finance. And at the time they will listen to Lord Roll and David Worwick, president and director of the Institute, present their case. Yet the appeal may not be so smooth an operation as was hoped.

The Institute long had a near-monopoly of short-term economic forecasting in Britain, enjoying a reputation as an arm of the economic establishment.

But in the last few years its position has been increasingly challenged by the mushrooming of forecasters. Moreover its standing has suffered as its recommendations regularly showed that it was one of the faithful keepers of the old-time Keynesian religion of deflationary policies in the face of the rising tide of monetarism.

The new appeals have thus led to some hostile voices, not least from the Conservative Party's arch-critics of Keynesian orthodoxy. Norman Lamont, an opposition industry spokesman, has noted that some might question the Governor's use of his official position to play host of Canterbury and York do not to today's gathering. Lamont also teasingly wondered why the Institute is being supported by the free-market Institute of Economic Affairs should not be?

Lamont even suggested dividing the taxpayers' annual of £500,000 grant to the Institute a matter of principle but also

## Forecasting a decline

—four-fifths of its income—between a variety of forecasting institutions. Ironically, fears of just such a change by a Conservative government are probably one of the reasons for the present appeal.

## Timely export

Leyland, or BL as we must now call it, is not perhaps our shining white hope in the export market. But a product that will be forever England (for the year at least) is being despatched from Cowley to countries as far apart as Columbia and Mogadishu.

The BL subsidiary, The Nuffield Press, set up 50 years ago to print handbooks for the bull-nosed Morris, has just branched out for the first time into selling abroad. It has met with extraordinary demand for its glossy calendars.

One version contains photographs of Oxford the Golden which appears to exclude Cowley. The other displays the charms of Britain in general. The export demand was the biggest surprise, says Jack Field, managing director. "We almost sold out on the total print run of over 50,000. Obviously English country scenes are admired the world over."

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## Hot sale

Card in a Southend shop window: "Furnished flat to let for winter. Living room, double bedroom, emotion heater."

Observer

July 1978



## FINANCIAL TIMES SURVEY

Tuesday October 31 1978

## European Construction Equipment

Slack times in the construction industry are making life difficult for the equipment suppliers. For most the only lifeline is exports, but here they are running up against severe world competition, particularly from the giant American multinationals operating from a secure domestic base.

## Warring in a tough arena

By Kenneth Gooding

EUROPE RANKS second only to the U.S. in the construction equipment business with an output worth about £3bn last year. And because the U.S. manufacturers export a relatively low percentage of their production, Europe is the world's major exporter.

But some would argue this reflects weakness not strength. Their vast home market, with a reasonably steady growth rate, has in the main allowed the North American-based multinationals to make profits and continue investment whatever the trading climate elsewhere in the world.

In 1977 Caterpillar, which dominates the construction equipment industry with some 50 per cent of the Western world's sales, increased turnover outside the U.S. only marginally from \$2,945bn to \$2,966bn. Yet its profit jumped from \$383.2m to \$445.1m thanks to a 37 per

cent increase in domestic sales to \$2,88bn.

This was achieved at a time when most European construction equipment makers were only marginally profitable, if they made any profits at all. After the 1973 boom the recession has been deep and prolonged, and it is not only the European-owned companies which have been feeling the pinch; the recent difficulties of Massey-Ferguson are one striking example. Yet to the North American companies, Europe remains of crucial importance, both as a market in its own right and as a manufacturing base from which to supply other markets.

Most of their executives would agree with the sentiments of Mr. Bert E. Phillips, chairman of Clark Equipment, who told me recently after a tour of the group's European operations: "We are totally committed to our European businesses. It is absolutely necessary for us to be in Europe, after all it is our second-largest market."

"What is concerning us about Europe is the slow growth rate. And there is nothing on the scene which suggests this will change." Clark's construction equipment plant at Strasbourg in France has been working a four-day week and at only about 40 per cent of capacity. "We must just make sure that we can make money at these reduced levels of activity," Mr. Phillips commented. And, just to prove that he meant what he said about Europe, he mentioned that Clark was thinking about having its tractor shovels

assembled in Britain by Cosmos, the crane-making concern in which Clark has a 50 per cent shareholding.

In comparing the American and European companies it also becomes clear that the Americans more often than not have the technological lead (and the major share of output) in heavier construction equipment. Until recently only the Germans offered any noticeable European presence at the heavy end.

When the Committee of European Construction Equipment (CECE) recently drew up a list of sectors where European manufacturers lead the world with technology and sales, it contained smaller products such as concrete mixer systems, mixer lorries, concrete pumps, concrete compactors, hydraulic excavators, road rollers, crushers and screening machinery. This helps to explain why there are as many as 800 companies having to share the £3bn turnover of the European construction equipment industry.

Disturbing

That too is a disturbing statistic because in most parts of the industry size is important. A big volume, coupled with standardisation of components and parts, is the way that profit is made. Profit is needed for the research and development effort required if customers are to be offered machines which provide greater reliability and productivity.

One of the most illuminating points made a couple of years

ago at the early stages of Britain's industrial strategy programme was that Caterpillar had been spending around \$94m a year on research and development. Komatsu of Japan had been spending around \$28m. And the whole of the UK construction equipment industry had been spending about \$9m.

Europe does have one group which is moving towards a size that takes it within reach of the North Americans. Fiat-Allis, in which Fiat of Italy has the majority shareholding and management control, had sales of £550bn (around £350m) in 1977. (Compare this with the leading UK manufacturer, J. C. Bamford, which was aiming for £100m in 1978).

Fiat-Allis's immediate aim is to move into third place in the world league. After Caterpillar, with 50 per cent of the market, comes Komatsu with some 10 per cent. Fiat-Allis claims it is running neck and neck with J. I. Case (part of Tenneco of the U.S.), International Harvester and John Deere, each with around 6 per cent.

Fiat-Allis is a combination of Fiat's construction equipment operations and those of Allis-Chalmers of the U.S. The deal suited both partners because Allis-Chalmers had a business which was, in North American terms, not large enough to be consistently profitable and Fiat in one bound gained a significant presence in the vital U.S. market. It picked up Allis-Chalmers' two plants in the States as well as slotting into its dealership network. This must certainly have

helped sustain the group in the past year or so, for while the U.S. market has been relatively buoyant, in Europe demand has been weak.

In the 18 months to the end of 1977 the UK construction equipment makers saw no growth in demand for their products and output remained at about £800m a year. There have been redundancies and short-time working has been commonplace. Output this year will hardly improve.

In France production of construction equipment fell by 7 per cent last year from the 1976 level to FFfr 6.8bn (roughly £800m) and since the peak period of demand in 1973 employment in the French industry has fallen by 15 per cent.

In West Germany life has been even more difficult for the manufacturers because of the high value of the Deutsche Mark. However, last year the construction equipment industry managed to maintain output at around the DM 5,29bn level (£1,37bn).

Faced with lifeless home markets the European companies have been exporting as never before. Competition in the few active markets is fierce. Hidden subsidies abound, often in the form of export credits. This helps to explain the amount of triangular business manufacturers are involved in—that is, selling equipment to an overseas contractor in one country for use in another.

There has been much talk among the Europeans about possible technical co-operation deals and about swapping or

sharing research and development. But the concept of full-blooded mergers between companies from different European countries does not appear to hold much appeal.

The restructuring of the industry that is going on is confined within national boundaries, as with the development, via acquisitions, of Aveling Barford of the UK (subsidiary of BL, formerly British Leyland) into a much more sizeable entity.

## Obstacles

Instead of pan-European co-operation, local protectionism has reared its head as a partial response to the recession. While the Common Market prevents blatant tariff barriers going up, capital equipment of all types offers scope for technical obstacles. The most recent example was the decision of the French to impose new regulations governing fork-lift trucks, including the important rough terrain lift truck sector where French companies are especially strong. Manufacturers were given only six months to comply and it seems possible that only the French manufacturers will be able to make the changes in specification in time.

Unfortunately, the boost to trade which would end the pressure for such measures seems far off. For example, the recently published mechanical engineering trends survey produced in the U.K. by the Engineering Employers Federation had this to say:—

"Output [of construction equipment] has not grown significantly since 1973. The construction industry remains depressed in the U.K. and in other industrialised countries. Construction activity in the UK is expected to increase very slightly in 1978 and 1979. This should be sufficient to ensure no further fall in home market order intake. Export prospects, however, are less hopeful."

In the longer term, too, the Japanese are likely to become a more significant force in Europe, although the appreciation of the yen is a restraining factor. Komatsu, which makes a wide range of crawler tractors and other equipment, has been considering the use of more locally made components in its machines, sold in Europe, and this could lead to assembly or partial manufacturing operations.

There is no doubt, however, that there is tremendous but latent world-wide demand for construction equipment; and once the industrialised countries permit themselves a little more economic growth, that demand should materialise.

It has been estimated that world economic output must increase by more than 50 per cent in the next 25 years to provide the equivalent of today's living standards to the population which will inhabit the earth when the next century opens. There will be increasing demand for energy, food, housing, minerals and transportation—and more and more construction equipment will be needed to cope with this demand.

For the European companies, though, the danger is that the North American multi-national groups and the Japanese will win the lion's share of the business. Some changes in structure and organisation may be needed if the Europeans are to improve their share of an increasing world trade in construction equipment.

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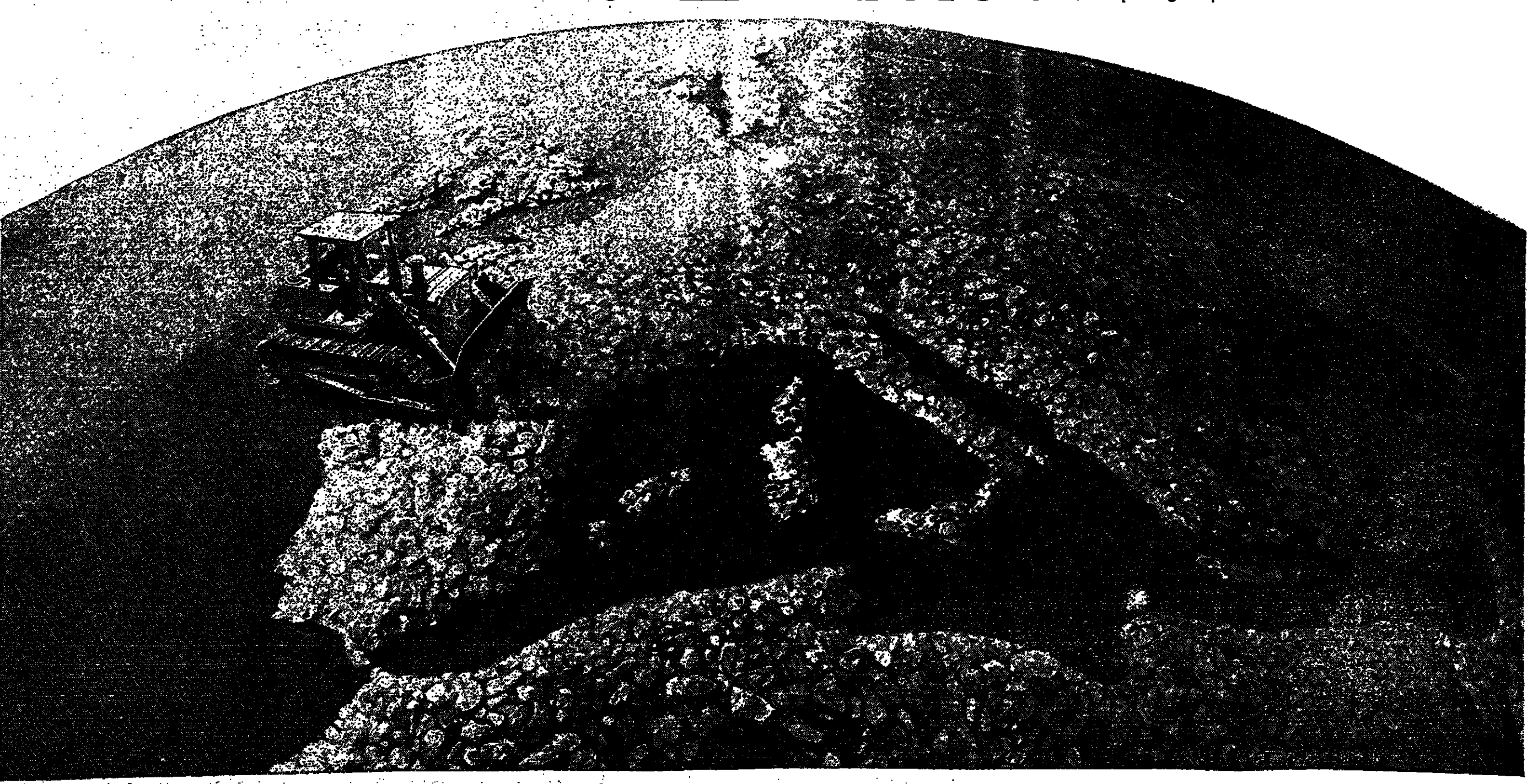
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## EUROPEAN CONSTRUCTION EQUIPMENT II

## Sales potential in Third World

THE RAPID growth in the economies of the wealthier countries in recent years has provided a valuable source of new markets for the world's construction equipment manufacturers. Their importance has become even more significant since the post oil-crisis recession cut back construction activity in the industrialised countries.

The sudden wealth of the oil exporting countries led to huge spending programmes on construction, and these are the markets which have proved most fruitful for the equipment manufacturers. Without this bonanza the industry would have found it impossible to maintain capacity at its current levels.

Among the industrialised countries the U.S. remains far and away the biggest market for construction equipment—over 50 per cent of world demand originates there. It is also of course a very big producer. Even so, it still ranks third in the list of importing countries—behind Japan and the U.S.—which take such a large share of the rest of world markets, and by the international groups which have been formed in the past few years.

The reasons are that the developing countries can be difficult to get established in—a company probably needs to think in terms of persevering for about six years before it can reckon on gaining a firm foot-

hold—and buyers naturally turn to the companies which can offer a wide product range. This does not mean, however, that smaller companies are ruled out. Their chances are obviously improved if they offer a specialised product.

## Climbing

Finding a good distributor is all-important. For a company that cannot offer a full range—and most UK-owned companies cannot—it will have to find a distributor whose range does not include that company's equipment. Success in clinching a distributorship will often depend on comparability of parts, and manufacturers will specify components accordingly.

The geographical remoteness of these markets means the service and back-up facilities are particularly important, but they are for the same reason very costly to organise. The manufacturer will also be expected to finance stocks and parts, and sometimes to throw in extras such as personnel training. This all adds to the costs, which if they are to eat into margins must be reflected in the price. Once established in a market, however, a company can make quite a handsome business out of spares. They can often be more rewarding than the sale of the original product.

At the same time, the specialisations of equipment for the

developing countries are far less demanding than for the rest of the world.

But the considerable over-capacity of the industry world-wide has led to substantial price-cutting by the companies that can afford to indulge in it, and this has been very noticeable in the markets of the developing countries during the past year. The U.S.-based manufacturers have also been able to take advantage of the sustained weakness of the dollar.

In many industries the U.S. is not export-minded and it is taking time for companies to reap the export advantages of the dollar. But this is certainly not the case with the internationally orientated construction equipment companies.

Competition from the Japanese, who have had to cope with an appreciating currency, has not diminished. In fact in some areas—mobile cranes, for example—the Japanese have become even more competitive recently.

All these factors have been present in the Middle East markets with the result that there are huge stocks of equipment in countries like Saudi Arabia

and Kuwait and too few buyers. Coupled with the slow-down in the rate of expansion by some of the countries in the Middle East, this has led many companies to divert their attentions from this part of the world.

Nevertheless the Middle East has been, and remains, the biggest of the developing country markets. Three years ago Iran topped the list for world imports and probably still holds that position. Exports from the U.S. accounted for 43.3 per cent of the Iranian market, followed by Japan (12.8), Germany (11.1) and Britain (9.1). Saudi Arabia ranked fifth among importers, and here the U.S. again topped the list of suppliers with 31.9 per cent, followed by Japan (27.3), Britain (10.1) and Belgium (9.9). Iraq was the ninth biggest export market, with W. Germany taking the top place at 26.9 per cent, Japan (24.4), the U.S. (21.2) and Britain (9.9).

The list of the most important export markets for the UK is slightly different from the world order, but includes three Middle East countries—Saudi Arabia (second), Dubai (sixth) and Iran (seventh)—among its top ten.

Nigeria is also a very big market. Buoyed by its oil revenues, Nigeria's imports from the industry doubled in 1973 alone, and it now ranks third in the UK's list. In world import terms it is 14th. The close ties between the UK and Nigeria have made it obviously a more accessible market for the UK industry. But it is also showing signs of the saturation which has taken the shine off parts of the Middle East, and some companies are pessimistic about its future importance.

This view has been strengthened by the Nigerian Government's threat of banning "all" imports, although it is not yet known whether construction equipment will be excluded. Uncertainty about Nigeria and recognition that much of the Middle East boom is probably over has sent companies scurrying in search of other markets. Many report success in the countries such as Egypt, Libya, Syria, Sudan and Algeria. Their growth potential is obviously considerable, but the degree to which they can make up for ground lost in the traditional Middle East countries will depend on their ability to pay for construction

projects, as well as unknown factors like political stability. The new Commonwealth countries in Africa also present export opportunities, and these are areas where British companies should have some advantages. The sort of expansion that has been seen in Nigeria, however, is obviously not going to be repeated in these countries.

South Africa is a big importer of construction equipment, but like Australia is a market where the UK has lost out extensively to Japan. In 1970 it accounted for 16.7 per cent of exports from the UK, but by 1978 this share had dropped to 5.6 per cent.

While Africa and the Middle East might be regarded as reasonably accessible markets for British companies, the other great areas of the developing world—the Far East and Central and South America—have come to be largely dominated by Japan and the U.S. respectively. Indonesia, however, was one of four countries singled out by the NEDO sector working party on the industry as a market where the UK should be able to make

inroads—the others were Nigeria, Sudan and Egypt. Forecasts of growth rates in the developing world have to be treated with even more reserve than for the industrialised world. But economists at the World Bank expect these markets to continue, expanding into the eighties, although this trend will not necessarily apply to each individual country. The main hope for the construction equipment industry must be that the Middle East will continue to spend massively on construction projects, although it is obvious that there has to be an adjustment to slower growth rates than in the past few years.

Next come the more sophisticated developing countries. Their future demands are sure to be mixed, and there may well be pressures for companies to set up manufacturing units in some of these countries. On the other hand there does not appear to be the same threat from these countries to the developed world, as is the case for some other major industries.

By a Correspondent

## Strategic choice on products



Komatsu, whose D155A crawler dozer is shown here, is Japan's leading manufacturer of construction equipment and second only to Caterpillar in world markets

THE RANGE of equipment needed for building and civil engineering work is so wide that no single manufacturer could possibly hope to supply the contractor's total requirements. Thus the construction equipment industry provides scope for a great variety of companies, small, medium-sized and large. Some specialise in one or two products while others offer a full line of machines. Some are content with a local market while others aim for a major presence in all the big consuming countries.

Economies of scale are important, but not as compelling as, for example, in the motor industry, if only because the volumes are relatively small. A manufacturer is operating on a sizeable scale if he is making, say, 4,000 wheel loaders a year or 3,000 hydraulic excavators: in the heavier machines like graders and off-highway dump trucks volumes are generally in the hundreds rather than the thousands.

While rationalisation is taking place in parts of the industry, it is still possible for the entrepreneur with a good product to set up in business with a relatively small initial investment. Some of these

entrepreneurs, like Hans Liebherr in Germany and J. C. Bamford in the UK, have built up very substantial organisations. Others have been content to stay small, but often retain a useful share of their local market.

Thus F. Weatherill, a family-controlled company, has consistently held a leading position in the British wheel loader market, despite continuous assaults from the big North American companies. Companies of this sort can often offset any disadvantages stemming from their size by producing a sound product and carefully tending their customers: as one of them puts it, "customers like to be able to ring someone whose name is on the machine."

This is not to suggest, of course, that profits in the construction equipment business are easy to come by: it is highly cyclical and competition is intense. Hence the choice of marketing and product strategy is crucial. Put in an oversimplified way, the strategic choice is whether to compete across a broad front, making and selling a range of different machines, or to concentrate in one or two segments of the market. This is oversimplified, because there are numerous gradations between the one-product specialist and the so-called full-line manufacturer.

Another way of putting the problem is—how does one compete against Caterpillar? Does one look for niches which are too small or too specialised to interest the giant? Does one aim to compete against Caterpillar in part of the range, hoping to design and manufacture machines which will be so outstanding in their class that customers may prefer them to those of Caterpillar? Or does one aim to build an organisation that can compete against the giant across virtually the whole range?

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organisation to maintain, the strain can become unbearable. The small company can often react more quickly to market changes. Perhaps Massey-Ferguson would have been wiser to have confined its efforts to the product where it has long had a strong position—the backhoe loader, the machine which uses some of the same components as the farm tractor—instead of attempting to become a full-line supplier.

Moreover it is possible, by specialisation, to achieve a strong position in international markets. The outstanding European example has been Pöclain in hydraulic excavators. The fact that Pöclain ran into a financial crisis, largely through faulty technical and marketing decisions, does not undermine the case for the specialist. In other fields the specialist has been consistently successful, as Grove of the U.S. and Coles of Britain have shown in mobile cranes.

There is an understandable anxiety among specialists about being too dependent on a single product. But the more they widen their range, the more likely they are to face head-on competition with the giants. As they take on new products, they are less likely to be able to claim a technical edge over their rivals. Clark Equipment attracted into it. This could be of the U.S., which is strong in

a number of market segments but is certainly not a full-line supplier, might argue that a balanced portfolio of four or five major products is the right balance, provided the manufacturer can genuinely achieve excellence in his selected areas. But others, with fewer established products, are more vulnerable.

## Niche

Finding a niche and staying in it can be a route to success, especially for smaller manufacturers. Companies like Blaw-Knox in paving machines and Thwaites in small dumpers are not up against Caterpillar or the other full-line giants; they have been able to retain, by the quality of their products and their marketing, a strong position. DJB Engineering makes articulated dump trucks which are complementary to the Caterpillar line and are actually sold through Caterpillar distributors; this company has had a remarkable period of growth and now exports 85 per cent of its output, with the U.S. as the biggest market.

It is possible for what seemed a specialised niche to grow in size and importance so that the full-line manufacturers are attracted into it. This could be happening in rough terrain fork

lift trucks, a market which is certainly not a full-line French companies, led by Manitou and Sauron, largely pioneered; they still have the five major products in the right balance, provided the manufacturer can genuinely achieve excellence in his selected areas. But others, with fewer established products, are more vulnerable.

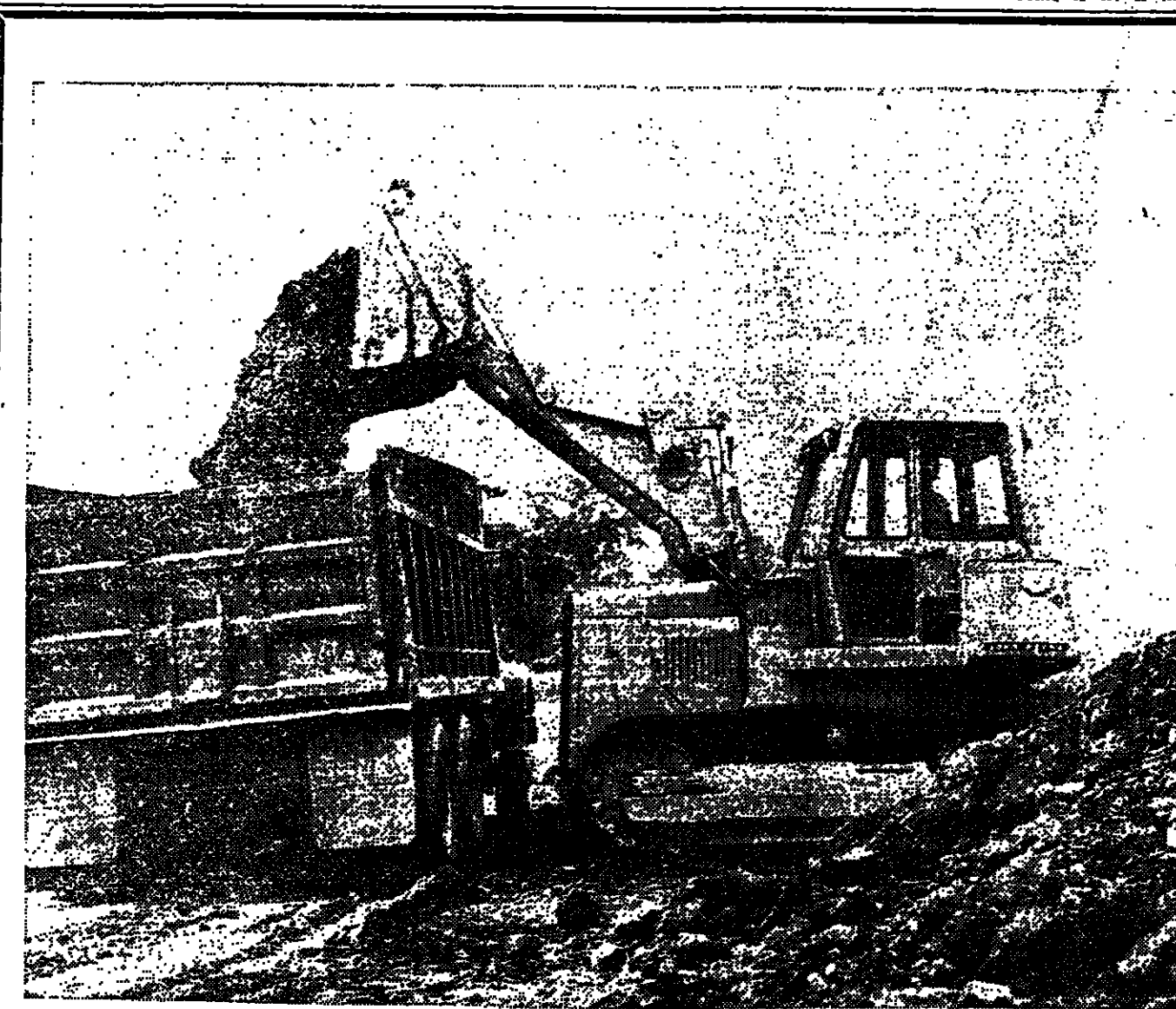
The argument between the full-line manufacturer and the specialist will never be completely resolved. The construction equipment industry does not lend itself to sweeping structural rationalisation. There are scores of small operators around Europe who buy in their engines, transmissions and other components and assemble an acceptable, low-priced product, selling in sufficient volume to often well under a hundred a year—to provide the owners with a living.

Predictions that these small concerns would be swept aside by the big companies have consistently proved false. It is when the small company sets its sights higher and seeks to establish itself on the international scene that the problem of strategic choice arises. Success in the world league requires, not necessarily great size, but a combination of product design, manufacturing efficiency and marketing skill; credibility in the eyes of contractors takes a long time to establish.

Geoffrey Owen

## PROFILE—BLACKWOOD HODGE

## Case for specialists



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## Advantages

The advantages of the full-line supplier are several. One is the ability to attract strong distributors, who may like to obtain the bulk of their equipment from a single source. They are offered a family of machines, probably using common engines and other standard components; this facilitates service back-up and the supply of spares. The manufacturer and his distributor may also be in a stronger position when bidding for large tenders, particularly in developing countries; the customer may prefer to deal with a single supplier upon whom he can totally rely. For the manufacturer, a range of complementary machines provides scope for scale economies. Product development costs can be spread over a larger turnover.

The other side of the coin, illustrated by Massey-Ferguson's recent experience, is the danger of becoming over-extended, especially in a period of recession. When a number of factories are operating below capacity, stocks of unsold machines are large and there is an expensive sales and service

The heart of Blackwood Hodge's business is the Terex line of equipment made by General Motors. The main source is General Motors' Scottish plant (which is one of the UK's largest exporters of earth-moving equipment), but Blackwood Hodge also sells the Terex equipment which is made in North America.

Terex makes off-highway trucks, scrapers, wheel loaders and crawlers. It is a broad line, but not a full one—and Blackwood Hodge argues that this can be an advantage for distributors. It means they can offer products complementary to the Terex line—say a Champion grader or a Pöclain excavator—depending on the conditions of the market and preference of the customer.

What matters, says Charles Ferguson, who was recently appointed group managing director of Blackwood Hodge, is the dealer's "biddability"—his ability to put together a package of machines to suit the particular order, and this package certainly does not all have to come from the same manufacturer. (This applies to some N. America.)



Mr. Charles Ferguson, group managing director, Blackwood Hodge.

example, mobile cranes, where the dealer might offer a machine made by Grove, Coles or one of the other specialists in that field. Indeed the contractor may prefer not to put all his eggs in one basket.

Thus although Blackwood Hodge handles Terex equipment in most parts of the world, it

has a variety of other franchises. In Britain, for example, it sells Hydrocon cranes, Magirus Deutz on/off highway trucks and Champion graders, while a separate subsidiary represents JCB in South East England. Overseas, Blackwood Hodge has a variety of franchises in different countries, including Atlas Copco, Bucyrus-Erie, Harnischfeger and several others.

The great strength of the Blackwood Hodge organisation is its worldwide sales and service network; its managers believe that there are only two really powerful international sales organisations in construction equipment, its own and Caterpillar's. In some of its markets, notably West Africa, Blackwood Hodge was first in the field and it remains easily the strongest concern in this business.

France and Germany have been more recent areas for attack and there the company has not been helped by the sluggish demand of the past few years. But Blackwood Hodge has followed its established policy of setting up its own subsidiaries and its own depot around the country; it is convinced that it can get a worthwhile and profitable share of the market.

It is particularly interested in cultivating the big international contractors. Concerns like Dumez, Spie-Batignolles and Fougere, bidding actively for large contracts in Africa and elsewhere, often place their orders in France for delivery in the territory where the work is to be carried out; Blackwood Hodge is looking for substantial business in French-speaking Africa as a result of its presence in France. The contractor must be able to count on meticulous after-sales service and product support, and that is what Blackwood Hodge can provide.

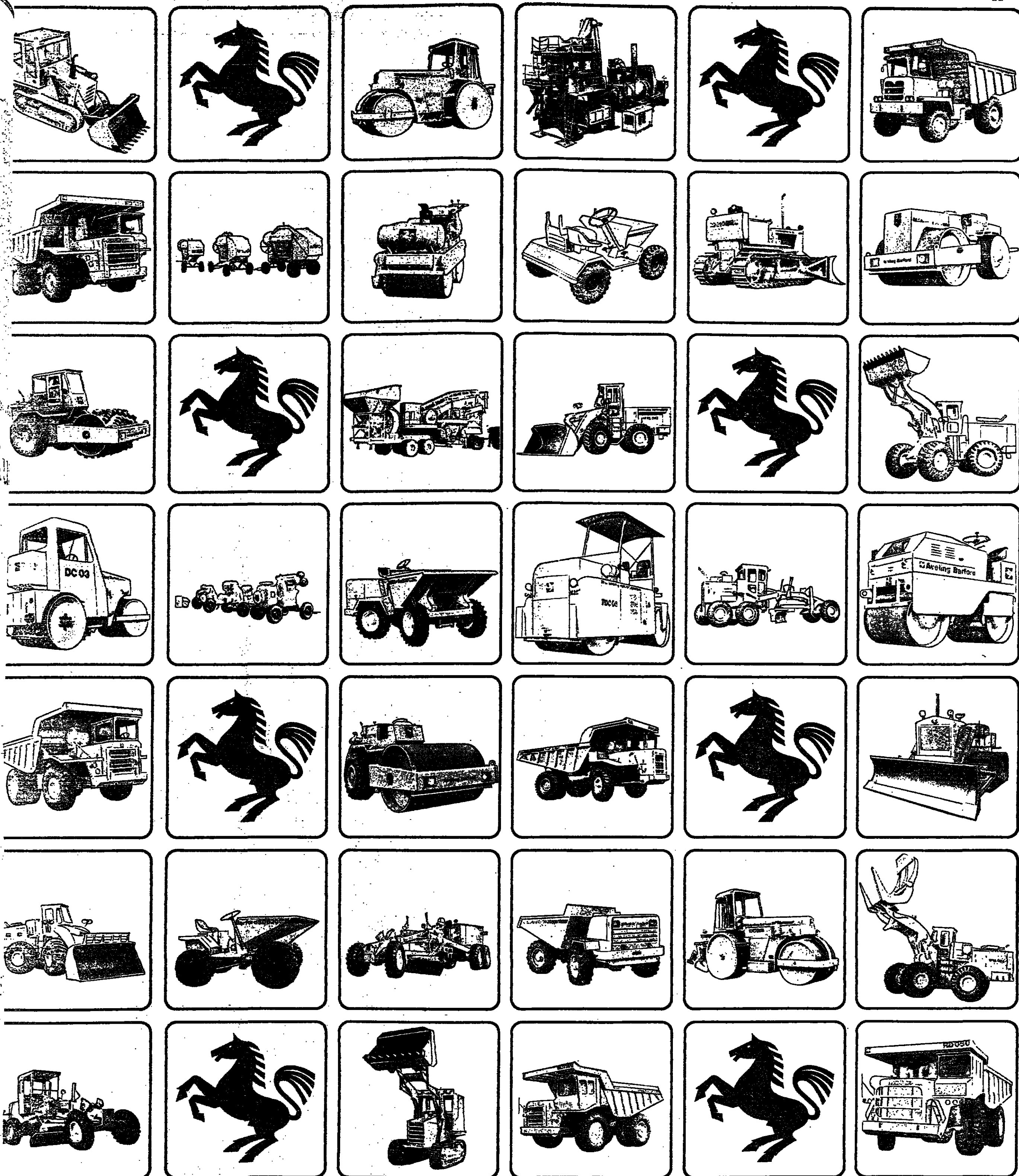
## Blackwood Hodge in 1977

	Sales	Trading profit (loss)
2000	2000	2000
71,632	10,103	
41,180	(947)	
68,548	11,731	
40,271	2,725	
1,689	151	
57,794	2,165	
Total	282,274	25,326



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## EUROPEAN CONSTRUCTION EQUIPMENT IV

On this and the following six pages the strengths and weaknesses of the European, North American and Japanese industries are analysed, together with the competitive situation in the major product categories and profiles of some of the leading companies.

## Targets in Europe

ARGUABLY ONE of the weaknesses of the European industry is that there are too many companies for which construction equipment is a rather small part of the total business and thus unlikely to be regarded by top management as of the highest priority. These companies, whether they are diversified engineering concerns like Babcock and Wilcox and Powell Duffryn, or vehicle producers like Fiat, Volvo and BL (formerly British Leyland), lack the total commitment to ensure that the construction equipment side of their affairs is no longer treated as the poor relation.

It is precisely this logic which caused Fiat to hive off its construction equipment business into a joint venture with Allis Chalmers, of the U.S. As described elsewhere, the management of Fiat-Allis is entirely distinct from the car and truck business. Although the Italian company now holds 80 per cent of the equity, the construction equipment venture has built up its own image in the marketplace and can now reasonably claim to be one of the most credible of Caterpillar's many pursuers.

It is this search for international credibility which must be a major preoccupation of Volvo bought Bolinder-Munktel in 1950 and what is now the small part of the total business Volvo BM company is one of Europe's leading producers of wheeled loaders; the range also includes backhoe loaders, dump trucks and other products. Volvo has sought to strengthen its position in the market by co-operation with Poclain, the French excavator company. Volvo sells Poclain equipment in Sweden and certain other countries, while Poclain handles Volvo equipment in France and Germany.

So far these arrangements do not appear to have been disrupted by the entry of J. I. Case, the American company whose product range overlaps with that of Volvo in several areas, as a 40 per cent shareholder in Poclain. Case has taken over full control of some of Poclain's sales subsidiaries outside France, including the one in Germany. This subsidiary is now selling Case rather than Volvo backhoes, but it is continuing to handle other Volvo products.

The Volvo-Poclain arrangement lasts until 1983, but it seems likely that sooner or later some sorting-out will have to take place. Volvo BM is an important competitor in the European market, but in the long run it is possible that Volvo will seek a more permanent collaboration with another company in construction equipment, particularly in view of the heavy demands for capital arising from its car and truck business. Last year Volvo BM made a loss of SKr 21m on sales of SKr 1,886m (about £200m), of which about half was construction equipment and a third farm machinery.

When Poclain ran into its financial crisis the French Government tried in vain to find a French rescuer. There were suggestions, notably from J. C. Bamford in the UK, that a European solution should be sought, bringing Poclain together with other European companies which together could offer a stronger challenge to the Americans.

There was neither the time nor perhaps the political will to act on this suggestion in the Poclain case. In practice most of the rationalisation which has occurred in Europe has taken the form of American acquisitions. The purchase of Hanomag by Massey Ferguson, and of Yumbo and Richier in France by International Harvester and Ford respectively, are examples of such take-overs and there could well be more over the next few years.

As for the European companies getting together, it is possible to imagine all sorts of combinations which in theory might yield manufacturing or marketing advantages. But just as in the UK hopes of setting up a "British Earthmovers Ltd." have so far foundered on financial and personality obstacles, implementing a "grand design" for the European industry would tax the ingenuity even of the most ambitious EEC bureaucrats.

More likely, perhaps, is continuation of the limited co-operation, exemplified in the Volvo-Poclain arrangement, whereby two companies which have complementary products agree to support each other. Thus Hymac, the Powell Duffryn subsidiary which is the leading UK manufacturer of

hydraulic excavators, negotiated an agreement with Demag whereby it could sell the Demag machines in the UK. While Hymac's main strength is in smaller machines, particularly suitable for the British plant hire market, Demag has a strong position in hydraulic excavators of 30 tonnes and above. The combination of forces was logical: it is so far confined to the UK but could be extended to other countries.

Meanwhile, the bigger European companies will continue to battle it out, in Europe and throughout the world, against the Americans. Some of them, like Hymac, have the advantage of operating off a strong home market position from which it is difficult for outsiders to dislodge them. Akerman, the Swedish hydraulic excavator manufacturer, is in a similar position: it has a large share of the Scandinavian market and it is gradually pushing into other European markets.

The three big German companies, Orenstein and Koppel, Liebherr and Atlas-Weyhausen, appear to be coping successfully with the strong Deutschmark. Interestingly, Atlas has a supply agreement with John Deere whereby the German company supplies hydraulic excavators for Deere to sell under its own brand name in certain markets.

Limited co-operation without loss of independence is clearly one possible development for the European industry, but it may be that the competitive pressures imposed by the aggressive, full-line manufacturers will lead to more extensive changes in structure. Whether these take the form of American take-overs, or of European take-overs in the U.S. (like Daimler-Benz's purchase of Euclid) or of Europeans getting together with Europeans, remains to be seen. But it is unlikely that the pattern of the industry will be the same in 10 years' time as it is today.

G.O.

## PROFILE — FIAT-ALLIS

## Set for steady growth

AFTER THE creation of Fiat-Allis in January 1974 the first task was to create a new image for the company. "Everyone knew about Fiat cars and trucks, but its construction equipment line was limited, confined mainly to crawler loaders and dozers. Allis-Chalmers, as one executive put it, "was like an old lady with a once-famous name but going slowly downhill." The task was to unify the product range and the marketing networks and to convince dealers and contractors that the new company was a credible full-line supplier.

Fortunately the direct product overlap between the two companies was not extensive and involved principally crawler loaders of 120 and 200 hp. The general approach to product rationalisation has been that machines up to 200 hp would be made in Italy and those above 200 hp in the U.S., though there are some exceptions. The ex-Allis plant at Essendine in Lincolnshire is the sole European source for wheel loaders, while small and medium crawlers and hydraulic excavators are made in Italy; the bigger machines, including graders and scrapers, are made at Deerfield and Springfield, Illinois.

Fiat-Allis now has one product (in various versions and sizes) for each of the five major classes in which it competes: crawler loaders and dozers, wheel loaders, graders, scrapers and hydraulic excavators. The operating companies in Deerfield and Turin are responsible for selling the entire product range in their area, which for the Turin company includes Africa, the Middle East and parts of Asia as well as East and West Europe. There is a smaller company, with its own manufacturing plant in Brazil.

The old Allis-Chalmers dealer network in the U.S. and Canada was revamped and a big selling

effort devoted to the smaller Italian-built machines for which there was a large potential market in North America. "The Americans are very chauvinistic and at first they weren't interested in our spaghetti products," a Fiat-Allis marketing manager recalls, "but we have made a lot of headway. I would not say the wall is completely broken down, but a big crevasse has been opened up." The main exports from Italy are the crawler loaders and dozers. Hydraulic excavators will come later when the product has been suitably "Americanised."

The Fiat-Allis management are in no doubt about the paramount importance of a broad line of complementary equipment, especially so far as the international contractors are concerned. Sales of the ex-Allis machines in Europe, including the UK-built loaders, have greatly improved since the formation of the new company. Standardisation of components is being pursued wherever possible and in a few years' time virtually the entire range of equipment will be powered by Fiat diesels, except for the very biggest machines which will still use Cummins or General Motors engines.

In the European market for construction equipment Fiat-Allis now claims to be a clear second behind Caterpillar. It reckons to have about 20 per cent of the crawler market and perhaps 11-12 per cent of the wheel loader business. In Europe, Fiat started much later than the European leaders and its market share outside Italy is still small but growing. On the world level Fiat-Allis is battling it out for third place behind Caterpillar and Komatsu with four North American producers — John Deere, International Harvester, J. I. Case and Clark Equipment.

The aim is to reach \$1bn of sales within the next few years — the figure for 1978 is expected to be over \$800m — and this will probably be achieved by developing what the company has already got rather than by further acquisitions. More mergers will certainly take place in Europe — "everyone is talking to everyone, just as they are in cars" — but Fiat-Allis has plenty of scope for internal growth; it does not, for example, intend to move into the market for backhoe-loaders. With the engineering and financial resources of Fiat behind it, Fiat-Allis must be regarded as one of Caterpillar's most formidable rivals.

G.O.

## FIAT-ALLIS PLANTS

Italy  
Lecce  
crawlers, loaders, dozers  
Cusano Milanino  
components  
Turin  
hydraulic excavators  
Britain  
Essendine  
wheel loaders  
U.S.  
Springfield  
medium and large crawlers  
Deerfield  
wheel loaders, graders, scrapers  
Brazil  
Belo Horizonte  
crawlers, wheel loaders, hydraulic excavators

## PROFILE — DAIMLER-BENZ-EUCLID

## German group's acquisition

WHEN DAIMLER-BENZ bought Euclid from White Motor Corporation last year, some observers speculated about the prospect of a head-on clash between the big German company and Caterpillar. Euclid is a leading producer of off-highway dump trucks and the suggestion was that Daimler-Benz could use it as the basis for a full-scale move into construction equipment. However, there appears to be no such intention on the part of the top management in Stuttgart; even if there were, past experience would suggest a slow and cautious move into the new market, rather than a sudden dash.

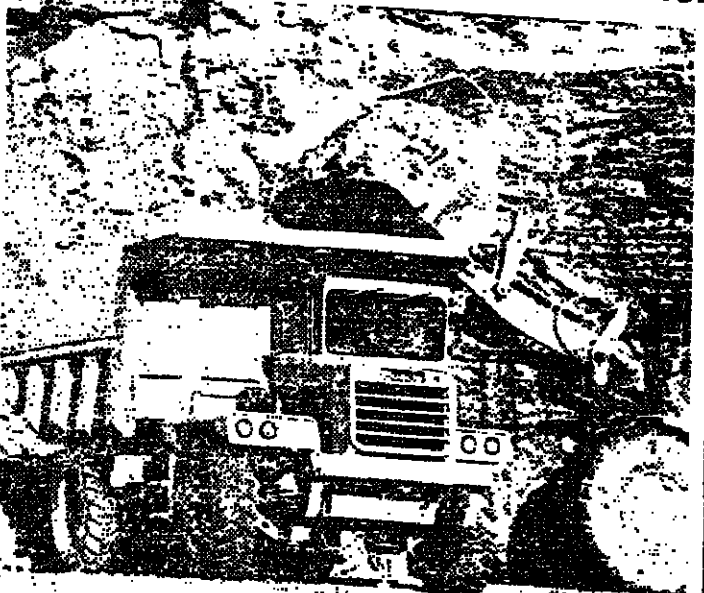
The acquisition is important, partly because it gives Daimler-Benz its first experience of manufacturing in the U.S., and partly because it does represent a diversification into a different, though related, market. As the 1977 annual report puts it, "the Euclid product line of extra-heavy-duty trucks complements the existing Mercedes-Benz lines in a related field that holds good prospects for the future."

Euclid has manufacturing facilities in the U.S., Canada,

Belgium, Australia and South Africa. This year it is expected to have sales of about \$200m, compared with some DM 26bn for the Daimler-Benz group. No dramatic developments have taken place since the acquisition — the management in Cleveland has remained unchanged — but the intake of new orders is reported to have improved.

In view of the uncertainties involving the future of White Motor (in which another German company, MAN, has just acquired a minority stake), the Euclid management no doubt welcomed the transfer to a much stronger parent. For the present the new owners seem content to develop the business gradually and there is no evidence that they intend to broaden the line in the way that some of Euclid's rivals, such as Caterpillar and General Motors' Terex subsidiary, have done. But in the longer term it would not be surprising, if Daimler-Benz, without launching a direct attack on Caterpillar, moved somewhat further into the earthmoving equipment industry.

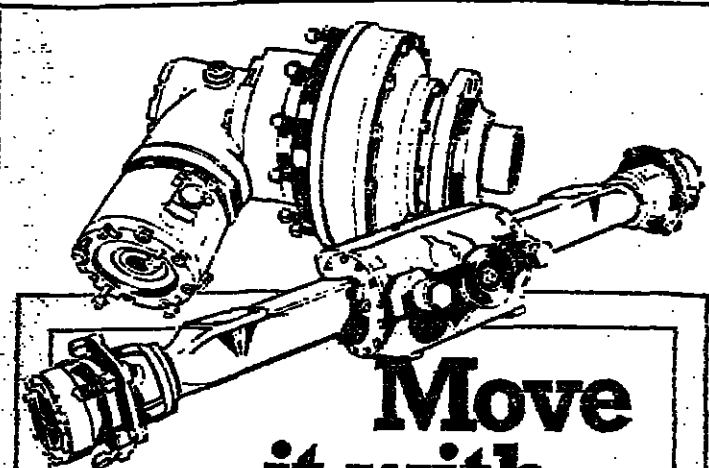
G.O.



The Euclid dump truck, seen here working with a Clark Michigan wheel loader, represents a potentially important diversification for Daimler-Benz



The Fiat-Allis 545B is one of a range of wheel loaders made at Essendine in Lincolnshire. The plant has a capacity of 1,500 wheel loaders a year and in 1977 produced 1,353 machines, of which more than 90 per cent were exported



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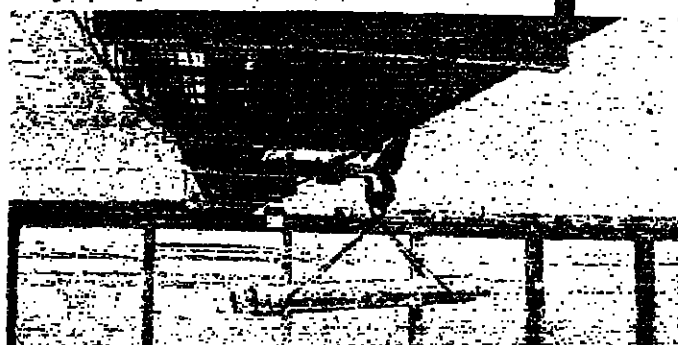
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## EUROPEAN CONSTRUCTION EQUIPMENT V

FRANCO-AMERICAN ALLIANCE

## New management for Poclain

THIRTEEN MONTHS after American and altogether fewer than ten new men have been recruited Typical of them is Edmund Pauwels, a 43-year-old in Poclain of France — Belgian with a career spent world's leading maker of the hydraulic excavator operations. He is now commercial director of Poclain's hydraulic excavator business.

The company chairman is David Bigelow, a former vice-president of Case, Inc. Inevitably he has had to carry much of the responsibility for the company's dramatic recovery. He was an industrialist in the Case tradition, but he had become an external rescue. He had recognised the need to introduce professional management techniques into what had become, in the French family tradition, something of a paternalistic and autocratic concern.

Below is not the only Poclain is one of the rare

breed of French companies which has grown from being a family affair into a force on world markets. With a flair for style and a technological mastery the company's products took a position of leadership in the hydraulic excavator market. In a time of almost magical expansion the company, firmly under family control, stretched its borrowings to match its ambitions without broadening its capital base.

It also got so attuned to success that it did not recognise, and perhaps did not have the facilities to diagnose, the onset of recession in its market. The result was that Poclain was still hiring labour when the market was already turning sour. It is extremely difficult to get official approval to shed, saw its production going directly into stock, and the debts it had borne with such insouciance in a time of expansion begin to weigh mightily on the balance sheet.

Back in 1973 the more optimistic forecasters had predicted a world market for hydraulic shovels in 1977 of around 35,000 units. In the event they were 10,000 units too optimistic. From a peak production of 6,000 units, Poclain is presently producing barely more than 2,500 a year.

When the burden of debt threatened to sink Poclain early last year (around FF300m of medium and long-term debt on a nominal capital of FF94m) it began to look for a partner who could put in cash immediately to improve the balance sheet, tide it over the market recession while maintaining its capacity to resume expansion, and provide some avenue into the American market — an area where Poclain's efforts had, as with so many French companies, failed.

There ensued a rather clumsy game of postman's knock with Poclain cast in the role of eligible daughter and the French Government looking for a husband who would also make a useful doctor. Case finally emerged with 40 per cent of the capital for which it paid FF195m. In addition the U.S. company bought for FF111m Poclain's sales operations in Britain, Belgium, W. Germany, Spain and Brazil.

The Bataille family's stake was reduced to 15.9 per cent; Renault, Peugeot and Volvo each took 2 per cent and institutional investors and banks 12.1 per cent, leaving 26 per cent in public hands.

In other words the group of French shareholders together kept a blocking minority of 34 per cent.

The Board has been adjusted to reflect the new situation. Pierre and Claude Bataille represent the family interests; another member represents broadly the Renault and Peugeot interests (the motor



Mr. David Bigelow (left), managing director of Poclain and M. Pierre Bataille, Chairman

companies are to all intents and purposes proxies of the French Government) while Volvo has its man on the Board — Poclain has a series of sales agreements with Volvo. There are four Case representatives of which only Bigelow is executive.

The French side has exercised its right to nominate a "neutral" acceptable to the Americans in the shape of the president of the large banking group Credit du Nord. The Americans have tactfully not yet exercised their reciprocal right to nominate a "neutral", thus leaving a French majority on the Board.

Case's diagnosis of Poclain was of a company with an outstanding product range and modern production facilities. It was horrified by the confusion in the factories caused by Poclain's decision to rush a completely new range of machines through its factories in one fell swoop (just in time to catch the market recession) and by the disorganisation prevailing on the shop floor.

But most of all it was struck by the absence of basic management systems to exercise control over production. While apprehensive about the debt hanging over the company Case concluded, however, that Poclain had the position in the market and sufficient volume to sustain profitability.

Slowly the "professional" managers are introducing techniques like standard cost systems, firm budgeting, inventory controls and materials controls systems, aware that these innovations had to be coaxed through the line

management which felt very sensitive about the criticism they implied of former practice.

On the product side Case and Poclain matched well. Case had been seeking a European partner specialising in hydraulic excavators — a sector which its European distributor network needed to give it muscle. Case's European strength had been built on backhoes, with crawlers and wheel-loaders playing second fiddle.

Case equipment is now being put through the distribution systems acquired from Poclain, though a problem will eventually have to be resolved in Germany where the Poclain operation handled Volvo equipment which is now in direct competition with certain items in the Case range.

In North America the Poclain subsidiary has been closed down. Case has an affiliate, Drott Manufacturing, which makes its own range of excavators at the lower end of the range, but in the American tradition are much more extravagant users of hydraulic fuel and horsepower than the Poclain equipment.

Case is just beginning to work out seriously the application of Poclain equipment to the American market. It is attracted primarily by the heavy equipment — notably the Poclain 1,000 hp excavator, which can be used in the mining industry. Machines like this can begin to offer the speed and flexibility to compete with cable excavators, drag lines and wheel-loaders for conventional open-pit and quarrying operations, and it may well be in this area that the

first Case-inspired developments of the range begin to be seen.

One Poclain subsidiary — ironically a company set up by one of the Bataille brothers when he quit the family company but bought up later when he ran into trouble — has already been sold off. The Bordeaux-based company Deruppe, which makes road-building equipment like compactors and loaders, will be taken over by the German company LBH at the beginning of next year. Poclain has stated that it intends to concentrate on its hydraulic excavator, mobile crane and hydraulic components businesses.

The forecasts for financial performance are cautious. The level of stocks is still too high and the company is severely under-capitalised. Current sales are probably sufficient to enable it to paddle along for the time being. It is filling out its workload by calling in a lot of subcontracted work, though the use of labour is still below the level of efficiency needed. The company still has a negative net worth in balance sheet terms because of the continuing debt burden, though this is slowly being chipped away.

The big question mark hangs over the structure of the capital. In particular, can the French group as it is presently constituted pursue a capital increase? Renault, Peugeot and Volvo have left "visiting cards" with the company but probably do not want to find themselves more heavily involved. The company is hardly in the position to attract fresh capital from the markets and the Bataille family itself would probably find it hard to find new money. It seems reasonably correct to assume that the French Government expects the family stake to diminish progressively.

Another solution would be for Case to put in more money and take a larger stake. There is no certainty that the French Government would endorse this, given the importance of Poclain as a national flag-carrier. Another possibility would be to find a third partner but this might well stumble over American objections. It might also be possible to reconstruct Poclain by establishing a new holding company as a means of redistributing shareholdings. This is all speculation, but the Case people are well aware that when Poclain begins to expand again the question of revising the initial structure cannot be ducked.

David Curry

## Germany's exports

WEST GERMANY'S construction machinery manufacturers share the national obsession with exports. Almost three-quarters of the sector's output is shipped abroad and it is one of the Federal Republic's leading foreign trade earners.

The heavy emphasis on overseas business is not merely a reflection of the Germans' traditional interest in foreign sales. In many ways the construction equipment makers have followed the same path as the industry they are there to serve.

After close on 25 years of operating almost solely in the domestic market, the Federal Republic's construction majors are among the most outward-looking in the world. The inflow of orders reflects this and the order books of the country's leading construction concerns show overseas bookings at between 40 and 60 per cent of total orders.

While equipment manufacturers have always been export-orientated, the construction companies shift overseas have substantially increased this reliance on foreign business. Today some 73 per cent of their output goes in exports.

This year the domestic construction industry's fortunes appear to have taken a turn for the better and it now seems that the long recession is over. An upturn in building has naturally worked to the benefit of the equipment manufacturers. Orders for construction equipment and machinery to manufacture building supplies rose by 35 per cent in the domestic market during the first seven months of this year.

Domestic sales of construction equipment during the same period went up by 20 per cent compared with the opening seven months of 1977 to DM 1.4bn. Imports also rose, although the 14 per cent growth — to DM 643m — was considerably slower than the expansion rates reported by the domestic manufacturers.

However, it should be remembered that sales in the Federal Republic are still at a very low level compared with the performance at the start of

the decade. Turnover in the comparable period of 1977 was 45 per cent down on sales recorded in the opening seven months of 1972.

But if things are looking better at home, exports are flagging. Despite the massive increase in home orders, the total inflow of bookings in the first half-year was only 2 per cent up on that of the first six months of 1977. First half export sales this year declined by a real 15 per cent to DM 1.9bn.

The equipment manufacturers have been hard hit by the appreciation of the Deutsche mark against other major world trading currencies, but this is by no means the sole problem. Although the German domestic market appears to be recovering, other West European construction markets — important customers for the Germans — remain depressed.

There are also signs that sales have reached saturation point in some of the richer developing countries, particularly in the Middle East. At the same time other potentially important Third World countries are having trouble financing their import orders.

Sales to the West European industrialised countries fell back by 4 per cent in the first half of 1978 against the performance during the comparable period of last year. Exports to customers in the European Community were down by 7 per cent on the same basis.

The decline bit deepest, however, in the Middle East and the Cote d'Ivoire. Exports to Eastern Europe were down by 37 per cent, while sales to the Middle East were off by 25 per cent.

Two groups in the sector that have been doing better than most are Liebherr, which makes cranes, diggers and brick-making and handling equipment, and Orenstein and Koppel (O & K), which manufactures earth-moving equipment and such things as diggers and dumper trucks. Both have reported powerful growth in the construction equipment sector this year.

Indeed, Liebherr stated in

July that of its eight West German subsidiaries only those operating in the construction sector have reported any growth.

However, its three West German subsidiaries which concentrate on the construction equipment sector reported a first half growth rate of 13.3 per cent, bringing sales in DM 238m in the first six months of 1978. The group, which through its Swiss holding company, Liebherr International, also owns 16 foreign subsidiaries, reported heavy growth abroad. But although turnover of its foreign subsidiaries rose 33.1 per cent to DM 358m, no breakdown is available to show the proportion of this attributable to the construction sector.

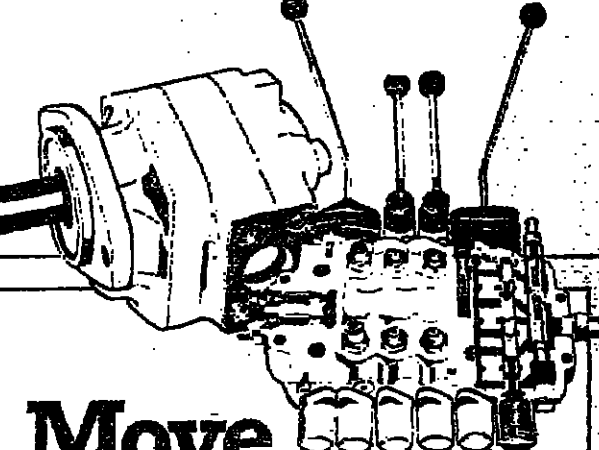
The Orenstein and Koppel shipbuilding and engineering group had good reason to be pleased with its construction equipment manufacturing operations. While business was generally dull, domestic orders for construction equipment were up by 41 per cent for earth-moving equipment in the first four months of the year.

Figures for the first nine months of the year are even better. The group, which turns over a total of DM 1.01bn a year, has reported that, in comparison with the 1977 figures, the inflow of domestic orders in the construction equipment sector during the first three quarters was up 60 per cent. Export bookings during the same period have risen by 15 per cent.

O & K, which exports some 60 per cent of its output, says that sales have really expanded in fields of hydraulic excavators and wheel loaders. While the Middle East has shown a promising growth rate, the concern is by no means dissatisfied with sales in their other main markets.

According to the group, sales have been maintained during a fairly depressed period by emphasis on product quality and service. Its response to the recession, like many of the German equipment makers has been to step up its sales and after sales service rather than trim costs in this area.

Guy Hawtin



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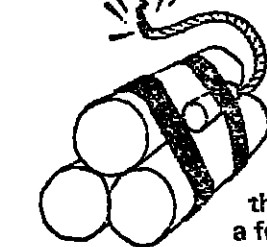
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Through our wholly owned subsidiary, Hymac Maskin AB, we've even sold safety to the Swedes. In fact, so advanced is the 580CT that it outspecifies all international legislation concerning operator welfare. More comfortable than a good many cars, it has taken Sweden by storm. And to help Europe get hold of the goods it demands we are currently setting up an additional direct distribution centre in France.

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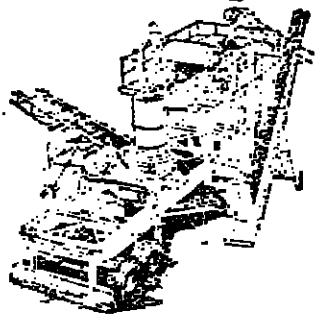
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# UK-owned companies faced with harsh options

THE CONTINUING recession 1977 probably also has some in the construction industry at home and the growing problems in the important Middle East export markets have combined to make the past year very difficult for the British construction equipment industry.

Competition in export markets has intensified from the big American groups, which have the weak dollar in their favour. In contrast, the UK industry has had to cope with a stronger currency this past year. Japanese competition has meanwhile shown no signs of lessening in spite of the appreciating yen.

The choice for most UK-owned companies has been stark. They have had either to run down production severely or to sell at prices which have cut into their margins. The results have been most noticeable at Aveling Barford, part of the BL subsidiary, SP Industries, which went from a comfortable profit of £2.9m in the first half of 1977 into a loss of £200,000 in the corresponding period of the current year.

Most companies so far have resisted lay-offs but few can see much improvement in trading conditions in the near future. It is likely that voluntary redundancies at least will have to be undertaken by some companies before long.

The problem of living with the stronger pound in increasingly difficult overseas markets is reflected in the fact that the UK's share of world trade in construction equipment for 1978 has again started to fall. This comes after a couple of years when weak sterling helped to push up the UK's share from around 10 per cent in 1975 to more than 15 per cent in 1977. Exports in 1977 totalled £722m, a 6 per cent increase over the previous year.

When the final figures for 1978 are drawn up, however, they are expected to show that exports have stayed static in real terms. The marked improvement in world trade share shown by the UK industry in

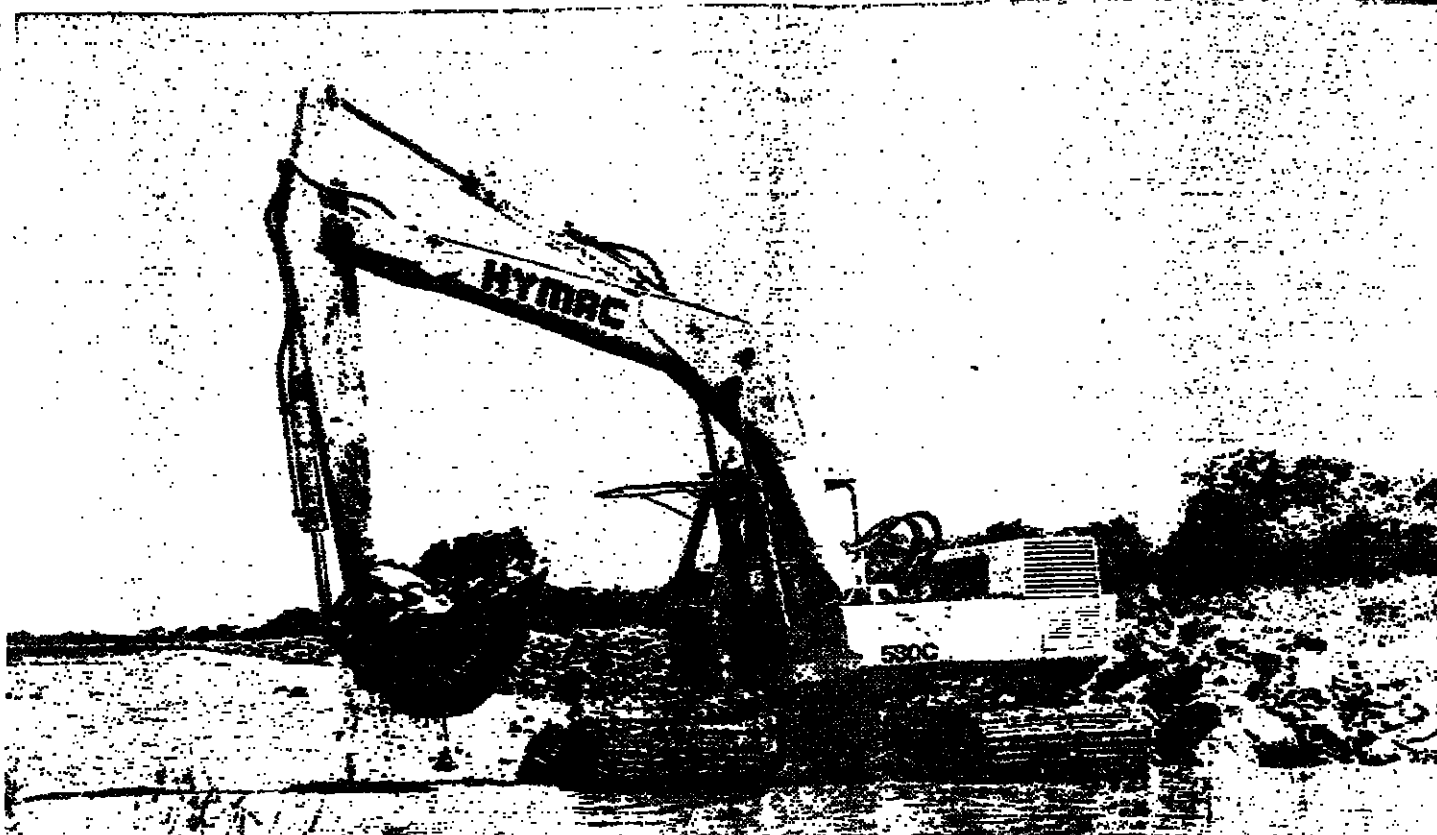
1977 probably also has something to do with the fact that British industry, for seemingly unexplainable reasons, tends to export markets have combined to make the past year very difficult for the British construction equipment industry. While the construction industry has been the natural victim of government spending cuts, the equipment industry long ago decided it had to find alternative markets. The fact that some of the multinationals also decided to make the UK their manufacturing base in Europe has added to the strong export bias of the industry. Many companies are exporting between 50 and 80 per cent of their production.

### Fears

But export markets are becoming more difficult after the boom years of rapid expansion in construction by the Middle East countries, and there are fears that some of the UK-owned companies in the industry (as opposed to the multi-nationals based here) will not be in a position to win new export markets.

Studies commissioned by the NEDO sector working party have revealed that the UK-owned companies are often reluctant to devote as much finance as is necessary to secure a foothold in these markets. The most demanding requirement in developing countries is finance for stocks and spares. But the British companies, some of which are privately owned and others part of bigger industrial groups, have been unwilling usually to devote enough of their resources for this purpose.

Another possible threat to the long-term competitiveness of the UK-owned companies is their concentration on the smaller and medium sized equipment. Although there is plenty of demand for this type of equipment, it is the heavier and more sophisticated type which will be most in demand in the future. If the British companies are to get into this field (a few already



The Hymac 530C hydraulic excavator, the market leader in its class

are—Ransomes and Rapier, for example—is one of probably only four companies worldwide capable of making the highly sophisticated giant walking dragline) then they must devote more money to research and development than they have been able to do so far.

The trouble is that the amounts required could be much greater than the British-owned companies are capable of generating. Many companies say they spend the equivalent of 3 to 4 per cent of their annual turnover on research and development. For the largest construction equipment company in the UK—JC Bamford Excavators, which this year will achieve a turnover of £100m—that still amounts to only £4m. The Caterpillars and Komatsu of this world can afford to spend far greater amounts.

JCB's turnover this year represents a healthy increase over 1977 (£84m) and is partly the result of a big export effort. In spite of the levelling off in the Middle East, the company has managed a 24 per cent increase in sales to that region. JCB is a privately-owned company—the chairman and managing director, 33-year-old Anthony Bamford, is the elder son of founder Mr. Joseph Bamford—and employs 1,700. Its directors insist that its private status does not hinder its expansion, and in this past year it has decided to tackle the American market with its telescopic handler rough terrain machine. Exports to the U.S. from Britain in construction equipment are tiny—it ranks 24th in order of importance—so many people will be watching JCB's venture with interest.

One possible solution to the problems expected to be encountered by the industry in the future is reorganisation into larger groups. But it is a solution for which British companies have shown little inclination. The construction equipment companies in the Babcock and Wilcox group are an exception, and this year they have made changes so that they will be identified more with the parent company's image. The company most of the time sales are and Blaw-Knox. In the past year with major American multi-restructured to form Babcock Construction Equipment. Man-

agement has remained the same, and the former companies will maintain their individual product identities, but the aim of the new name is to stamp it with the image of the bigger and well-known group of which it is part.

Sales in the current year are nearly £50m, an increase of around 15 per cent, and profit is also expected to be about £1m higher at around £4.5m. In real terms they are not dramatic increases but Babcock says it is maintaining its position. Babcock Construction Equipment's products include black-top pavers, in which it is probably the world leader, a big range of concrete mixers, shovel loaders, while it also has a distributorship which imports walking draglines and lower cranes.

A significant move in the industry this year has been the bid by the privately owned Kaye Organisation, which owns the fork-lift truck manufacturer Lansing Bagnall, for the quoted Bonser Engineering group. About 55 per cent of Bonser's interests are in construction equipment, and it is assumed that it rough terrain fork lift truck business is the main reason for Kaye's interest.

Predictions that the move by Kaye, announced in September, will lead to a merger of the Lansing Bagnall and Bonser activities has been firmly denied by Kaye. The two groups will retain their autonomy, says Kaye. Bonser, whose profit-ability this year was down on last, says that the access to a larger group, albeit a privately owned company will be to its benefit. The downturn at Aveling Barford came as perhaps the biggest shock in the industry this year. Mr. David Abell, SP Industries' managing director, attributes the loss to "two factors over which the company has little influence—the sterling/dollar exchange rate and the capacity situation. The former has hit us particularly hard. About 70 per cent of our output is exported, and the capacity of the time sales are achieved by direct competition with major American multi-restructured to form Babcock Construction Equipment. Man-

agement has remained the same, and the former companies will maintain their individual product identities, but the aim of the new name is to stamp it with the image of the bigger and well-known group of which it is part.

Partly as a result of the deteriorating position, the subsidiary companies at Aveling Barford (with the exception of the Goodwin Barsby quarry plant) have merged their marketing activities under Aveling Barford International—a move which is designed to increase sales effectiveness.

Hymac is another company which is part of a much bigger group—Powell Duffryn. It is also an example of a company which has specialised in a particular range of equipment—hydraulic excavators—of which it was the first manufacturer in this country. It claims to hold more than 30 per cent of the home market for this type of equipment, and has benefited in the past year from the small increase in activity by the construction industry.

Hymac exports to a large number of overseas markets, particularly in the Middle East and Europe. It has even managed to get into the Japanese market with its "Nibbler" concrete breaker. In hydraulic excavators, as for most construction equipment, it is a buyers' market. Mr. John FitzGerald, managing director, says: "It is essential for Hymac to sustain a high level of capital investment and spending on research and development. We have to anticipate what the market will be wanting in three years' time." Along with other British construction equipment manufacturers, Mr. FitzGerald admits that "markets are getting more difficult all the time."

The other big British crane manufacturer is the Acrow engineering group, whose two subsidiaries, Coles Cranes (wheel-mounted cranes) and Priestman (crawler-mounted cranes and hydraulic excavators) account for about half the group's turnover and profit. Coles Cranes is the biggest European mobile crane company, and is fifth in the world league.

Mr. David Steel, managing director, agrees that the past year has not been easy, but says Coles has increased its market share over the past year in Italy, and maintained its position in the UK, France, Germany, Belgium, and the Netherlands. It has also done well in Eastern Europe. In the Middle East, business has declined in the Gulf States and Kuwait, but this has been more than made up by more orders from the countries around the Middle East.

Coles's new range of hydraulic mobile cranes was shown recently at the huge convention staged by Acrow at Kempton Park. It is also moving into rough-terrain cranes and crane equipment with capacity of over 100 tons—UK requirements for the latter are currently being met mostly by Germany.

Membership of a large group like Acrow clearly confers some advantages, but the industry contains a number of independents, like Weatherill and Mathro, which are strong in particular areas of the market. Some small companies argue that because of their flexibility they are better able to survive lean times than the giants. But for them, as for the rest of the industry, competitive pressures remain intense.

By a Correspondent

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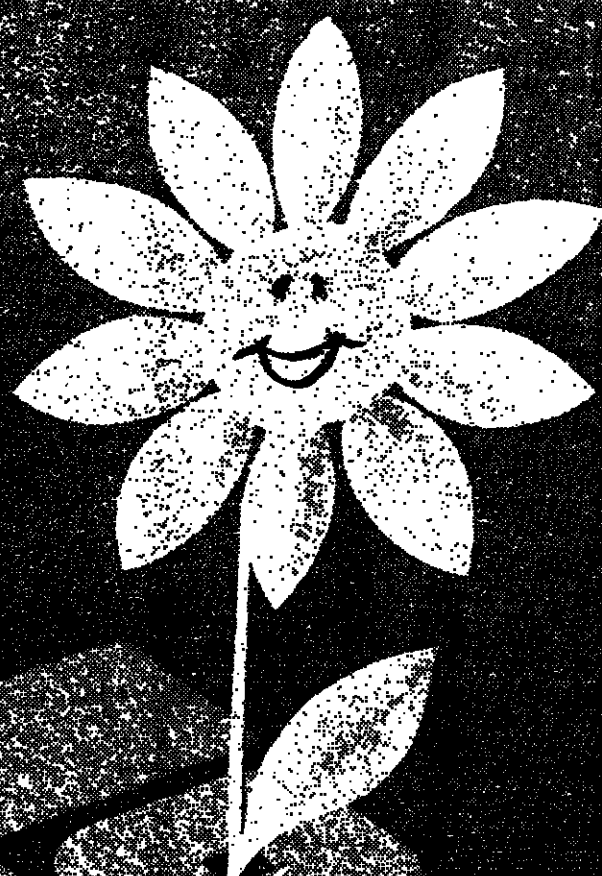
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# N. Americans mount fresh assault

It is often assumed that in quick profit or to obtain dramatic increases in market share, other industries the big success requires a combination of product excellence, a first-class sales network and, most important of all, reliable after-sales service. Some of the established European companies, however, will soon come to the edge under one or more of these headings and it has not been easy for the Americans to outgun them.

In part their weakness has been the lack of concentration on construction equipment, particularly on the part of those companies whose main business there it is easy to make

The contrast with Caterpillar is obvious. This giant of the construction equipment industry built its first European plants, in Glasgow and Newcastle, as far back as 1956 and four years later set up its marketing organisation in Geneva to handle sales in Europe, Africa and the Middle East.

Thus for nearly 20 years Caterpillar has organised itself to develop the European market in a consistent and integrated way, with strong well-financed dealers backed by a network of manufacturing plants and parts depots.

The products of the European factories are supplemented by some larger machines brought in from the U.S. and, at the bottom end, by small crawler tractors and wheel loaders manufactured by its Japanese associate, Caterpillar Mitsubishi. Unlike several of its American rivals, Caterpillar has made no acquisitions in Europe; a few years ago, for instance, it took the decision to design and manufacture its own hydraulic excavator in Europe (it is made in Belgium), rather than buy one of the numerous European specialists in this field.

The other Americans have been less well-organised and less consistent in their approach to the European market. To make up for lost time they have made acquisitions, some of which proved harder to digest than they had expected. The big farm tractor companies may have underestimated the differences between construction equipment and agricultural machinery, particularly in relation to marketing.

Massey-Ferguson, whose past and present strategy is described in a separate article, has invested a great deal of money in the past 10 years in the hope of achieving as strong a position in construction equipment as it already enjoyed in farm machinery, but the returns have been meagre. Others have made similar mistakes, though on a less damaging scale.

Yet the signs are that the lessons of the past have been learnt and a more determined attack on the European market is now under way. International Harvester (IH), for example, has undergone a major cor-

## LEADING NORTH AMERICAN COMPANIES IN 1977

	Sales of construction equipment \$m	Total sales \$m	Const'n. equipment as % of total sales
Caterpillar	5,078*	5,849	87
J. I. Case	862	1,506	57
International Harvester	731	5,975	12
John Deere	670	3,604	19
Clark Equipment	583	1,309	45
Massey-Ferguson	398	2,805	14

\* Including materials-handling equipment.

handled by Ford Tractor Operations Europe based in Brussels. Ford is a leading European producer of backhoe loaders, but it also bought control of Richier, a leading French manufacturer of hydraulic excavators and wheel loaders.

It may be that, with all the other demands on Ford's resources, notably in the car and truck business, it will be content to develop what it has in construction equipment rather than increase its range by acquisitions. Ford's construction equipment sales in Europe are now running at about \$100m a year.

There is, of course, no iron rule which compels a company like Ford to move towards the full-line approach. There are several American companies which specialise successfully in much narrower product lines, like Bucyrus-Erie and Terex, the General Motors subsidiary. One of the largest U.S. companies

in this field is Clark Equipment, which is certainly not a full-line supplier.

## Reputation

Clark is best known in Europe for its Clark Michigan wheel loaders, where it claims to be No. 2 in the market behind Caterpillar. Clark marketing men argue that by gaining a high reputation in particular segments of the market the specialist can more than hold his own, especially in a sophisticated market like Europe where contractors like to pick and choose. In addition to wheel loaders, Clark makes rubber-tired dozers and graders at Strasbourg, compacting equipment in Germany and hydraulic cranes through a joint venture in the UK; other equipment, including elevating scrapers and cable cranes, is brought in from North America. Like Inter-

national Harvester, Clark has gone through something of a reorganisation in recent years and is poised to take a larger share of the European market.

All these American companies are well aware that they are up against some formidable European competitors, some of which are determined to repay the compliment by attacking the U.S. market. There have already been some European-American alliances, notably the Fiat-Alfa deal, the Case investment in Pöclain and the Daimler-Benz purchase of Euclid. It would not be surprising if more of these co-operative arrangements were negotiated over the next few years. The European and American markets have developed differently, both in the types of machines required and in the way they are used; the local know-how that a partner can bring is valuable.

G.O.

## THE NORTH AMERICANS IN EUROPE.

(Principal construction equipment factories)

### CATERPILLAR

Glasgow Crawler tractors and loaders  
Newcastle Scrapers, bulldozers  
Grenoble Crawler tractors and loaders  
Gosselies Hydraulic excavators, wheel loaders

### J. I. CASE

Leeds Crawler loaders and dozers  
Vierzon\* Backhoe loaders  
Zaragoza Wheel loaders  
Düsseldorf Compaction equipment

### INTERNATIONAL HARVESTER

Doneston Backhoe loaders  
Bradford Crawler loaders and dozers  
Genas Hydraulic excavators  
Heidelberg Wheel loaders

### JOHN DEERE

Mannheim Backhoe loaders, crawler loaders  
Saran Wheel loaders

### CLARK EQUIPMENT

Strasbourg Wheel loaders and dozers, graders  
Ulm Compaction equipment  
Alfreton† Hydraulic cranes

### MASSEY-FERGUSON

Aprilia Crawler tractors, hydraulic excavators  
Ravenna Components, excavators  
Hanover Wheel loaders and dozers, crawler tractors, compactors

### Knowsley

Backhoe loaders

### Manchester Loaders, components

### FORD

Antwerp‡ Backhoe loaders

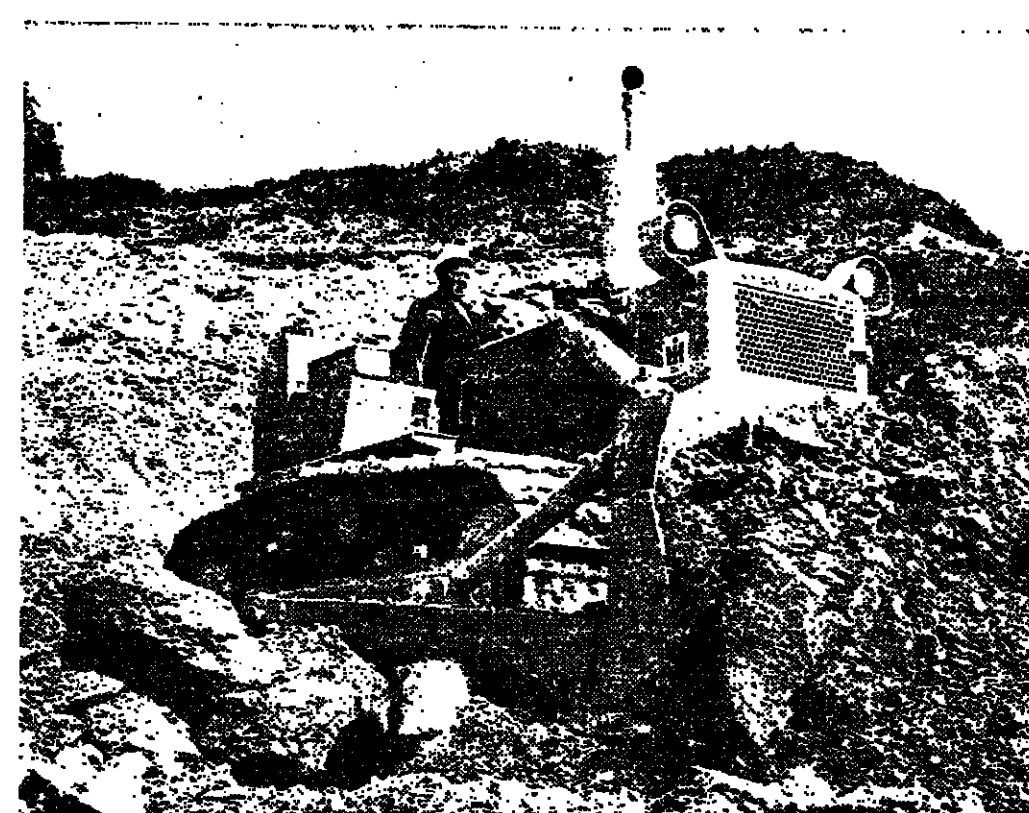
Charleville Hydraulic excavators, wheel loaders

ing power train supplied by David Brown Tractors, another

aco subsidiary in the UK. † Assembled from U.S.-built com-

nts. ‡ Through a joint venture. § Assembling components

olied from UK and France.

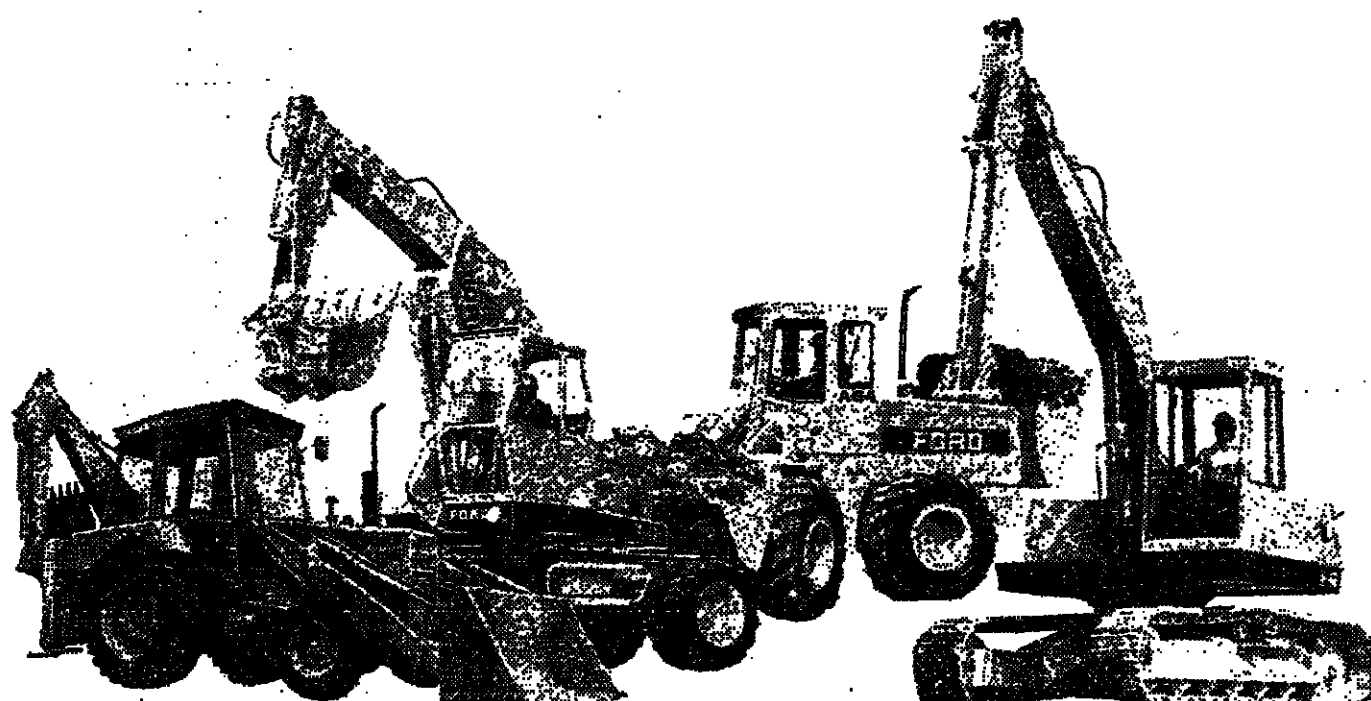
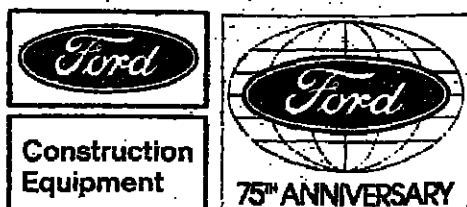


International Harvester, one of whose crawler loaders is shown here, has recently reorganised and established a new marketing organisation for selling construction machinery in Europe.

**This year, Ford Motor Company is 75 years,  
116 million cars,  
nearly 30 million trucks and vans,  
4½ million tractors,  
more than ½ million industrial and  
construction equipment units,  
and 39 space satellites old.\***

So when we say we understand your Industrial and Construction Equipment needs you know you can believe it.

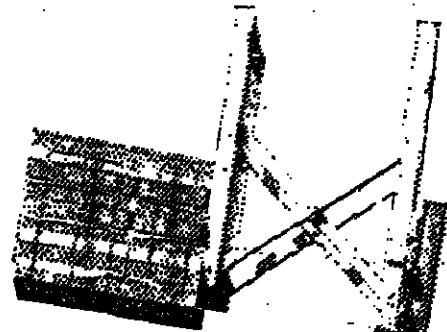
**FORD CONSTRUCTION EQUIPMENT.  
BUILT TO BE RELIED ON.**



\*Ford Motor Company was founded on June 16th 1903. The above figures include estimates to the end of 1978.



## Forward through the 80's with Bonser



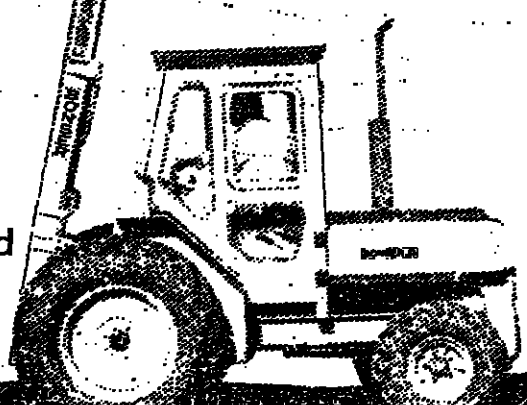
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# The product range and market shares

BECAUSE OF the large number of construction equipment manufacturers and the variety of machinery produced, it is difficult to establish market shares with any accuracy. The accompanying table takes seven major product categories and lists what are believed to be some of the leading manufacturers in each category. Given the absence of reliable figures, the choice of leading manufacturers is bound to be somewhat arbitrary and too much precision should not be attached to the table. It relates to the total European market.

Assessment of the relative importance of each manufacturer is complicated by the fact that within each category there is a wide range of sizes and types of equipment. One manufacturer may build mainly smaller machines and have the largest market share in terms of units, but in value terms he may be outbid by the company whose forte is in the medium-sized and larger machines. This qualification applies particularly to crawler dozers and loaders, wheel loaders and hydraulic excavators. Thus the table should be seen as a rough guide to the competitive situation in Europe.

The first four categories shown in the table—backhoe loaders, wheel loaders, crawler dozers and loaders, and hydraulic excavators—are usually regarded as the high-volume items. Particularly for those companies which diversified into construction equipment out of farm machinery, these four lines tend to provide the base load of the business.

The backhoe loader, sometimes called the excavator loader, normally uses the engine and transmission of a farm tractor. Hence the big North American tractor companies are well represented in this field. J. I. Case, for instance, which has been gaining ground in Europe, makes its backhoe loaders in France, using the power train supplied by another Tenneco subsidiary. David

### SOME LEADING EUROPEAN SUPPLIERS IN SEVEN PRODUCT CATEGORIES

180-degree Backhoe loaders	Wheel loaders	Crawler dozers and loaders	360-degree Hydraulic excavators*	Graders	Motorised scrapers	Rear dump trucks
J. C. Bamford Massey-Ferguson Ford Case Deere	Caterpillar Fiat-Allis Clark Massey-Ferguson Volvo Case Ford Deere Int. Harvester Terex Zettelmeyer	Caterpillar Fiat-Allis Int. Harvester Massey-Ferguson Komatsu Deere Case	Poelain Caterpillar Atlas O and K Liebherr Demag Hymac Ford Akerman	Caterpillar Clark Aveling-Barford Fiat-Allis Deere Volvo	Caterpillar Terex Euclid DJB Aveling-Barford Perlini Volvo Wabco	Caterpillar Terex Euclid DJB Aveling-Barford Perlini Volvo Wabco

\* Tracked and wheeled models.

Brown Tractors, in the UK, yet the most successful company in the field remains J. C. Bamford of the UK, which buys its engine and other components from Leyland. The famous JCB 3C machine, the first version of which appeared in 1963, is widely acclaimed as one of the most remarkable success stories in this industry. "JCB ran away with the market," one competitor admits.

There are many producers of backhoe loaders, including not only tractor makers like John Deere, International Harvester and Volvo, but also small "assemblers." Caterpillar, however, is not represented in this sector. It is conceivable that Cat might at some stage want to fill this gap in its range, but if it were to do so on the basis of its own engineering and its own components, as is its normal practice, Caterpillar would have to develop a small engine below its present range.

### Absorbed

Last year the European market is thought to have absorbed around 11,500 backhoe loaders, compared with nearly 14,000 in 1973. In the UK J. C. Bamford has just over half the market and in Europe as a whole it is believed to have its nose in front of the big North American companies.

In wheel loaders, sometimes called loading shovels, or front end loaders (they include both rigid and articulated machines), there are again a large number of manufacturers. Demand for articulated wheel loaders has been growing rapidly in recent years, partly because they are being used in applications previously handled by the crawler loader. Sales of articulated wheel loaders are thought to have been around 12,000 units last year.

While Caterpillar is the leading company in sales value, Volvo is strong in smaller machines, producing some 3,500-4,500 units a year; these include a large number of small rigid wheel loaders. Clark Equipment is a leading manufacturer of articulated wheel loaders and claims to be a clear second in the world market behind Caterpillar.

In the UK, F. E. Weatherill, which makes two-wheel-drive and four-wheel-drive loading shovels at Welwyn Garden City, is well up among the leaders in the domestic market. Other British producers include J. C. Bamford, Bray (owned by Matbro), Muir-Hill (subsidiary of Babcock and Wilcox) and Aveling-Barford.

In crawler dozers and loaders, Caterpillar is well out in front, but again there are particular parts of the market where other companies have a leading position. In the UK, for instance,

International Harvester is the market leader at the small end of the crawler loader market. The market for 360-degree hydraulic excavators illustrates the fragmented nature of the industry and the continuing battle between the full-line companies and the specialists, and between the Americans and the Europeans. There are more than a score of companies making hydraulic excavators. The largest of them, Poelain of France, is believed to be making about 3,500 units a year; the big three German concerns, Orenstein and Koppel, Liebherr and Atlas-Weissenhof, are probably in the 2,000-3,000 unit range. But the competitive position varies considerably from country to country.

Poelain naturally dominates in France. In Scandinavia one of the strongest companies is European Sweden, which is thought to have about 35 per cent of the crawler market and perhaps 20 per cent of the wheeled market. It is making about 700 machines a year.

In the UK it is Hymac, the Powell Duffry subsidiary, which has been market leader for some time. It has about a third of the market which is now running at around 1,400 units a year, against a peak of over 2,300 units in 1973.

Apart from imports from all the leading Continental pro-

ducers, Hymac faces domestic competition from J. C. Bamford and Priestman. The latter, a subsidiary of Arrow, has always had a respectable position in larger machines, but this year has taken aim at Hymac's special preserve—the market for small excavators below 12 tonnes. Hymac's 580 machine has dominated this sector of the market for some years. Priestman's Mustang 580S, later re-named the 108S, was designed to compete directly in specification and in price with the Hymac machine; the initial aim was 10-15 per cent of that section of the market.

While competition from domestic sources continues to heat up, the big North American companies are seeking to strengthen their position in what has traditionally been a European preserve. Ford bought Richier in France and International Harvester bought Yumbo; John Deere has a supply arrangement with Atlas-Weissenhof in Germany, while Case has a substantial investment in Poelain.

The giant, Caterpillar, decided to design and manufacture its own hydraulic excavators. The first machine, the 225, was launched five years ago and the group now has a range of four tracked machines—the 215, the 225, the 235 and the 245. These cover the bulk of applica-

tions apart from the very smallest machines which begin to encroach on the market supplied by the 180-degree backhoe loader.

All the Caterpillar machines, with one exception, are made both in Belgium and in the U.S. The exception is the small 215 machine, which is made only in Belgium; it was conceived and designed in Europe and some machines are now being shipped into the U.S.

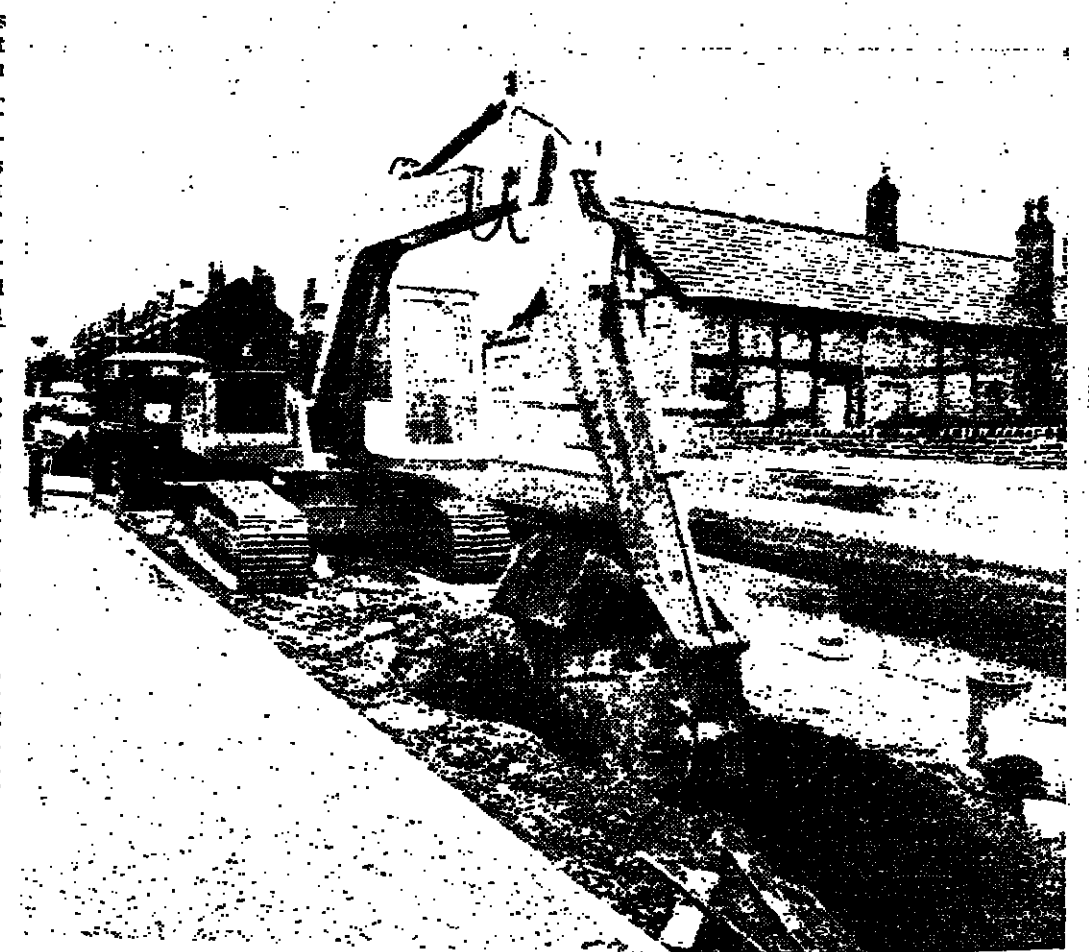
Some Cat distributors were handling other manufacturers' hydraulic excavators before Caterpillar came into the market, but with few exceptions all the distributors are now selling the Caterpillar line. Just what share Caterpillar has obtained of the total market is uncertain, but the company says it has "a leading position" in the classes of the market where it competes.

### Heavier

Several European companies, like Demag, tend to specialise in the heavier machines which are used more for open-pit mining and quarrying than for regular building and civil engineering work. The Hymac-Demag marketing co-operation in the UK is an example which other companies may seek to follow as they attempt to cover a broader section of the business and establish themselves more firmly in the market.

In the three heavier machines, graders, motorised scrapers and rear dump trucks, American technology, based on experience in large civil engineering and mining projects, has tended to predominate. Some of the companies listed, including John Deere and Fiat-Allis, import machines in these categories from their U.S. plants. However, European companies, such as Aveling-Barford, Volvo and Perlini, have a good position, while the success of DJB in articulated dump trucks shows that relatively small companies can compete effectively at the heavy end of the construction equipment business.

G.O.



Above: The Priestman Mustang 108S hydraulic excavator—taking aim at the UK market leader. Below: The Aveling-Barford motor grader—a leading British entry in a market strongly influenced by North American companies





## EUROPEAN CONSTRUCTION EQUIPMENT IX

# The rugged fork lift

ROUGH TERRAIN fork lift trucks are designed for the yard and the construction rather than the factory. It is expected that by the next year total European and for those versatile machines will have regained its level of last year—indicating sales of 6,000 to 7,000 units in Europe. The growth in Britain is almost certain, exceeding that of other European countries, with demand rising for the fork truck market as a whole.

The manufacture of rough terrain trucks in Europe is dominated by French companies. The large West German lift truck companies, including Linde and O and K, tended to concentrate on national factory outlets for fork trucks. In Britain smaller fork truck companies—Bonsor Engineering, for example, the Liner Concrete and Mather—have the highest part in establishing a foothold in the rough terrain sector.

### Loaded

When the French invaded the UK rough terrain market in early 1970s, Bonsor and others each had 35 per cent of the market. Mather had 10 per cent and others, including Linde, had 20 per cent. But by 1971 and 1972, when the French companies Sambron and others entered the UK market, the French, by this country's way, this country's market for rough terrain trucks quickly gained over 60 per cent of the market and together with them soon accounted for the of UK sales. Manitou was its trucks from a factory regularly produced over 10 machines a year for world markets. They were often used to carry cheaper than those used from the British rough terrain factories, which each only a tenth of the Manitou city.

The powerful French industry has been nurtured by the common of France's substantial agricultural sector—which uses machines—low levels of labour willing to work the land a tradition of locally produced farm machinery. Most French producers were in companies serving local markets in the country's farm regions. Manitou, Sambron

and Salev made powerful and successful bids for export markets using the large home demand as a base.

Sambron said it expected to win sales worth £7m from the £21m to £22m British rough terrain truck market this year. Britain accounts for a quarter of the company's French output and as a market is second only to France in Europe.

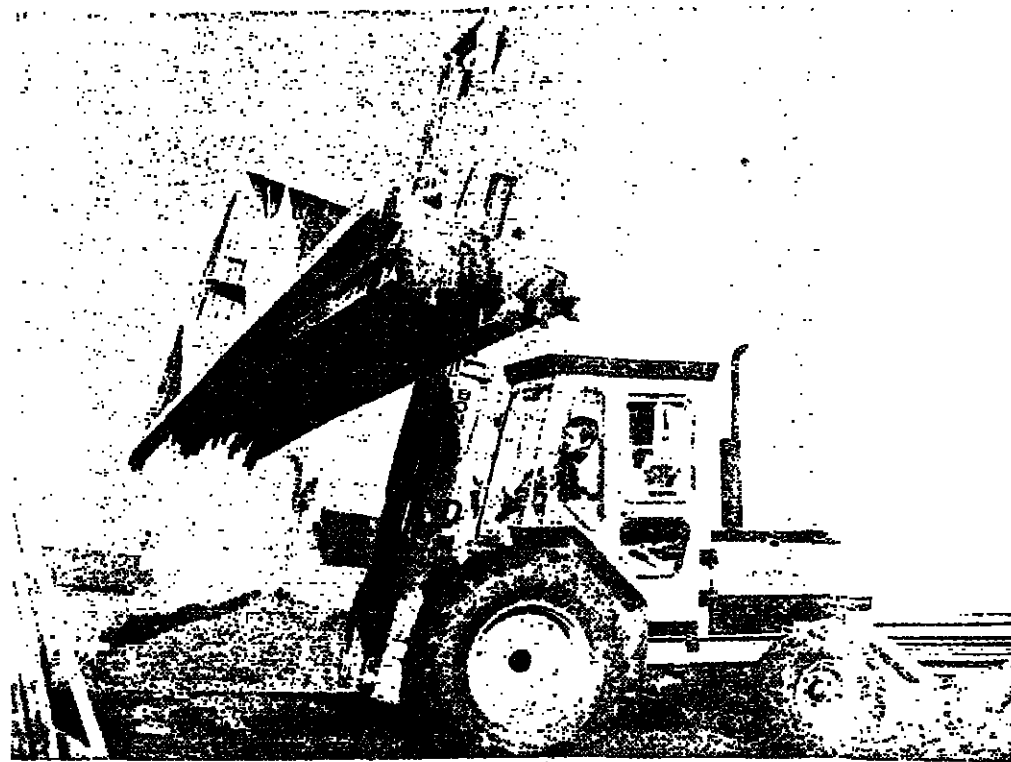
Next year is likely to see a continuation of high demand in Britain after the temporary fall in sales this year. Sales may run to up to 2,500 units, compared with a forecast total of no more than 1,700 for the whole of this year.

The total market in Europe is expected to remain stable at between 8,000 and 7,000 machines sold annually. One of the constraints on the growth of the market across Europe is the proportion of the growth potential which continues to be taken by second-hand machines. Second-hand machines played almost no part in the early development of the rough terrain market in Britain and France. Britain's total market in 1972 was 500 machines and most of these were new.

Over half the demand for rough terrain trucks came from the construction sector with the balance coming from agriculture. Within the construction sector a third of sales was accounted for by the plant hire companies, with a quarter coming from building contractors.

New machines dominated the early growth of the market in plant hire where companies kept their new trucks for an average of two years. In agriculture the main customers for new machines were the farmers with more than 5,000 acres of land. Now much of the growth in applications of the rough terrain truck is in small farms below 500 acres and in smaller building contractors. Both sectors tend to be in the market only for second-hand machines and no growth in new demand can be expected from these areas until the users come to rely heavily on the machines rather than to regard them as useful but non-essential accessories.

The National Economic Development Council (NEDC), through its industrial trucks sector working party, was quick to recognise the range of applications for the rough terrain



Bonsor RT2500K rough terrain lift truck handling roof trusses on a construction site

fork lift truck. NEDC said the area had remained a growth market during the recession partly as a result of the truck opening up new handling applications, but the British industry had not been prepared for the French invasion of the market.

The working party said steps had to be taken to ensure that British companies won a greater share of the business. Moves to rationalise and slim down UK production capacity in the fork-

lift truck. NEDC said the area had remained a growth market during the recession partly as a result of the truck opening up new handling applications, but the British industry had not been prepared for the French invasion of the market.

### Exports

Bonsor exports 40 per cent of its output of rough terrain trucks to Africa and Europe, excluding France, but an assault on that market will almost certainly be made before long.

Matbro, the other established UK rough terrain truck maker, said last month it is setting up 20 dealerships in France to sell its new M range series III four wheel drive machine. This is built in two halves and steered by pivoting about the centre. French manufacturers have no similar machine and Matbro said

## Mobile crane markets

THE MARKETS are particularly important for Europe's crane makers. Mobile cranes are expensive monsters and it is only the added value is considerable that shipping costs to count less in the final price. One industry estimate is that it is hardly worth fitting any mobile crane of 80 tonnes. However, that does not prevent the Japanese manufacturers doing well with cranes in Europe.

The mobile crane sector is one where local markets specific technical demands operator preferences. Machines have to be adapted to these demands and the value this involves probably becomes worth while once a company is exporting at least 10 per cent of its total output.

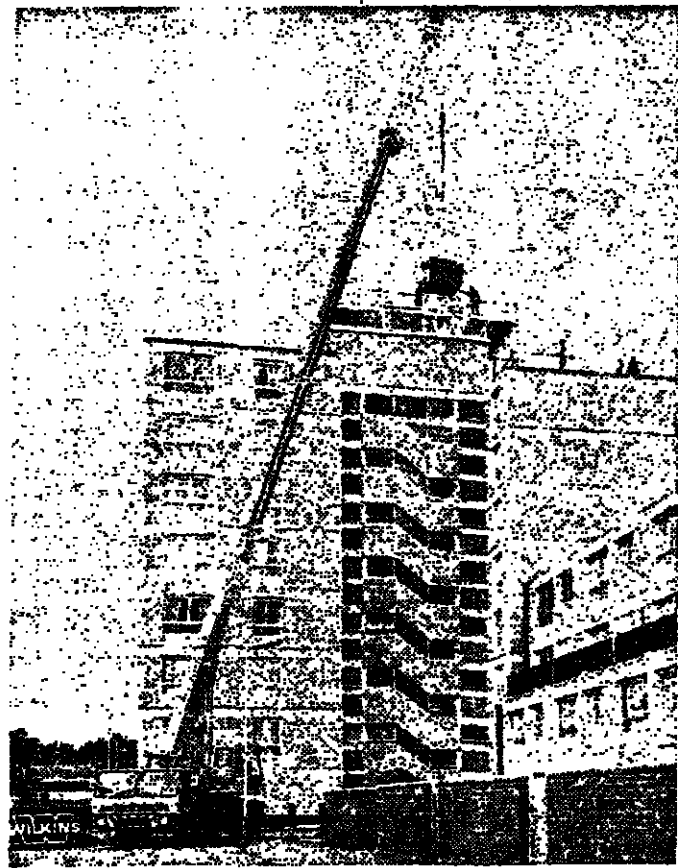
A prime example of the way markets require different products has been provided by one of the U.S. world's largest mobile crane maker.

A company is a subsidiary of American conglomerate, Kier. At the end of it launched into Europe two acquisitions. It bought O Ernst Belser of West Germany and in the UK took Allen's of Oxford. There previous links between the companies. For example, Allen's chassis to which Grove's cranes were fitted. These 80-ton truck mounted cranes becoming increasingly difficult to sell because the American-designed chassis did not prove manoeuvrable enough for most European customers.

An interim measure to solve this problem, Grove's plant has been fitted as on to a carrier made by a of Germany. So far 12 of have been assembled.

Grove has also been fitting its own European carrier and recently launched the TM1400E, a 130-ton unit which it claims is the best mobile telescopic crane in the UK. It was built at level, has an eight-axle carrier was made almost entirely by British and German companies.

The major European mobile crane maker—as distinct from an American-owned business operating in Europe—is Coles, of the Acrow building and construction equipment group,



The Coles 45-tonner mobile crane, a successful competitor in world markets

which also includes Priestman. A modernisation-cum-expansion programme has been going on at Coles' big Sunderland plant for a couple of years now at a cost of about £5m. Sunderland is claimed to be the biggest construction equipment assembly site in Europe and Coles has taken advantage of the UK Government's Accelerated Projects Scheme to speed up its modernisation. Grants available have enabled Coles to condense what was once a five-year plan into a three-year programme.

Coles lost ground in world markets because it concentrated too long on diesel electric mobile cranes when customers were turning to diesel hydraulic types.

Even so, it produces around 1,200 cranes a year and is in fifth place in the world league table behind Grove, with an output of around 2,500. Kato of Japan, 2,000; Tadano of Japan, 1,500; and P&H of the U.S. with 1,300. Coles' aim is to overtake nearly all the competition and

catch up in production terms with Grove in the 1980s.

The other European mobile crane manufacturers count their output in hundreds rather than thousands of units and are well behind the top five in these terms.

In the UK, Jones Cranes is the other significant exporter of mobile cranes. This business emerged from a grouping of old-established manufacturers, including British Hoist and Crane Travellers, which came together under the umbrella of the 800 Group as their parent concern.

While Italy does not make much of a showing in this particular part of mechanical engineering, France has at least two sizeable companies in PPM: Pinguet and Pinguet.

Pinguet can offer a complete range of mobiles up to 300 tons, unusual for any company outside of West Germany. For, while the West German groups might not manufacture in vast quantities, they go for the high added value involved in huge

cranes. Demag (part of the Mannesmann group), Liebherr and Gotwald in West Germany all have a big export presence because they can offer the very large mobile cranes. For example, Liebherr truck-mounted cranes of 80 to 100 tons and upwards made their first appearance in the UK two years ago because the construction involved in the North Sea oil programme demanded monster mobiles.

The mobile crane sector itself can conveniently be split into four, some parts having greater potential for growth than others.

(1) Truck-mounted telescopic cranes account for roughly 50 per cent of the total units sold. As a result all the major industrial nations compete in this part of the business.

(2) The industrial mobile crane, with 10 per cent of total sales, has a European tradition. So the British, German and French manufacturers dominate with little competition from the Americans or Japanese.

(3) Then there are large, heavy duty, lattice boom, truck-mounted cranes with 10 per cent of the market. The Japanese do not compete in this territory. The reason: it has been losing ground, mainly to the telescopes.

(4) The remaining 30 per cent of the mobile crane business is held by rough terrain cranes. This is essentially an American concept and there are few European manufacturers.

Grove in the UK this year introduced a new range of rough terrain cranes of 15 tons to 73 tons. The 73 tonner has a "pick and carry" capability of 45 tons and Grove believes it can provide healthy competition in some specific applications for the crawler cranes which are so entrenched in Europe—in the UK the crawlers are made by Ransomes and Rapier; Priestman as well as Rushton-Bucyrus, a company jointly owned by Bucyrus Erie of the States and GEC of Britain.

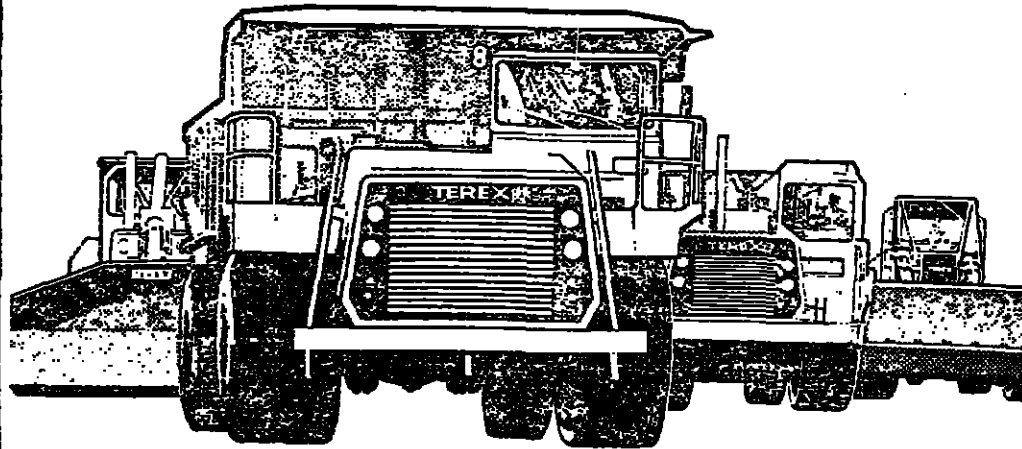
Grove already has sold a 73-ton rough terrain crane to the Sparrow plant hire group in Britain. Coles also is now in the rough terrain crane business and managing director Mr. David Steel says: "There are signs that European resistance to them is crumbling a little."

Kenneth Gooding

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## EUROPEAN CONSTRUCTION EQUIPMENT X

## Japanese groups planning big push

ALTHOUGH JAPAN'S construction equipment makers have a relatively small share of the European market, the industry is second in size only to that of the U.S. The large domestic market provides a solid base for exports and several of the principal companies, led by Komatsu, have become formidable competitors in the developing countries, especially in the Far East but also in Africa and the Middle East.

In recent years these companies have been stepping up their efforts to attack the sophisticated markets of the U.S. and Western Europe. For example, Hitachi Construction Machinery, part of the Hitachi group, is the largest Japanese maker of hydraulic excavators with a capacity of more than 300 units per month. It is planning a big push into the U.S. market. Six new depots have been established and the Hitachi machines have been modified to meet American requirements.

Mitsubishi Heavy Industries, which until recently had a technical tie-up with a French hydraulic excavator manufacturer, Yumho (owned by International Harvester) is also in-

tending to start selling these machines in the U.S. Komatsu is already well established in that market.

The big uncertainty is how far the appreciation of the yen is likely to blunt the Japanese drive in the world construction equipment market. Although machines are sold largely on technical specification and after-sales service, the Japanese makers are obliged to be competitive on price — and price competition is fierce, especially in Europe.

## Boost

The proportion of exports in Komatsu's total sales is expected to drop to around 40 per cent this year compared with 46 per cent in 1977, but this is largely because of the expansion of the home market; the Japanese Government's attempts to boost the economy through public works programmes have brought a big increase in domestic sales which has more than offset any weakening in exports arising from currency factors. For 1978 as a whole Komatsu is expected to show a healthy gain in sales and profits.

Komatsu is much the most

significant of the Japanese companies operating in Europe, particularly in crawler loaders and dozers, where it is believed to have some 10-15 per cent of the market; it also sells a range of heavy dump trucks. But Western Europe has been taking only about 5-6 per cent of Komatsu's total exports and this percentage has not been growing.

There have been suggestions that Komatsu might be obliged to set up assembly or partial manufacturing operations in its main export markets in order to overcome the problems caused by the high value of the yen.

When asked about this recently Komatsu's executive vice president, Mr. Hiroshi Hiraoka, said: "Certainly we have come to the point where we must consider our operations abroad more positively. The wage rate in this industry in Japan keeps abreast with that of West Germany and is inching towards the same level as that of the U.S. Besides, when we consider the fact that shipping and transportation charges and import duties now account for almost 10 per cent of the sales price of our pro-

ducts, we will someday have to consider seriously implementing local production in countries where we now export."

Mr. Hiraoka said Komatsu would not establish production facilities overseas in an abrupt manner. "I envisage a scenario where, for example, Komatsu Europe, our marketing arm in Europe, will procure more parts and components to be assembled into our products from local suppliers. Such efforts as these would result in a few years in the establishment of a local manufacturing plant in the natural course of events."

This practice of local procurement has already started: the mass-production components would continue to be made in the Japanese plants, while equipment and accessories, such as cabs, designed to meet the particular requirements of local markets, would be bought locally.

Komatsu makes a particular point of offering a wide variety of options in each product category to suit the customer's preferences; the local procurement policy would fit in with this. At the same time Mr. Hiraoka spoke of the need to strengthen the company's non-

price competitiveness. "This means we have to get ahead of our competitors in technological competence, which in turn requires intensive research and development efforts on our part in coming years."

Despite these difficulties no one in the European industry is in any doubt that the Japanese are a force to be reckoned with and will almost certainly become stronger. Komatsu itself organises its European marketing from Brussels—it has a total of 230 Komatsu employees in Europe, including the Brussels headquarters and five branch offices — and the products are sold in each country by independent distributors.

In some product areas the Japanese have been limited by licence arrangements or other technical links with European or American manufacturers, which have included restrictions

on sales in certain parts of the world. Komatsu has had an arrangement with Bucyrus Erie of the U.S. on hydraulic excavators and with International Harvester on rubber-tyred loaders. Other companies have used American or European technology as the basis for getting started in the business. However, some of these licence arrangements are either expiring or are being renegotiated and there is no question of the Japanese ability to design their own high-quality machines.

## Presence

Hitachi, with its own design of hydraulic excavator, is already making its presence felt in Europe; its machines are handled in the UK by C. Itoh Plant Sales. Another Japanese company which is active in Europe is Furukawa, one of the leading producers of wheel

loaders; Furukawa is now offering in the UK a range of four articulated machines, from 1.7 cubic metres to 3.2 cubic metres standard bucket capacity.

Another way for the Japanese to enter European and other markets is through a manufacturing supply arrangement with an established company. Thus Caterpillar has a joint venture in Japan, Caterpillar Mitsubishi, which manufactures certain machines for sale throughout the Cat network. Thus of the range of wheel loaders which Caterpillar sells in Europe, the smallest machine, the 910, is sourced in Japan; so is the smallest of the crawler loaders, the 931. There are other supply arrangements of this sort, involving the formation of joint companies, between Japanese and American concerns.

Clearly, however, those Japanese manufacturers which want to follow Komatsu's example will prefer to sell under their

own brand name and to set up their own worldwide marketing organisations, however expensive and time-consuming that may be.

The distribution problems are much more difficult than in the case of passenger cars or TV sets and there is unlikely to be a dramatic increase in Japan's share of world markets. But construction equipment is in a part of the engineering industry, dealing with products of high added value and needing considerable technological input which is regarded in Japan as offering good growth potential. As Japan sees some of its established industries, like shipbuilding and TV sets, increasingly shifting towards the developing countries with low wage costs, high-value engineering products like construction equipment will be given higher priority.

G.O.

## PROFILE — MASSEY-FERGUSON

## A substantial force

MASSEY-FERGUSON, the Toronto-based company, has for many years had a strong world position in farm machinery and in diesel engines. It was attracted to construction equipment by the industry's growth prospects; it was regarded as complementary to farm machinery, using many common components and to some extent the same distribution channels.

Massey's first product, which it usually classifies as industrial machinery, was the backhoe loader, incorporating some of the same components, including engine and transmission, as in the farm tractor. But in the late sixties and early seventies Massey decided to broaden its range and to become a full-line supplier of construction machinery. New factories were opened at Akron, Ohio, at Aprilia in Italy and at Knowles in the UK. In 1974 came the purchase of Hanomag in Germany, greatly extending Massey's range in larger



Mr. Victor Rice, president and chief operating officer of Massey-Ferguson

firm which carried out the search an acceptable sale will not be possible in the short term."

The directors announced that the manufacture of construction machinery in Europe would be rationalised. A new centralised sales organisation was established. The sale of heavy construction machinery in North America and certain other markets was discontinued. The company told shareholders that these moves were expected to reduce the loss on construction machinery to \$10m or less in 1979 and to breakeven in 1980.

## Buyer

Given the over-capacity that exists in the European industry it was not surprising that a buyer on acceptable terms could not be found. Some observers believe that Case might have been interested in part of the business, particularly in the Aprilia plant making hydraulic excavators, if it had been on the market before the deal with Pöclain came along. As for the Hanomag plant in Germany, "it's in the wrong place," one competitor says; "costs in Germany are simply too high, especially when you compare it with a similar operation in Britain."

All these events naturally had a damaging effect on distributors' morale. Strenuous efforts have been made in the last few months to rebuild it.

Mr. Victor Rice, recently appointed president and chief operating officer of Massey-Ferguson, sent a statement to distributors earlier this month explaining the management changes and underlining the commitment to break even in 1980 and then go for profitability. He pointed out in his message that Massey had raised its European market share by 2 per cent in the past year to 14 per cent "and we expect further improvement." New products are being developed and the backhoe service and parts supply at our European distributors continues unchanged.

Clearly the traumas of the past year are bound to have some effect on the marketplace, but the distributors are said to have remained loyal. Massey still has the advantage of a strong product range, not only in backhoe loaders where it has always been one of the European leaders, but also in wheel loaders, crawler loaders and dozers and hydraulic excavators. The new management of the construction equipment operation, based in Italy, is determined to strengthen Massey's position in Europe and to attack selected markets outside Europe, mainly in the Middle East and Africa, where the best returns can be achieved. Massey-Ferguson remains a substantial force in the European construction equipment scene.

G.O.

## PROFILE — JOHN DEERE

## Impressive newcomer

A RELATIVE newcomer to the construction equipment scene, John Deere has managed to make a big impact in a short space of time. Well known for its predominance in the agricultural machinery industry—sales in this sector have outpaced any other manufacturer since 1963—the company has only in the last five years become a major international force in the industrial equipment market, to be considered alongside names like Caterpillar, Komatsu and International Harvester.

It has no illusions, however, about how far it has yet to go. As one of John Deere International's Brussels-based executives put it: "We're not kicking Caterpillar out of the door. We know that what we want to achieve takes time but we're patient people and we're going to be around from now on."

John Deere construction equipment sales are due to hit \$1bn by 1980—compared to \$38m in 1974—while agricultural sales are approaching \$8bn. Last year they amounted to about \$670m worldwide, with 70 per cent of that figure accounted for by customers in the U.S. Of the remainder nearly 75 per cent of sales are in Europe, Africa and the Middle East.

By the mid-1980s more than one-third of Deere's total sales volume is expected to come from outside North America. The company's assault on the construction equipment sector—it now produces a comprehensive range of machinery, including loaders, bulldozers, graders, scrapers and backhoes—gained momentum in 1974 with the introduction of its ERA 3 range, offering more powerful machines than had traditionally been the case for Deere and enhancing the company's reputation for innovation in design.

The new range underlined Deere's determination to opt for internal growth rather than expansion by acquisition, the choice of many of its competi-

tors. As the same executive commented: "Most of our competitors have bought out other people, an accepted practice in the industry, but many acquisitions have not stood the test of time. We have concentrated on developing from within and it is a policy which has paid off."

Deere itself did nevertheless at one stage attempt to combine resources in Europe with Fiat of Italy in the agricultural equipment sector and the proposal came to nothing and since then the company's philosophy has generally been to go it alone.

## Slim

Its ambitions in Europe clearly received a set-back when the construction market sank into one of its worst-ever recessions and although the situation has recently begun to improve Deere makes no secret of the difficulties presented by a restricted market place which remains highly competitive and where profit margins have been fairly slim.

The company currently has manufacturing facilities in Mannheim, West Germany, and in France and says—as the only major U.S. construction equipment group without a manufacturing base in the UK—that it would not rule out a British operation when additional capacity is required. To make overseas, this Illinois-based company is now involved in a long-term capital expansion programme in excess of \$1bn.

Expansion of manufacturing capacity in the U.S. during the past two or three years has meant that space available for industrial equipment production has already doubled.

Within the region covered by the Intercontinental operations, France has emerged to become the company's best market. The company's product range has been well accepted by major French contractors and it is in

France that Deere makes engines for construction equipment and agricultural machinery sold in Europe. Ranking second in importance is West Germany, where Deere has an arrangement under which Atlas produces hydraulic excavators sold under the Deere name and with Deere engines. Deere is also responsible for servicing them. The company believes that it would be preferable to carry out the entire operation for itself but simply points out that commitments elsewhere have in certain circumstances made such arrangements necessary.

Further afield Deere has recorded notable sales successes in Saudi Arabia, its fastest growing market—although one which is not as big in total as France and Germany or likely to become so. Sales to Saudi have come largely through the major international contractors, particularly the Dutch and the

French. A major coup came in 1977 when Deere sold about 50 machines from across its range to a U.S.-Saudi consortium charged with the job of maintaining all the country's airports.

Deere is also selling in Nigeria, Egypt—where it has a distributorship with a local company—Libya, Jordan, Kuwait and the United Arab Emirates. Small markets also exist in Morocco, Tunisia, the Sudan and Iraq.

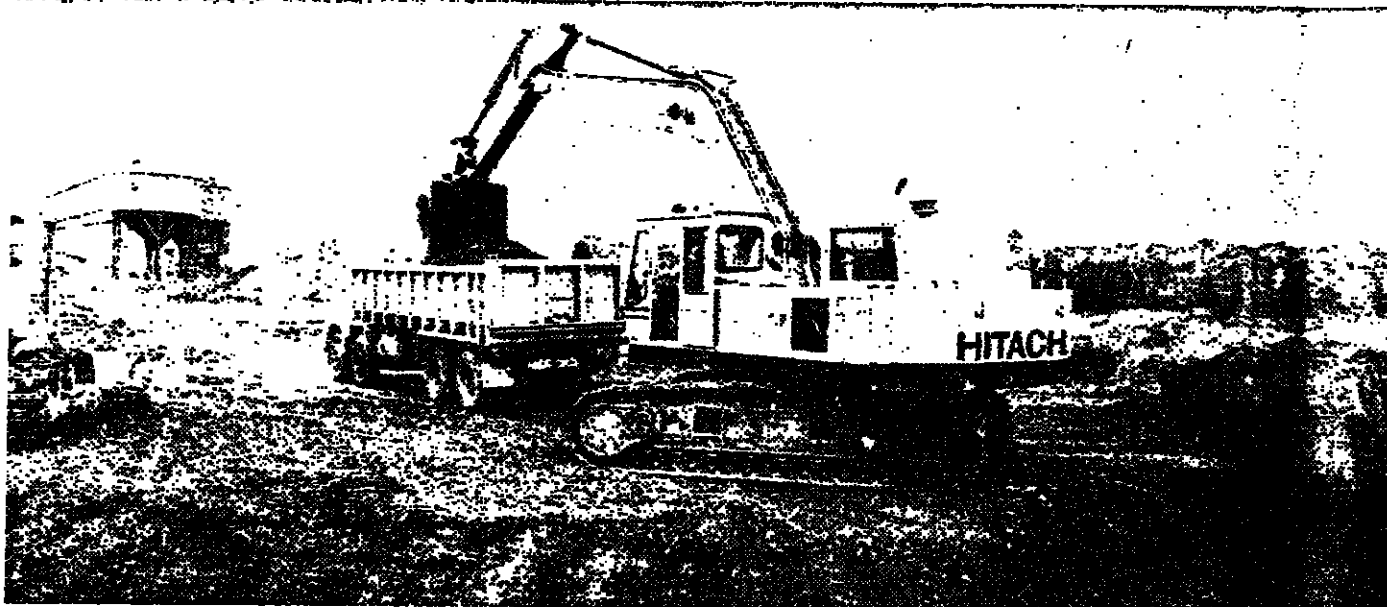
Deere puts great weight in its international network of dealerships which it has built up for itself. In the past ten years it has pursued a policy involving separate marketing organisations for its industrial and agricultural products. The only exception has been in France where both sides have been handled through one dealer, although even this arrangement ends this year.

Michael Cassell

## THE DRIVING FORCE

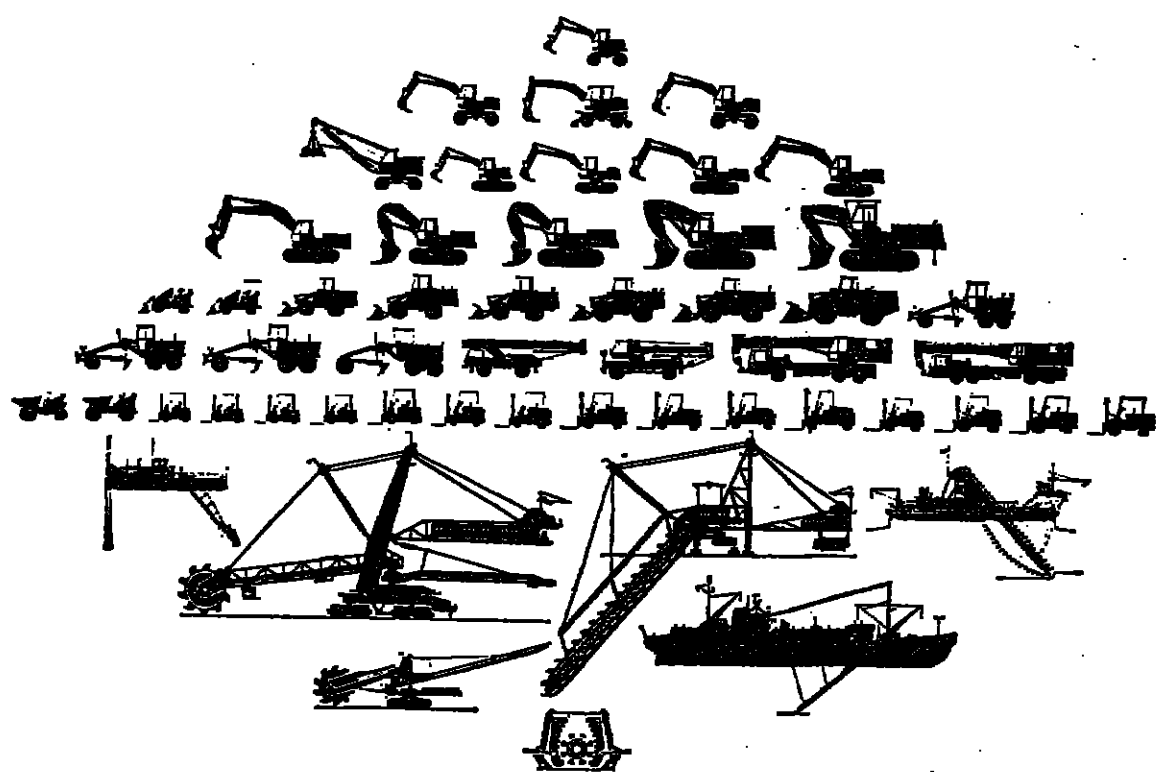
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Hitachi is Japan's largest manufacturer of hydraulic excavators. Here its UH09 model is shown loading a Volvo BM dump truck

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## EUROPEAN CONSTRUCTION EQUIPMENT XI

# Prospects of modest gains in construction output

HOUGHT with which the building and civil engineering sector might have been hit by the recession has been somewhat less than expected. But it would have been a consolation, since the domestic difficulties of construction industries have been pushed into direct and competition with UK firms in those parts of the world where work does exist.

As a result the lifeline of which extends from areas of the Middle East and parts of the Far East has become even more tenuous and the scarcity of work has thrown into sharper relief the severe confrontation most of the civil engineers at the time of the construction boom.

tion but at least there are now some signs that a new approach may be on the way.

Construction accounts for roughly 8 per cent of Gross National Product in the countries of the EEC, for 7 per cent of the total employed population and 20 per cent of operatives employed in all industrial sectors.

The industry's fortunes are inextricably intertwined with the economic progress of the region as a whole and its ability to play a part in any programme of revival and expansion will depend on its success in riding the current storm. A recent report compiled by the European Civil Engineering Federation made great efforts to underline the strategic importance of the construction sector, not only from the structural point of view but, also in helping to revive the EEC economy.

### Planks

It set out what it believed to be the main planks of any future co-ordinated construction plan and highlighted in particular a housing policy "founded on progressive satisfaction of pre-

sent and future aspirations," a policy of public investment to stimulate industrial development and a programme of public amenity construction to maintain and improve the quality of life for Europeans.

On the more immediate matter of short-term prospects for construction, the outlook would now appear to be a little more buoyant. The first conference of the European Construction Forecasting Group to be held in the UK recently heard that some nations within Europe expect modest improvements in output level over the next two years or so.

According to the Group, Britain should join West Germany and the Netherlands in experiencing a revival in construction output this year and in 1979. Estimates suggest that total construction output this year will rise by 4 per cent in West Germany, 6 per cent in the Netherlands and by a more modest 2 per cent in Britain.

Next year West Germany will see a further 3 per cent rise while the Netherlands expects a 4 per cent increase and Britain another 2 per cent. The Group also forecast that while an

increase in output of a little under 3 per cent is also expected this year in Italy, the trend is likely to be reversed in 1980, with a fall of more than 4 per cent. In Belgium, France and Denmark the outlook is not so bright, with continuing reductions in workload continuing over a two-year period. Most nations, however, do expect to see a steady climb in the volume of repair and maintenance work taken on.

In the public sector the growth rate is generally expected to be weak except in West Germany, where a substantial increase in output is forecast, and in France where public corporations are engaged in large investment programmes.

Much of the anticipated work ahead, however, involves building rather than civil engineering projects and projections involving "heavier" construction work remain highly dependent upon a number of large investment projects on which final decisions have not necessarily been taken.

It is interesting to note that some countries like Denmark and Italy have gone further than others in attempting to build some degree of certainty

into future levels of construction expenditure. In Denmark the Government earlier this year presented a scheme for public investment activity—construction accounts for 80 per cent of public investments—over the next eight years.

The Danes are not suggesting their targets are inviolable but they have gone much further than most administrations in accepting that an attempt to establish a longer term planning approach to areas of construction activity can only represent an improvement on the vicious cycle of spending cuts and increases which have dogged most construction industries for so long. Only time will tell if economic circumstances allow their guidelines to remain more or less intact.

### Hopes

Italy, too, is considering a ten-year plan, this time limited only to residential construction work, though there are high hopes that if the Senate Committee on Public Works gives it the go-ahead a similar principle may eventually be extended to other areas of construction work. It should be pointed out, however, that for the moment there is no overall and rational concept of the medium-term objectives and strategies which should govern the use of resources, based on a stringent order of priorities.

The potential for European domestic markets to begin to provide far greater volumes of work for their own civil engineering industries has recently been highlighted by a draft report on transport infrastructure prepared by the EEC's Transport Minister, Mr. Richard Burke.

In his report Mr. Burke proposes, among other things, a £20bn plan to improve the Community's roads, a road and rail tunnel under the Channel, improved rail links, more rail

and road crossings over the Swiss and Austrian Alps and a link between Italy and Sicily.

The total cost of the controversial Burke proposals would be in the region of £100bn over 20 years, with the EEC itself possibly paying up to 20 per cent of the total. The reaction of EEC members, currently trying to hold back public spending, has been, to say the least, predictable but Mr. Burke's proposals certainly provide an insight of what European co-operation could mean given the right economic circumstances.

He argues that co-ordinating the construction of roads, railways and waterways is essential and that a lack of overall co-ordination must not be allowed to perpetuate a situation in which vital routes are disrupted by national borders.

Even if the EEC's growth rate in the next 10 years is a half of the 1965-75 levels, the Commission expects traffic to grow by a quarter and Mr. Burke's plans outline the need to improve no less than 7,000 kms of roads, 8,400 kms of railways and 1,550 kms of waterways.

If only part of such a programme were put into operation the benefits for the construction sector would hardly need underlining and a programme of its type would present excellent opportunities for international contractors to work together to meet the EEC's objectives.

So the Community's development may well begin to provide the type of construction opportunities which would not arise if each nation continued to pursue totally separate development programmes. Each country will continue to have its own requirements but the physical linking of each market with an eye on the eventual integration of their economies could eventually provide Europe's hard-pressed construction sector with a new lease of life.

Michael Cassell

# Tougher line needed on accident prevention

CONSTRUCTION IS traditionally seen with mining as the industry most open to and hit by accident and injury. The great strides taken in country and internationally governments, trades unions, employers, the public seems to it for granted that both industries are accident prone.

Assessment on a national, let alone European, scale of the and nature of a problem such dramatic human is difficult. One approach advanced by the International Labour Office in its code of health and safety practice for the construction industry in Europe. It is each part of the construction process in minute detail, informed suggestions on each task can be best done in conformity with the stringent standards with which the industry ought to be protected.

ough this shows up the 10th of the task still facing experts, the only realisation of how far safety and legislation are effective in practice oning sites themselves is still, unfortunately, the accident statistics produced in each country and correlated internally by the ILO.

Britain, for example, 60 in every 1,000 working in construction industry are killed annually in an industrial accident. About 20 in 100,000 die—five times as many as in manufacturing industry as a whole. The Department of the Environment estimates that accidents in the construction industry cost the country at least £30m every year for treatment, lost production and compensation, in addition to the personal and, very often, financial damage caused to men and families. Industrial deaths in general in 1976, last year surveyed by the Health and Safety Commission, were more than 16m working to be lost—nearly five as many as through industrial stoppages in the same year.

The problem of health and safety in any industry, but particularly so in construction, is efforts are being made to pace with population growth, is not just personal or industrial, but an economic term on an international statistical comparisons between countries of accident is difficult, though, the number of minor accidents is likely high in any country—the first quarter of this year 7,855 non-fatal accidents in the construction industry notified to the Health and Safety Executive—but data on fatal accidents do not lend themselves easily to international comparison and are therefore generally excluded from analysis.

INDUSTRIAL ACCIDENT RATES—EUROPEAN CONSTRUCTION INDUSTRY													
(Fatal accidents)													
	Code	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	
Austria	I/c	—	—	—	—	—	—	0.77	0.84	0.76	—	—	
France	II/c	—	—	0.48	0.46	0.48	0.49	0.50	0.47	0.45	0.46	—	
Germany (East)	—	0.23	0.27	0.23	0.24	0.24	0.19	0.19	0.13	0.15	0.14	—	
Germany (West)	II/a	0.51	0.46	0.50	0.47	0.40	0.40	0.44	0.39	0.37	0.33	0.35	
Hungary	I/a	0.27	0.33	0.30	0.28	0.33	0.37	0.28	0.27	0.24	—	—	
Ireland	I/b	0.09	0.20	0.14	0.09	0.09	0.16	0.25	0.14	0.15	0.15	0.08	
Italy	II/a	0.82	0.69	0.74	0.73	0.70	0.65	0.53	0.53	0.51	—	—	
Netherlands	I/a	0.33	—	—	0.15	—	0.07	0.13	0.13	0.12	0.08	—	
Norway	I/b	0.44	0.47	0.43	0.27	0.23	0.41	0.20	0.15	0.11	—	—	
Switzerland	II/a	0.94	0.79	0.61	0.65	0.72	0.63	0.56	0.66	0.63	—	—	
Sweden	II/d	0.11	0.09	0.12	0.09	0.10	0.07	0.06	0.08	0.06	—	—	
UK††	I/c	0.14	0.21	0.16	0.19	0.22	0.19	0.19	0.18	0.21	0.15	0.18	
International comparisons:													
Canada	I/c	1.25	1.20	0.96	0.95	1.03	0.81	1.00	0.90	0.96	0.96	0.85	
U.S.	I/d	0.28	0.18	0.19	0.16	0.19	0.20	0.23	0.23	0.13	0.16	—	
Japan	I/d	0.39	0.38	0.29	0.31	0.21	0.23	0.17	0.19	0.21	0.16	0.13	

Source: International Labour Office Health and Safety Executive.

Notes: \* Based on sample surveys. † Establishments employing 100 or more workers. ‡ 1965-72, including quarrying. § State industry beginning 1969; excluding construction of railway lines. ¶ Beginning 1969; including quarrying. †† Excluding Northern Ireland.

Code: I Reported accidents. II Compensated accidents. a Rates per 1,000 man-years of 300 days each. b Rates per 1,000 wage-earners (average numbers). c Rates per 1,000 persons employed (average numbers). d Rates per 1m man-hours worked.

The only possible basis for comparison is the fatal accident rate, though even that has its drawbacks. The actual definition of accidental death can vary considerably, and in a broad sector such as manufacturing, the incidence and spread of high or low level risk industries varies by country, giving an expectation of a correspondingly higher or lower fatal accident rate.

The frequency rate of industrial accidents—the ratio of the number of cases of accident occurring during a given period to a number representing "exposure to risk" during the same period—is the best way of measuring accident risk, and thus judging the effectiveness or not of health and safety measures because it is not affected by differences in working hours from one industry to another or one country to another.

It is computed on the basis of hours worked by dividing the number of accidents (multiplied by 1m) occurring during the period covered by the statistics by all persons exposed to risk during the same period. (Full account must be taken in the figures in the table of the effect of differences in economic scope of the data or lack of uniformity in the definitions used or the methods of computation and estimation.)

Despite the difficulties of comparison in seeing how successful different European countries have been in combating the threats to health and safety on the building site, variations in the series for a single country over a period of time will, in general, the International Labour Office estimates, reflect the changes in conditions of accident risks in the country—though they may be affected by alterations in methods or reporting or computation.

Britain compares very

favourably with the other major EEC countries. Employers maintain that accident rates in the industry in general show a downward trend, and the further 400,000 suffering serious injury.

The report "Health and Safety: Construction, 1976" noted: "Whereas legislation has been applied to an ever-wider range of building and construction activities, the causes of fatal and serious accidents have generally remained the same for the past 60 or 70 years: falls of persons, particularly from ladders, roofs and scaffolds; falls of materials; collapse of excavations and misuse or failure of lifting machinery and vehicles."

In a separate analysis, the Executive claimed that a fall was the cause of 44 of 100 deaths in the industry looked at in the six years to 1975. A further 26 were caused by falling materials—and the Executive claimed that management was primarily responsible in two-thirds of the cases.

Latest statistics for the number of accidents in the first quarter place construction well to the fore in fatalities: it had 28 in the period, with mining next with 22 and metal manufacture well below with 13. The total number of accidents reversed these positions, though, with mining the high at 12,468 and construction at 7,881.

It remains to be seen how far Britain's new health and safety legislation, which provides for trade unionists in determining their own safety at work, under the Health and Safety at Work Act 1974, will affect Britain's own check on its fatal accident rate in the industry in comparison with its EEC colleagues. But Government, employers and trade unionists would all unite in stressing that checking the number of fatal accidents is not enough: the target must be emulation of Germany's toughly achieved reduction.

Philip Bassett

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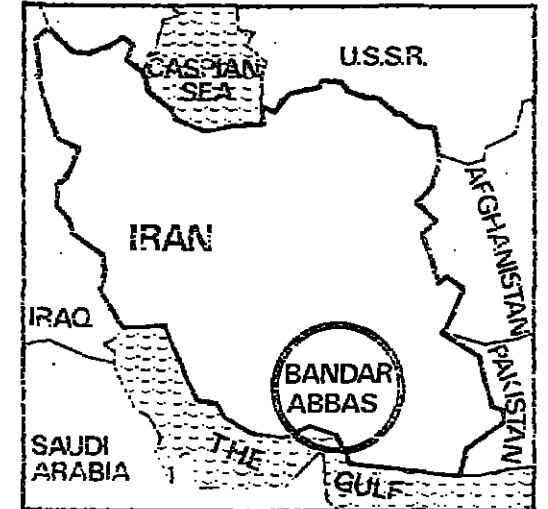
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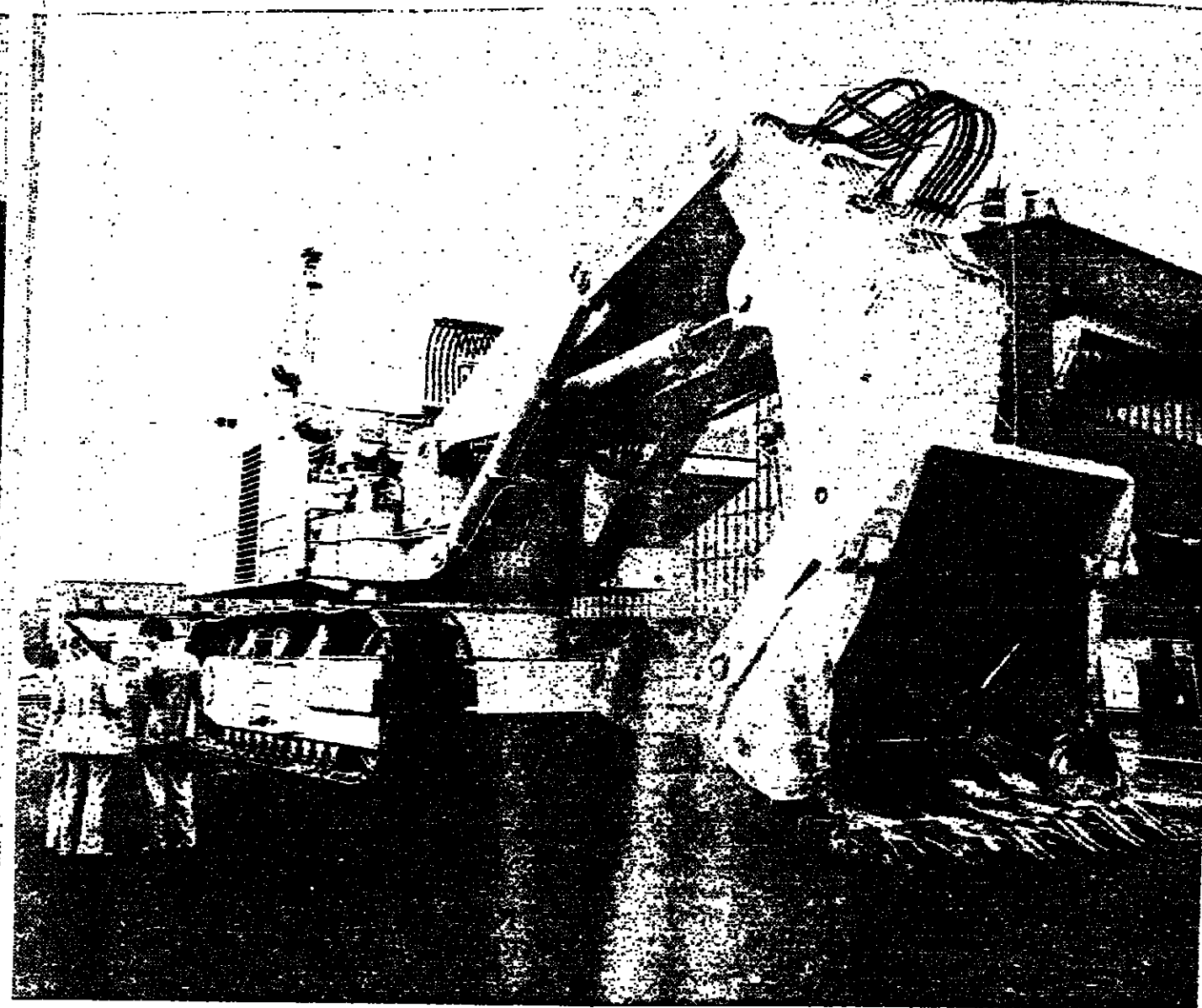
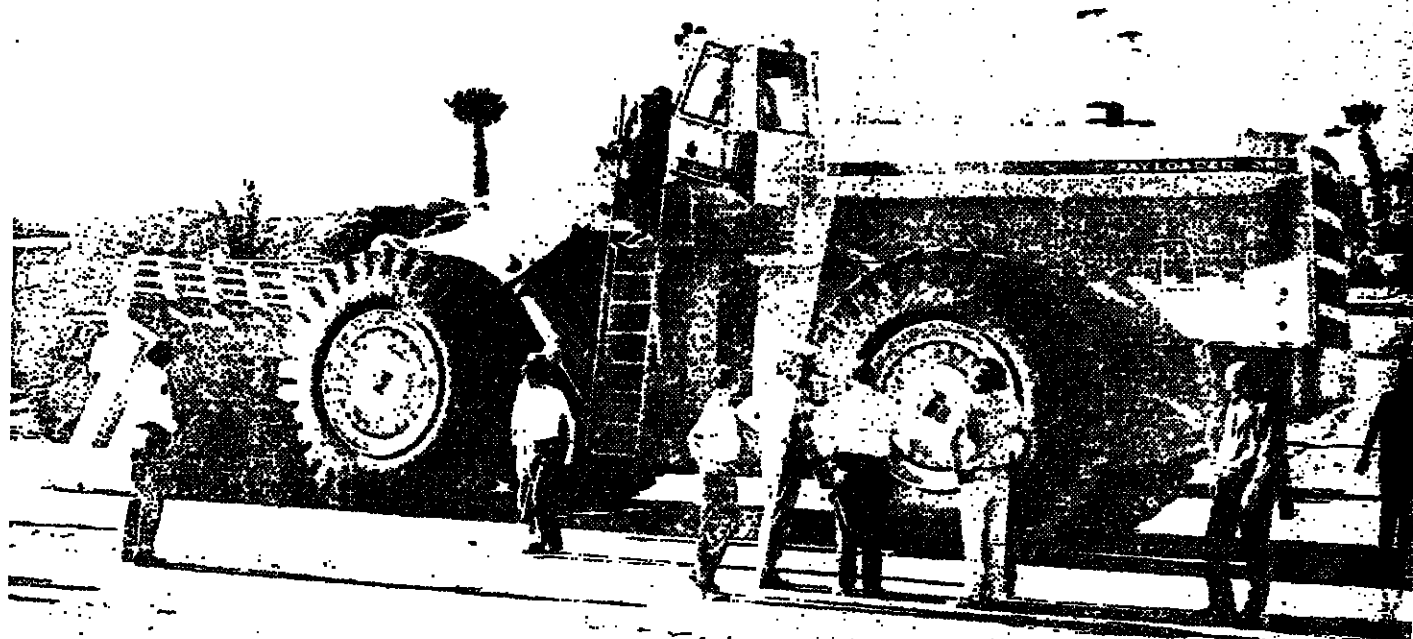
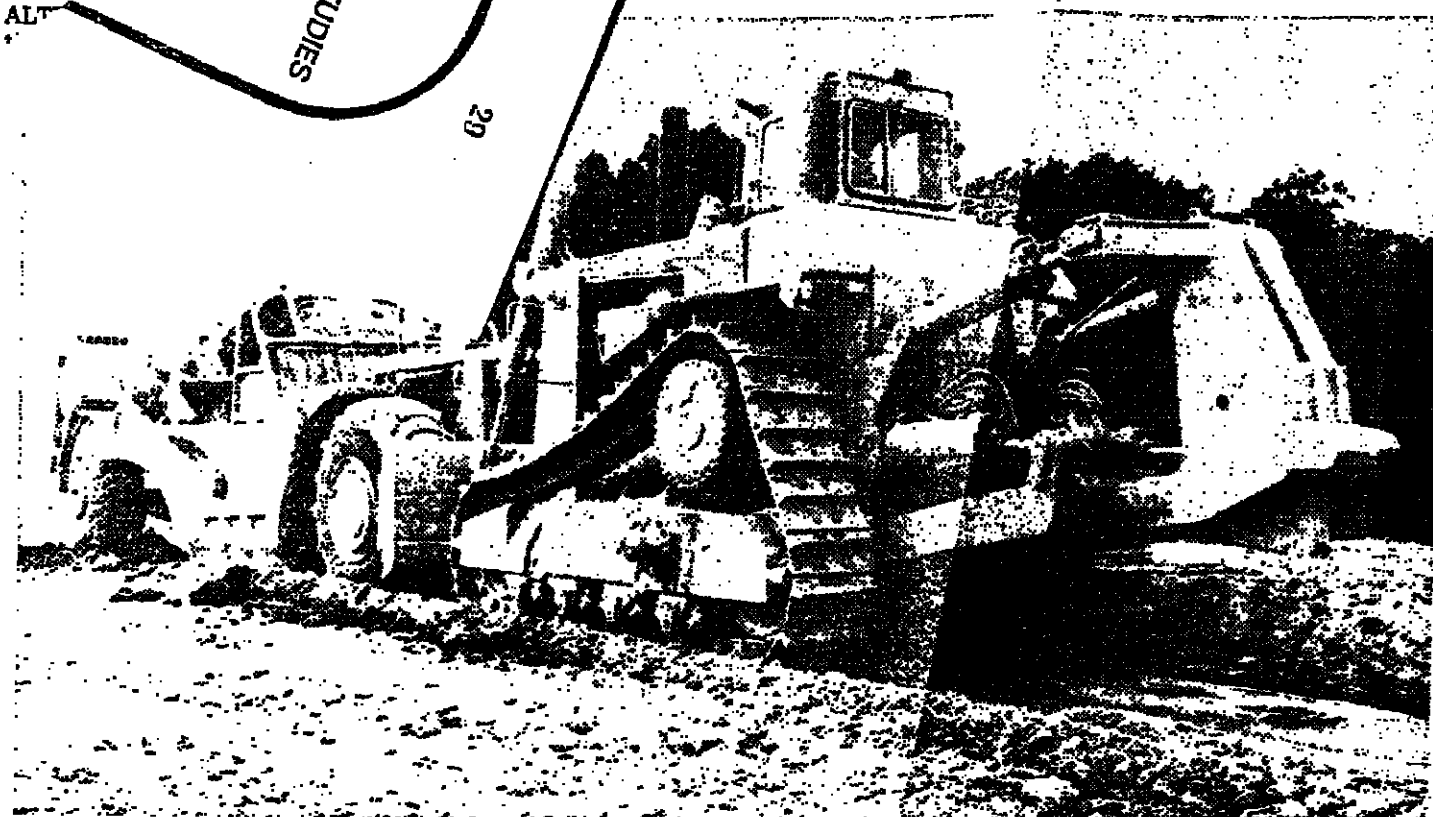


## EUROPEAN CONSTRUCTION EQUIPMENT XII

J2  
WORKS

MIC FEASIBILITY STUDIES

## er a new breed of giants



## AN INTERNATIONAL TRIO

For very large civil engineering and mining projects manufacturers are developing more powerful machines which enable the operator to move larger amounts of earth with greater speed and efficiency. Last year Caterpillar introduced what is described as the world's most technologically advanced crawler tractor, the D10 (above left).

Designed to be at least 50 per cent more productive for bulldozing than the company's next biggest machine, the D9, it uses a V12 engine delivering 700 flywheel hp (the same engine is used in Caterpillar's largest dump truck and wheel loader) and incorporates several technical innovations which increase both the output of the

machine and its serviceability. The D10 is 15 ft high and weighs about 90 tonnes.

Another recently introduced giant is the Demag H241 hydraulic excavator (above), designed mainly for open cast mining. This machine has a service weight of about 240 tonnes and it carries a bucket of 14 cubic metres capacity. It uses a

General Motors engine of 1340 hp.

A third example of the move to greater power and size is International Harvester's 580 wheel loader (left). Designed for high speed, high manoeuvrability and high performance, it carries an 18 cubic yard rock excavator bucket and weighs 279,000 lb. Each tyre has a diameter of nearly 91 ft.

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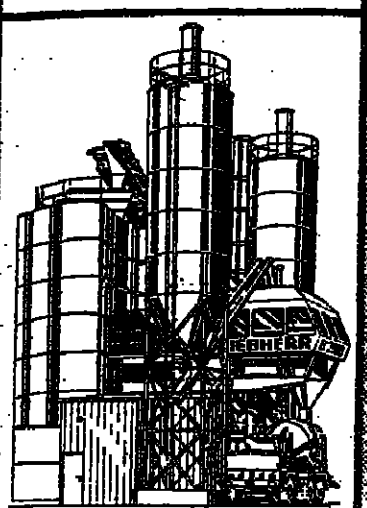
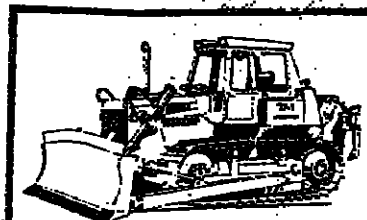
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# LIEBHERR

## UK working party's views

IN THE U.S. when a construction equipment group decides that times are so bad that it has to lay people off it must pay them 95 per cent of their normal wage for the first 12 months. That has been established by the current three-year contract between the unions and companies in the industry.

"It is one of the greatest incentives to management to get out and sell," commented one UK executive about this clause.

British trade unionists, when they learned about the lay-off policy during a recent visit to the States, were also impressed because any worker who has been laid off in America is far better off than he would be in the UK, where the Government is responsible for unemployment payments.

This was just one of several talking points arising from the trip to the U.S. by a small delegation from the construction equipment industry's working party at the UK National Economic Development Office (NEDO).

The working party is one of 40 involved in the UK's industrial strategy programme which has brought together managers, trade unionists, civil servants and politicians at NEDO in an attempt to improve Britain's performance in world markets. Each of the working parties is concentrating its attention on the one particular industry and draws its membership mainly from people directly involved in that industry.

For the past year the construction equipment working party has been looking closely at productivity in the UK companies—an obvious problem area.

Having analysed the labour productivity in UK-owned businesses, the delegation moved off to the States to see how it compared with a small selection of companies there. The concerns chosen were medium-sized by American standards but rather large in the context of the UK-owned companies. The report on that visit is now being distributed to all those engaged in the strategy programme.

One of the key points it makes is that industrial relations in the U.S. are very stable compared with those in the UK. This stability springs from the three-year union-industry contracts, and it gives management some certainty about costs and output during those three years. In the UK it is not possible to

look that far ahead and for the production team to be able to promise the marketing men delivery and prices well into the future.

The UK group was also impressed by the sheer weight of numbers employed to deal with industrial relations in companies in the U.S. There are enough people employed to monitor the three-year contract properly while leaving the personnel director free from having to deal with every minor problem that emerges.

Balancing this corporate effort, the union representatives were "very impressive and sophisticated in their approach," according to one of the British team who met them. "They had a clear idea of their role—they wanted no part of working party participation on the Board for example—but they spend money to do the research thoroughly when they go for wage increases and fringe benefits." As a result wages are high.

But how does any of this apply to the UK? In Britain companies have to deal with several unions. Pay deals last but one year. In recent times there has also been a suspicion that union leaders will not be able to deliver after agreement has been reached.

However, the NEDO party believes that by presenting individual companies, or the managers and unionists within them, with the findings from the U.S. visit, it will be promoting a serious discussion about productivity in the light of the American experience.

In any case nobody involved in the industrial strategy programme has ever claimed it would provide an easy way to dramatic change. But at least it might halt the decline of Britain's influence in world markets and in its share of world trade.

The construction equipment (including mobile cranes) sector is one of the largest in UK mechanical engineering, accounting for 8 per cent of its output and around 4 per cent of its employment. It has had a consistent balance of trade surplus—about £400m—but its share of world trade has been declining until recently.

The simple part of the industrial strategy programme was to identify the industry's major problems. The next step, setting objectives, was more difficult. And the problems of making some of the required changes, both physical and in attitude, are proving extremely difficult. However, one of the prime

objectives over the past year or so was "to reverse the trend in world trade." The 1977 figures are not yet available but the working party is convinced that the UK's share of international trade in construction equipment has improved.

On the other hand, another objective—"to reduce import penetration to 50 per cent"—has not been achieved. In fact imports have been increasing their share of the UK market.

The problem with import substitution is the lack of UK capacity for some vital items in the construction equipment catalogue—such as heavy hydraulic excavators, for example.

The influence of the North American-based multinational groups is also a significant factor. All but one of the major North American groups have manufacturing facilities in Britain and together they account for more than half of the construction equipment industry's exports.

In this context the work at NEDO has to take account of the North American presence obtained and the report pre-

pared from them were of more use to the small British companies than the large multinationals.

More recently the working party has completed a financial survey of the UK groups. This survey of the industry, certain types of companies have some financial difficulties—and the companies concerned are not necessarily the smallest in the business.

The world market has not grown as had been widely forecast. Margins have been squeezed and are not likely to get better for some time. All this has made life even more difficult for companies already under pressure.

In the coming year there are unlikely to be any new initiatives from the working party. A great deal of work has been completed, covering obvious problem areas. The priority task is to ensure that the messages provided by the work done are widely disseminated within the industry and acted on.

Kenneth Gooding

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# COMPANY NEWS

## Decca chief warns of reduced profit

SIR EDWARD LEWIS, chairman of Decca, warned shareholders at yesterday's annual meeting that group profits will be below last year's level of £12.5m pre-tax. Decca's ordinary shares fell sharply by 20p to 440p, while the "A" shares dropped 25p to 415p.

Although Sir Edward expected the overall results for consumer goods for the first half to be comparable with those of last year, he stressed that Decca had suffered from severe industrial action which had affected production in important sections of our navigator and radar companies. This action has resulted in substantial loss of output and will appreciably reduce group profits for the first half of the year to September.

Moreover, depressed conditions in the tanker and merchant marine markets will reduce profits on marine radar for the current year. "Taking this into account and the effects of industrial action, higher operating costs, increased interest charges and the continued strength of sterling, we must anticipate that group profits for the year will be below last year's level," concluded Sir Edward.

Reviewing the group's trading activities in detail, Sir Edward said there was consistent improvement in the group's position as a supplier of defence equipment to the British and overseas Governments.

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Existing orders for defence equipment exceeded £80m with further major contracts "in prospect."

Decca's orders in hand on the radar side include an extension of the Scapa Flow system, the new system for the port of Tripoli and an automatic data processing system for the radar equipment supplied two years ago to the Channel Navigation Information Service.

The group also plans shortly to commence a manufacturing programme for the tracked vehicle version of the Rapier missile under a major contract for Iran.

Meanwhile the Survey group provides survey services to the oil industry, which

incurred a loss in the last financial year, have been turned round into profit in the current year. During the current year the survey group has achieved greater penetration into naval markets. "The first six months have been profitable and we expect this to be true for the year as a whole," said Sir Edward.

On the television side the manufacture of colour sets has been concentrated at Bridgford, north "where the one factory is able to produce as many units as were previously produced by two." In the last financial year the television interests made a small loss compared with a small profit in 1977-78.

See Lex

## Second half downturn leaves M Y Dart behind at £1.56m

A SECOND HALF profit fall from £942,000 to £815,000 left pre-tax profits of MY Dart down at £1.56m for the year to July 1, 1978 against the previous £1.66m. Turnover for the whole period was ahead at £14.50m compared with £12.63m.

Mr. S. Marks, the chairman, states that the first quarter of the current year has been a well as most of the group companies are up to or somewhat ahead of their profit targets. Unexpected events notwithstanding, he views the group's position as a well as most of the group companies are up to or somewhat ahead of their profit targets.

After tax of £423,000 (£302,000) split as to the year's charges £348,000 (£302,000) and a £75,000 reserve for deferred tax, against possible future clawbacks of stock relief, earnings are shown as 9.12p (10.79p) per 10p share.

The dividend is stepped up to 2.4321p (2.174p) net with a final of 1.4321p. Also announced is a scrip issue of ordinary and newly created deferred shares on the basis of one ordinary and one deferred share for every 10 ordinary shares held.

Deferred shares will not rank for dividend before 1989 but they will have voting rights; applications will be made to the Stock Exchange for the shares to be admitted to the Official List. If the proposals are approved, dealing in the new shares are expected to start on January 2, 1979.

Mr. Marks says that during the past very difficult trading year, foundations have been laid for

the future increasing prosperity of the group.

A manufacturing unit in America, has been established, and the directors have acquired the well established business of Daves Cycles. And by the injection of new capital and other changes a much-improved order book and volume of production has been achieved. Investment to increase the capacity of the packaging companies has been on a substantial scale, he adds.

The expenses attendant on all of the foregoing are charges against the profits for the year and the planned benefits are not reflected in the results now reported.

The company's share of the profit of its overseas associates not included in the year's results, and were: pre-tax profit £76,000 (£22,000) subject to tax of £43,000 (£14,000).

### comment

M.Y. Dart has turned in a disappointing performance, with profits showing a six per cent downturn for the year. On top of unfavourable currency movements there has been certain investment costs to bear, which between them must have amounted to around £100,000. Excluding these, profits are still only similar to the previous year, reflecting the difficult trading conditions in all divisions. However, either have agreed a figure or decided to go to arbitration.

## Talks on BAC compensation to end soon

Compensation for the nationalisation of British Aircraft Corporation is likely to be agreed by the end of this year, said the stockholder's representative Mr. Peter Grant yesterday. "We are getting somewhere near the end of this long drawn out business. We have covered most of the ground," he said.

The last scheduled meeting between the stockholders' representative and the Department of Industry was postponed about 10 days ago. But Mr. Grant anticipated that the matter could be resolved in the next month to six weeks. "By then we will either have agreed a figure or decided to go to arbitration."

## Melville Dundas recovers slightly

FOLLOWING A slump from a peak of £1.26m to £0.71m in 1977 pre-tax profits of Melville Dundas and Whitson recovered slightly from £295,000 to £347,000 for the first half of 1978.

Mr. H. A. Whitson, chairman, states that although turnover was ahead from a low £8.9m to £12.6m, it remains difficult to obtain new work at realistic prices, despite a reasonable flow of inquiries. He says these trends should continue to the end of the year and that, thereafter, any return to former levels of profitability may well be both slow and uncertain.

Tax for the period took £182,000 against £158,000 leaving the attributable balance up at £165,000 (£139,000). The net interim dividend is increased to 1p (0.8045p) per 25p share—last year's final payment was 1.5032p.

The group's subsidiary activities of development and private housing continue to grow, the chairman adds, and are making a valuable contribution, both to turnover and profits.

## MD leaving Turritt

Mr. Peter Wormald is leaving Turritt Corporation, the Warwick-based construction group, on December 31 after six years as managing director. But no reasons were given yesterday by the company.

Mr. Peter Taylor, group financial director, said that Mr. Wormald

had not reached retiring age, but Mr. Taylor declined to comment on the background to the move. Mr. Wormald's place will be taken on January 1, by Mr. Melvyn Greenham.

Another Board change was announced by Turritt. Mr. Richard Lewis, the non-executive deputy chairman, retires on December 31 and is succeeded by Mr. Tony Brown.

## Yorkshire Spinners to top £0.1m

STRUCK AFTER losses amounting to £20,225 against £26,833 from its former subsidiary Dauntroft, Yorkshire Fine Woollen Spinners reports a pre-tax profit of £16,893 for the first half of 1978, compared with £13,540 deficit in last year's same period.

The directors forecast that full year group profits should be in excess of £100,000, against £17,000 in 1977. Trading conditions are still difficult for the group's remaining dyeing and finishing operation at Alan Thornton and Sons. However, with the more streamlined organisation it is again contributing to group profits, they say.

In the 1978 half-year, group UK turnover fell from £1,563,543 to £1,307,881 and exports from £705,030 to £541,739. Trading profits of continuing businesses were higher at £37,423 against £2,303.

## Haggas profits up—back to talks with Dawson

FOLLOWING THE publication yesterday of the first quarter figures from John Haggas, showing profits ahead from £944,000 to £927,000, it was announced that merger discussions between the group and Dawson International would be started as soon as possible.

Mr. Alan Smith, chairman of Dawson, said: "We have certainly not lost our interest in John Haggas." However, he stressed that the terms would have to be different from those negotiated previously.

"They must be renegotiated. Circumstances are entirely different," he declared. The planned merger between Haggas and Dawson was interrupted when William Baird, the largest single shareholder in Dawson, made a bid for the latter.

In yesterday's statement containing its quarter figures and forecasting a record profit for the year, Haggas said that throughout the Baird/Dawson bid battle it had remained in close touch with the Dawson Board on the same friendly basis which has been a feature of all the discussions, and we have every reason to believe that we shall be discussing merger terms in the very near future."

In the quarter ended September 30, 1978, Haggas experienced a marginal decline in profits from spinning, but this was then made up by a better performance in fur fabrics, knitting, and increased investment income.

While many areas of spinning business have been buoyant, the demand for certain types of weaving yarns has been weak and this has necessitated some orders being taken at reduced margins. A marked improvement is not expected immediately, but the Board is not unduly pessimistic.

The trouser making division is exceptionally busy, and should increase its profit contribution. A splendid start has been made by the knitting division. With the prospect of a slow down in imports due to the MFA agreement, coupled with high UK

consumer spending, "we are optimistic about the continued improvement of the fortunes of this area of our business."

The fur fabric side has been the star performer, and the indications are that strong demand will continue throughout the year. The one factory which has contributed little to profits last year is showing signs of improved sales and profits.

While variable trading conditions are being experienced, the spread of business is now such that Haggas is not heavily dependent on any one area, and with UK consumer spending remaining buoyant, "we are optimistic that profits for the year will be another record."

A further portion of agricultural land has been sold at a figure "exceeding our best hopes," and negotiations are on to sell the remainder.

First quarter 1978 1977 1976

Sales 5,546 4,141 2,967

Spinning 2,776 2,267 1,584

Knitting 1,304 1,182 804

Fur fabric 1,304 1,182 804

Profit before tax 827 644 412

Profit after tax 644 412 219

Dividend 43 37 24

Investment 137 125 128

See Lex

## Increase for London and Provincial

For the six months ended September 30, 1978, London & Provincial Trust has shown a marked improvement in its progress. Gross revenue has risen from £20,083 to £1,085,024, a net revenue has come out of £24,333 higher at £282,741. The tax charge was £392,210 against £372,868.

At September 30, the net asset value stood at 160p per 25p share, compared with 145p a year earlier.

## Receiver goes in at Rakusen

LEEDS-BASED Rakusen Group, whose shares were suspended late in August pending clarification of the company's position, announced yesterday that Mr. W. G. Mackay of Whinney Murray and Co. had been appointed receiver and manager.

A spokesman for Mr. Mackay said: "The company is continuing to trade while we are investigating the present situation." The directors of the company, which manufactures specialist foods for the Jewish community, were not available for comment.

Rakusen's shares were suspended shortly after the company announced a downturn in profits from £25,300 to £10,300 for the half-year to December 31, 1977. In 1976-77 Rakusen turned in profits of £27,824, compared with a loss of £178,248 the previous year.

No dividends have been paid since 1973-74. In June this year the directors announced that no decision had yet been made regarding the company's claim against Leeds District Council for compensation on account of a new road outside the Meanwood Road factory. Earlier, they said that until the claim was settled, the company's financial resources would continue to be stretched.

An interim dividend of 1.25p net has already been announced, for payment on November 17. In the year 1977-78 the company paid a total of 3.4p from taxed revenue of £1.00m.

## Photo-Me's base for expansion

FUTURE PLANS at Photo-Me International will include additions to existing operations and new ventures will be opened up in countries which are also growing, says the chairman, Mr. E. F. Weston, in his annual statement. The activities of the foreign distributors are also growing, which in itself means that the order book for machines will expand.

"Altogether the balance sheet presents a stronger position than ever before and establishes a solid base for further expansion," the chairman states.

He tells members that apart from these factors and the as yet unknown potential for recently developed equipment, the tide of demand for the group's photographs continues to rise and, as it does, will lead to further growth in turnover and, it is hoped, in profit as well.

The trend to colour photography has continued and of the £1.75m increase in fixed assets in 1977-78 some £1.3m went on additional

investments in the course of the year before the benefit from them was not for the full term. In the year ended April 30, 1978, turnover rose by almost 20 per cent to some £20m, with all sections contributing to the advance. Profits were up from £1.02m to £2.23m, as stated on October 13 with the 6.03p (3.96p) dividend.

## GARTONS LOAN

Gartons, the agricultural seeds-men, is taking out a 10-year loan of £100,000 from ICPC to finance working capital requirements. As a condition for the loan, ICPC will hold a five-year option to purchase 300,000 shares in the Gartons at par (10p).

## Scottish Ontario makes headway

Total income of Scottish Ontario Investment Co. improved from £552,570 to £572,090 in the six months to September 30, 1978. After deducting interest of £39,641 (£34,444), management expenses of £39,823 (£29,924) and tax of £204,426 (£200,370) the Gartons at par (10p).

## HAGGAS

(TEXTILES)  
First Quarter Statement

	3 months ended 30th Sept. 78*	3 months ended 30th Sept. 77*	Year ended 30th June 1978
Group Sales	£'000 5,546	£'000 4,145	£'000 23,528
Depreciation	195	170	776
Profit before Taxation	827	644	4,112

\* Unaudited

## JOHN HAGGAS LIMITED

## McKechnie Brothers

— a large group of industrial companies mainly in non-ferrous metal and engineering fields operating internationally.

## our activities

**United Kingdom**  
manufacturers of rods, sections and ingots in copper and brass; chemicals based on copper; aluminium powder, paste and flake; ceramic fibres; oil fired and gas fired bale out furnaces; builders' and domestic hardware; moulded and extruded plastic products; aluminium die castings; cable glands and components for the electrical industry; metal windows and doors, steel and aluminium tube, steel conduit, generators, radiators for space heating; stockholding and metal merchanting; mould making; sheet metal and plate fabrication; process engineering.

**South Africa**  
rods, sections, ingots, sheet, strip, foil and tubes in copper and brass; wire in copper, brass and aluminium; sheet, strip, wire and ingots in zinc; stockholding and metal merchanting.

**New Zealand**  
rods, sections, ingots and tubes in copper and brass; continuous cast bronze bar; extrusions and ingots in aluminium.

**Australia**  
plastic extrusions and mouldings.

### COMPARATIVE RESULTS

Year ended 31 July	1978	1977
	£'000	£'000
Profit before tax and metal account	15,551	15,785
Profit after tax	8,549	8,698
Profit after extraordinary items	6,263	5,844
Ordinary dividend per share	2,333	1,877
	5.53p	4.95p
Capital employed	82,365	79,748

**Extracts from Chairman's Review:**  
I am pleased to record an improvement in earnings this year. A better performance in the UK more than compensated for adverse conditions overseas.

### PROSPECTS

**UK**  
Whilst we do not see trading becoming substantially more buoyant in the UK, internal impetus should enable us to improve our performance always providing major disruptions within our Group or at our customers' plants do not occur.

### OVERSEAS

In South Africa, we look for profits improving from the recent depressed levels. In Australasia there are signs of an upturn in domestic orders, and we expect benefits from heavy capital expenditure.

Annual Report and Accounts will be posted to Shareholders on 22 November 1978

**McKechnie Brothers Limited** P.O. BOX 8, ALDRIDGE, WALSALL WS9 8DS.

## Dawnay Day Group Limited

Principal subsidiaries:  
DAWNAY, DAY & CO. LIMITED · DAWNAY DAY INDUSTRIES LIMITED  
TARGET TRUST MANAGERS LIMITED · TARGET LIFE ASSURANCE COMPANY LIMITED

For copies of the Annual Report & Accounts write to The Secretary, Dawnay Day Group Limited, Garrard House, 31 Gresham Street, London EC2V 7DT



# BMK hit by Canadian loss Dawnay Day expects less dramatic growth

Profits up with Dawnay Day

THE first of the year's profits payments to shareholders from its Canadian subsidiary, Blackwood, Morton and Holdings, the company, felt, in and lower profits, results of £450,000 for the year ended June 30, 1978, compared with a £170,000 profit last year.

The pre-tax level, there was £204,500 (£244,500 profit) in 1977, £221,000 (£220,000) in 1976, and £221,000 (£220,000) in 1975. The company reported a turnover of £2,044,500 (£2,044,500) for the year, compared with £1,827,000 (£1,827,000) in 1977, £1,827,000 (£1,827,000) in 1976, and £1,827,000 (£1,827,000) in 1975.

The year fell from £1,827,000 to £2,044,500. The directors said that the anticipated increase in sales had not been achieved, but that the decline in exports, over the improvement in sales has continued during the year, the company's sales at less than 25p share were against earnings of 2.2p. A dividend of 0.025p net, compared with last year's single £0.025p, was paid. The loss for the year was £150,000 (£150,000) compared with £170,000 (£170,000) in 1977, £170,000 (£170,000) in 1976, and £170,000 (£170,000) in 1975.

The company's turnover of £2,044,500 (£2,044,500) for the year, compared with £1,827,000 (£1,827,000) in 1977, £1,827,000 (£1,827,000) in 1976, and £1,827,000 (£1,827,000) in 1975.

## Scottish Heritable advances

AN ADVANCE of £148,200 to £400,800 in the first half 1978 pre-tax profit is reported by Scottish Heritable Trust and the directors state that with progress continuing the second half profit should exceed this level.

The first half profit includes a contribution of £56,400 from the associate while the comparative figure includes £53,800 from the plant division which was sold on December 7, 1977.

Turnover in the half year amounted to £2,54m against £2,18m in 1977. After tax of £62,800 (£57,800) and minorities of £1,200 (nil) earnings per 25p share are shown to be up from 2.62p to 2.82p.

On May 1 the company exercised its option to acquire further shares in Trans-Continental Carports increasing the holding to 50.8 per cent.

The interim dividend is effectively raised from 0.437p to 0.478p - the total for 1977 was equal to £180m paid from profits of £367,000.

HAVING REGAINED a level of profitability more commensurate with assets employed, the company is expected to report another dramatic surge forward this year at Dawnay Day Group, merchant banker, says Mr. E. P. Hallett, the chairman, in his annual statement.

The benefit from redeployment of the group's substantial cash resources will, no doubt, take some time to accrue and, temporarily at least, earnings will be held back to some extent by the high level of its activity, he states.

However, the chairman looks for results in 1978 that will justify the group continuing the recent increases in dividend.

As reported October 19 pre-tax profits more than doubled from £54,000 to £2,184,000 for the year ended June 30, 1978. Earnings per 25p share were £2.70p (£2.70p) and the net dividend is £1.10p (£1.10p).

"I can say with confidence this year that the group looks to the future from a position of greater strength than at any time in its history," Mr. Hallett states.

In large measure the group has achieved the objective of rebuilding profitability, although at target level where it is still one or two years before any material benefit accrues, he adds.

The group now has a range of activities which are viable and capable of further growth, the chairman reports. Over the past two years, substantial cash resources have been generated within the group and, taking into account recent sales, the sum that can currently be set aside for new investment and development is about £5m.

The group will continue to support existing interests, but can now afford to broaden its horizon. In particular, both Dawnay Day and Co. and Dawnay Day Industries are actively seeking new investment opportunities.

Since the year-end, the group has sold two subsidiaries, namely Sainsbury's of Troobridge and Mathews and Skales, for an aggregate consideration of £2.1m, in cash.

A pro-forma group balance sheet based on 1977-78 accounts, excluding the net tangible assets of the two subsidiaries, but including the proceeds of realisation, shows a further £1.1m increase in net assets to £14.6m (£13.1m as published) and net current assets at £7.8m (£6.8m). Stocks and work in progress were £2.67m (£2.67m), trade and other debtors £3.2m (£3.79m), and balances of bankers and cash in hand £2.35m (£2.35m). Creditors amounted to £5.6m (£6.07m) and loans and overdrafts £1.91m (£2.33m).

Prudential Assurance Company holds 10.5 per cent of the group's equity.

Meeting, Garrard House, November 22, 11.30 am.

YORKGREEN Investments' rights issue has been taken up at 88.32 per cent. The balance has been placed in the market.

At a meeting yesterday shareholders approved the acquisition of the 50 per cent of Interline Linear Controls that the company does not already own.

## Petrocon judgement

Mr. Peter Hodgson, chairman of Petrocon Group, has written to shareholders regarding judgments against the company and its subsidiary, Offshore Drilling Supplies.

He says the net impact on Petrocon of the total of the judgments and costs of £364,500 is currently equivalent to 9.6p per share. But this could be effectively reduced to 4.6p on the basis that such sum is wholly allowed for against profits of the Petrocon group.

On the 15th of this month in the District Court of Harris County, Texas, U.S., judgement was given in the amount of US\$1,113,000 against subsidiary and Petrocon. The award is equivalent to £256,300 (at \$2 to £1), which, together with legal and court costs to date of £54,000 constitutes a total liability, after provisions already made, of £364,500.

Petrocon has given instructions to make application for a new trial and also to appeal against the decision. Should these prove unsuccessful and the judgements stand, then, on the basis of current information, it is expected that the judgements sums will be treated within the Petrocon group as expenditure for corporation tax purposes.



## ...a record year for Navigator and Radar... Group exports reach £59 million...

Sir Edward Lewis

SUMMARY OF RESULTS		
Year ended 31st March	1978	1977
Exports	186,300	181,400
Group turnover	59,400	51,800
Profit before tax	12,304	15,888
Net profit attributable	4,085	6,620
Ordinary and "A" Ordinary Dividends	2,238	2,004
Increase in Reserves (inc. effect of currency changes and transfer from deferred taxation)	11,337	5,549

At the Annual General Meeting Sir Edward Lewis said the combined profits of Navigator and Radar for the year to March 1978 were a record, but reduced profits from Records and losses on Survey and TV resulted in lower group profits.

In the current year a substantial loss of output due to prolonged industrial action would appreciably reduce group profits for the first six months. Taking this and other adverse factors into account, it was anticipated that the full year's profit would be below last year's level.

The consistent improvement in the Company's position as major suppliers of defence equipment to British and overseas Governments continued with existing orders exceeding £80 million. These and further major contracts in prospect provided a firm base for the future.

Decra's strong research and development teams were deeply involved in essential advanced technology. Decra would continue to invest in this technology and would ensure that the necessary production and marketing capabilities were available.

Sir Edward spoke of his confidence in the future and expressed his warmest thanks and appreciation to employees for their contribution to the achievements of the past year.

Copies of the Chairman's full speech can be obtained from the Secretary, 9 Albert Embankment, SE1 7SW.

## Midyear rise at London and Holyrood

After tax of £267,781 against £265,790, net revenue of London and Holyrood Trust advanced from £22,273 to £476,684 for the first 12 months to September 30, 1978. Gross income was higher at £524,000 compared with £747,624. As reported, the interim dividend...

## 5 companies wound-up

For the compulsory winding-up of 5 limited companies were made by Mr. Justice Mann in the High Court on 29 October.

They were: -  
1. Tanagras and Zolomus (London).  
2. McAlister Ltd. (London).  
3. Indoban and The House of Indoban.  
4. Chairs, Parhurst (Modular Tools).  
5. G.S.I. Granitic International, B.W. (Chairs).  
6. Investment Services, Fluchel and Hibbert.  
7. Bill, Lendvay and Partners, Factory (Transport).  
8. Monty, N. (Sovereign and Rouncers' Insurance).  
9. Labelling Systems, Jems Tashkizator, Bromley.  
10. S. Alderson and Co. (Lewis and Partners and Weston Minerals).  
11. Kinky Klotches of Street, Coundon Motor, Glen R. Russell, Pirie Piper and Tartan.  
12. Glen, Liverpool Hardware, Denvalley, Galcor, It and Plattfield.  
13. Knighton Properties, Langley (Plymouth).  
14. Matchers and Sace Developments, Leicester.  
15. Engineering Company (Bridges).  
16. Brenda Rinz, A.P.H. Contractors, Bells.  
17. Services, Crewe School (Commercial Section).  
18. Applied Instrument and Engineering Company, Egham.  
19. Marysate Workshops, Egham.  
20. Scaffolding Services and Cycles.

## Kitchen Queen offer for sale

The prospectus for Kitchen Queen's offer for sale is expected to be published on Friday, November 10.

Manchester-based stockbrokers Halliday Simpson are bringing Kitchen Queen to the market with an offer to the public of a quarter of the equity raising around £1.5m for existing shareholders.

The company, which is a furniture retailer and manufacturer, will be forecasting profits of over £1.1m pre-tax on sales above £15m.

Prior to the offer, Mr. Neville Johnson, who founded the company, and his family control 50 per cent of Kitchen Queen. Industrial and Commercial Finance Corporation owns 10.8 per cent, and other directors own the balance. All the existing holders will be reducing their holdings by a quarter for the offer.

# Gold Fields

## Meeting world demand for essential raw materials

Natural resources provide the raw materials on which our civilization depends. Finding, developing, processing and supplying many of the world's most important raw materials is the key role of the Gold Fields Group.

Consolidated Gold Fields is international and its main interests are construction materials, industrial operations and mining. Group companies operate in the United Kingdom, Europe, America, Africa, the Middle East and Australia; creating wealth and employment by developing resources to meet the needs of mankind.

**Construction materials:**  
Gold Fields is a leading producer in the United Kingdom and growing fast overseas. Last year, for example, one of the biggest concrete pipe manufacturers in the United States joined the Group.

In addition to civil engineering contracts, motorway and airport construction, the product range includes quarried stone, sand and gravel, concrete pipes and building blocks, Premix ready mixed concrete, asphalt and macadam.

**Industrial and commercial operations:**  
These include steel stockholding, distribution and production. Scrap metal processing. Aluminium engineering. Shipping and road transport. General trading and financial services.

**Mining:**  
As a gold producer the Group is well known, but Gold Fields mines also provide a considerable number of other metals and minerals. These include coal, copper, iron ore, rutile, tin, titanium, uranium, zinc and zircon.

## HOTO-ME INTERNATIONAL LIMITED

Manufacturers and operators of coin-operated Automatic Photographic Studios

"...solid base for further expansion"

	1978	1977	1976
Turnover	19,544	16,197	13,747
Profit before taxation	2,226	2,016	1,374
Taxation	1,132	1,002	732
Minority Interests	353	321	206
Net Group Profit	741	693	436
Earnings per share	35.28p	33.02p	20.76p
Dividend per share	9.0p	6.0p	3.5p

The Chairman, Mr. E. F. Weston, F.C.A., reports:

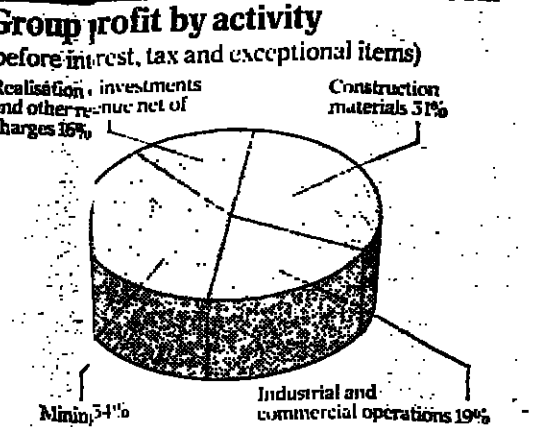
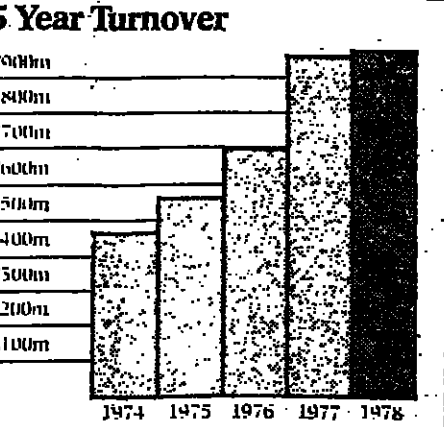
- \* Proposed final dividend of 4.05p per share makes 18% for the year compared with 12% last year.
- \* Turnover increased by 20% and profit up by 10%.
- \* The trend to colour photography has continued and £1,300,000 was expended on additional vending machines.
- \* Overseas distributors continue to meet an ever growing demand for our products.
- \* The Balance Sheet presents a stronger position than ever before and establishes a solid base for further expansion. As the demand for our photographs continues to rise our future plans will include additions to existing operations and new ventures will be opened up in other well populated countries.

The Annual General Meeting will be held on Wednesday, 29th November, 1978 at the Fairmile Hotel, Portsmouth Road, Cobham, Surrey at 5.45pm and full copies of the Report and Accounts may be obtained from The Secretary, Photo-Me International Limited, Station Avenue, Walton-on-Thames, Surrey KT12 1SB.

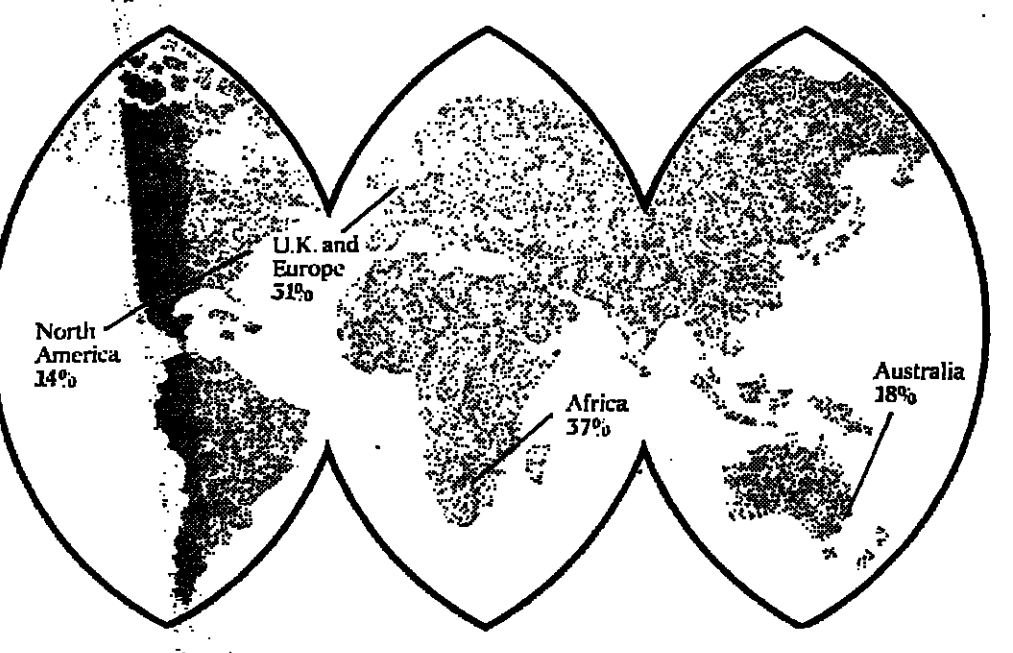
Salient features of 1978

	1978	1977
Profit before interest and taxation	£ million 87.5	£ million 52.2
Taxation	29.7	16.1
Net profit attributable to the members of Consolidated Gold Fields Limited	57.8	36.1
Per Ordinary Share	25.15p	20.28p*
Ordinary Dividend	13.5	9.9
Cost to the Company	9.19p	8.01p*
Per Share payable	15.72p	12.14p*
Gross equivalent including related tax credit	596	488
Assets Employed	596	488

\*Adjusted in respect of the rights issue in November 1977.



## Group profit by territory (before interest, tax and exceptional items)



The Registrar, Consolidated Gold Fields Limited, Lloyds Bank Limited, Registrar's Department, Goring-by-Sea, Worthing, Sussex BN12 6DA.

Please send me a copy of the 1978 Annual Report.

Name \_\_\_\_\_

Address \_\_\_\_\_

Consolidated Gold Fields Limited  
49 Moorgate, London EC2R 6BQ.  
International - Diverse - Resourceful



# Introducing the cast.

Metal casting techniques were introduced into Japan around 300 BC, and by 750 AD this technology made possible the casting of the 250 ton Great Buddha in Nara, Japan. When Kubota started in the casting business some 88 years ago, it was with the technology developed over many centuries. Over the years Kubota has refined and developed new and more efficient ways to cast, like our centrifugal cast steel for Cargo oil pipe that resists corrosion caused by crude oil and sea water.

Kubota also custom makes reformer tubes for many complex purposes. The advanced centrifugal casting method is also employed to make Suction roll shells for paper mills. The controllable

stainless steel pitch propellers on many ships are made by our revolutionary DPM process and we made a 30 metric ton one-piece pump case for a nuclear power plant. Kubota guarantees strict adherence to your specifications as well as the ASME code. Kubota's stringent quality control system assures you of quality products. For more information regarding Kubota castings write.

**KUBOTA**

Picture: Kubota Ltd.  
London Office: 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

## MINING NEWS

# Botswana's policy in throes of change

BY PAUL CHEESERIGHT

THE GOVERNMENT OF Botswana is shifting the emphasis of its mineral development policy, which hitherto has been mainly geared to gaining revenue for development purposes. During a visit to London, Dr. G. K. T. Chiepe, the Minister of Mineral Resources and Water Affairs, explains that a policy review is in progress and that the Government is beginning to think of mineral development more in terms of employment opportunities. Revenue would not be the only determinant in assessing the value of mineral projects, Dr. Chiepe explained. Where possible the Government will publish the mining companies to offer local employment opportunities, to the extent that this does not affect their potential revenue. Dr. Chiepe is in London studying the international diamond market and seeing locally-based mining groups as part of an effort to encourage the setting up of exploration ventures. Through the De Beers mines at Orapa and Jwanengwe, Botswana's diamond producer is increasing, but the industry does not provide much local employment. Partly to rectify this and partly to seek

added value for the rough stones, the Government is contemplating the possibility of a small diamond processing industry. "We are looking at applications for a cutting and polishing industry," said Dr. Chiepe. As far as exploration ventures are concerned, Dr. Chiepe stressed the Government's intention to adopt a flexible approach. The Government is beginning to think of mineral development more in terms of employment opportunities. Basic information on the geological structure of Botswana is now becoming available. In November the Department of Geological Survey will publish the detailed interpretations of an airborne magnetic survey carried out with the help of Canadian agencies. The raw material from the survey has been available for about a year. A synopsis of the interpretation was published earlier this month and notes that the Kalahari Desert, which occupies some 80 per cent of the country's land surface, has been virtually untouched by prospecting. "It represents one of the last remaining geologically unexplored regions in the Southern Africa sub-continent."

## OMCO TESTS NEW SEA-BED MINER

Ocean Mining Company (OMCO) has started tests on a new mining system for manganese nodules on the ocean floor. Last weekend the Glomar Challenger put to sea from the California coast en route for an area 1,500 miles south east of Hawaii. There, a mining device to gather the nodules from the ocean floor, 13,000-18,000 feet beneath the surface, and a piping system for the movement of the nodules to the surface, will be tested. This is the first extensive deep water testing for the mining device since OMCO was formed in November 1977 by Lockheed and Amoco Minerals of the U.S. and Billton and Beekun Westminster of the Netherlands. Lockheed is the manager of the venture. Nodules gathered will be used in process development tests at a small plant which OMCO plans to build in Hawaii. The Glomar Challenger will be at sea for 45 days. Nodules suitable for commercial exploitation contain about 25 per cent manganese, 1.5 per cent nickel, 1.2 per cent copper and 0.2 per cent cobalt. But the seabed mining industry generally is currently marking time, unwilling to commit itself to major investment, pending a resolution of the international legal difficulties surrounding the control of the seabed outside the continental shelf.

## ROUND-UP

The cost to Anglo American Corporation of bringing the Afrikaner Lease uranium venture in the Klerksdorp area of South Africa to production by 1981 would be R150m (£50m) if construction started next year, Mr. Dennis Etheredge, the Afrikaner chairman, told the annual meeting. But whether a decision is made to go ahead depends on the outcome of talks being held with the South African Government.

# Canadians need new tax deal

A PLEA for a new Canadian mining tax structure, geared to the ability of the industry to compete successfully in the future international markets, has been made by Mr. John Bonus, managing director of the Mining Association of Canada. Speaking at the Sixth Northern Resources Conference in Whitehorse, Mr. Bonus commented: "If we are to remain competitive as an industry, governments must have little option other than to discard their philosophy of maximising revenues through direct taxation."

He pointed out that at present Canadian mining "faced a bewildering array of taxation across 11 separate jurisdictions. The main characteristic of this diverse tax structure is a lack of federal-provincial agreement on resource taxation policy."

The mining industry has called for levels in line with other sectors. Initially a "ceiling" rate of 30 per cent federal-provincial agreement to establish a uniform definition of taxable mining income; and ultimately, a combined federal-provincial tax rate not exceeding 45 per cent net of resource allowance.

Ironically, the latest batch of Canadian mining company results includes nine months' figures from the Rio Tinto-Zinc group's Rio Algom which has benefited from special tax factors. Consolidated net earnings for the period amount to C\$42.4m (£17.8m), or C\$3.10 per share, compared with C\$4.3m in the first nine months of last year.

The major part of the improvement stems from lower tax charges. They reflect reduced mining taxes following a fall in uranium taxable profits; increased federal investment tax credits in line with major capital expenditure, primarily at Elliot Lake; and an inventory allowance for income tax purposes.

Apart from the tax considerations, higher earnings were achieved at the group's Atlas Steels division and at the 68.1 per cent-owned Lornox copper-molybdenum mine in British Columbia. Rio Algom is declaring a dividend of 75 cents following a first-half payment of 54 cents.

From the gold and copper-producing Campbell Colongameau Mines in Quebec comes news of a first quarter profit of C\$42,000 which compares with a loss of C\$409,000 in the same period of last year. The turn-round reflects increased production of gold and higher prices for the precious metal coupled with better prices received for copper.

Vancouver's Placer Development, in which Noranda is the major shareholder, has lifted nine months' earnings to C\$17.6m, or C\$1.46 per share, from C\$15.6m in the first nine months of 1977.

Placer has been helped by the good performance of its 49 per cent-owned Maricopper operation in the Philippines which is enjoying increased sales of copper and higher gold prices. But losses are being incurred at Placer's 72 per cent-owned Gibraltar Mines copper producer in British Columbia which has been on strike since May 22.

Kerr Addison Mines attributes a decline in its nine-month profit from operations primarily to the reduced operating level at Mogul of Ireland. New income from operations was C\$4.7m, against C\$5.5m in the same period of last year. The overall profit, including gains on sales of investments and assets, was C\$6.8m, or 7 cents per share, against C\$5.6m.

## MINING BRIEFS

MOUNT ISA—Production for the period September 25-October 22. Lead ore treated 20,188 tonnes produced 10,200 tonnes crude lead and 18,178 tonnes zinc concentrate. Copper ore treated 30,800 tonnes produced 11,800 tonnes blister copper. ASSOCIATED MINERALS CONSOLIDATED—Production statistics: 12 weeks to (tonnes) (tonnes) 29.7.78 29.9.77 Rutile 34,271 19,872 Synthetic rutile 9,498 10,200 Ilmenite 51,235 26,149 Zircon 37,467 26,228 Monazite 1,017 Other — 384 WITWATERSDRIFT—NIGEL—Quarter ended September 30. Ore milled 11,000 tonnes. Zinc quarter 61,700. Revenue R7,793,225. R10,700,000. Loss R1,855,167. Loss R18,300. Profit R134,325. State assurance R453,000. Total 966. C.I.D. expenditure R68,019. R131,822.

Investing in North Sea and America oil and gas production through Viking Resources International N.V.

Listed on the Amsterdam Stock Exchange.

The quarterly report as of 30th September, 1978 has been published and may be obtained from Pierson, Meldring & Pierson N.V. Herengracht 214, Amsterdam

## A FINANCIAL TIMES CONFERENCE

# BUSINESS WITH MEXICO

## MEXICO CITY

NOVEMBER 16-17 1978



President Jose Lopez Portillo

The Mexican President, H.E. Jose Lopez Portillo, will give the opening address at the Financial Times 'Business with Mexico' conference, being held in Mexico City on November 16 and 17. A most authoritative high level group of Mexican speakers will participate and the contributors from Europe and the US are of considerable distinction. Of the oil producing countries, Mexico is one of the most interesting and has quite exceptional economic potential. The conference is intended to present a comprehensive and candid analysis of the country's present position and the future prospects. The languages of the conference will be English and Spanish and simultaneous translation will be provided.

## The list of distinguished speakers also includes:

Licenciado José Andrés de Oteyza  
Minister of National Patronage and Industrial Promotion  
Licenciado Gustavo Romero Kolback  
Governor  
Banco de Mexico SA  
Ing. Jorge Diaz Serrano  
Director General  
PEMEX (Petroleos Mexicanos)  
Mr. Leopoldo de Rothschild  
Director  
N. M. Rothschild & Sons Limited  
Mr. R. A. Belanger  
Senior Vice President  
World Banking - North American Division,  
Bank of America NT & SA  
Licenciado Adrian Lajous  
Director General  
The Mexican Institute for Foreign Trade  
The Rt Hon Lord Chalfont,  
PC OBE MC  
President  
Canning House  
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To: The Financial Times Limited, Conference Organisation, Bracken House, 10 Cannon Street, London EC4P 4BY. Telephone 01-236 4382. Telex 27347 FTCONF G

Please send me further details of the BUSINESS WITH MEXICO CONFERENCE Block Capitals Please

Name	Title
Company	
Address	

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U.S. \$350,000,000  
Ten Year Eurocurrency Loan  
unconditionally guaranteed by  
The Republic of France

Managed and provided by  
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Algemene Bank Nederland NV. Banque Européenne de Crédit (BEC)  
Compagnie Financière de la Deutsche Bank AG  
The Fuji Bank Limited International Westminster Bank Ltd.  
London & Continental Bankers Ltd. Union Bank of Switzerland  
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Agent  
Société Générale

JULY 1978

This announcement appears as a matter of record only

OCTOBER 1978

**BUTTONI GROUP**  
INDUSTRIE CUTTONI PERU SINA EUROPE - IBP EUROPE

US \$ 14,500,000  
medium-term loan

Guaranteed by ISP-Industrie Buttoni Perugina S.p.A.

managed by  
BANQUE DE LA SOCIÉTÉ FINANCIÈRE EUROPÉENNE  
SFE Group

provided by  
Banca Commerciale Italiana (France) S.A.  
Banca Nazionale del Lavoro  
Banca di Napoli  
Banca di Roma (Chicago) Inc.  
Banca di Sicilia  
Credito Italiano  
Industrial Multinational Investments Ltd.  
Monte dei Paschi di Siena



BANQUE DE LA SOCIÉTÉ FINANCIÈRE EUROPÉENNE  
SFE Group  
Agent

HAWAII JOURNAL



## RECORD RIDGWAY LIMITED

Notice is hereby given of the appointment of Lloyds Bank Limited as Registrar.

All documents for registration and correspondence should in future be sent to the address below:

S.D. WOOLASSECA.



Lloyds Bank Limited,  
Registrars Department,  
Goring-by-Sea,  
Worthing, West Sussex, BN12 6DA.  
Telephone: Worthing 502541  
(STD Code 0903)

## Barratt well placed for further expansion

IN HIS annual statement, Mr. L. A. Barratt, the chairman of Barratt Developments, expresses confidence that the company is well placed to achieve further expansion in the current year. The company has made sound progress in continuing to build up its property investment portfolio and will shortly be commencing three further office developments which will have a value of £10m.

The commercial and industrial developments under construction at the present time will become income producing this year, Mr. Barratt states.

As reported on September 27, on turnover of £122.2m (1977: £99.3m), pre-tax profits rose from £7.4m to a peak of £11.7m for the June 30, 1978 year. Earnings per share were 37.4p (24.9p) and the dividend is lifted from 7.325050p to 8.14p net.

A Divisional breakdown of turnover and profit (in £'000) shows—housebuilding, 196,075 and 28,000; contracting and manufacturing, 111,231 and 57,705; land sales, 275 and 225; property investment, 12,250 and 11,248. The growth in the company's property investment activities throughout the year was accompanied with an increase in investment income of over 50 per cent. The rationalisation of the property investment portfolio, continued with a consequent decline in residential rental income and a substantial rise in income from its new commercial and industrial developments.

At the year-end, the company had a net investment in land and work-in-progress of £10m to £7m, while bank overdrafts were reduced from £10m to £1m leaving substantial resources, the chairman reports.

The company was financially strong in its cash requirements for expansion by last November's rights issue which produced £4.4m. Mr. Barratt says this has been fully invested in penetrating the Midlands and the South of England and this will greatly assist our future.

A statement of source and application of funds shows working capital had increased by £18.47m at the balance sheet compared with the previous year's £2.7m.

At the year-end, group fixed assets stood at £2,025m (1977: £1,088m), ground rents £10m (£1.8m) and net current assets rose from £22.5m to £11.7m.

Meeting, Savoy Hotel, W.C. November 22, noon.

### BIDS AND DEALS

#### FERGUSON INDUSTRIAL

Ferguson Industrial Holdings has acquired W. D. Henderson and Sons, a Northern Ireland builders merchant for £85,000, which represents the net asset value of that company. The consideration has been satisfied by the issue of 26,200 F.I.H. shares with the balance in cash. The shares will

not qualify for the internal dividend to be paid in January 1979. This acquisition will extend F.I.H.'s existing operations in Northern Ireland.

#### PREEDY BUYS MIDLAND SHARES

Affred Preedy, one of the contenders in the race for control of Midland Educational, has bought 2,000 Midland shares in the market at 280p. Preedy already owned 10,000 shares from Pentos and Lonsdale Universal.

#### TRIDANT GROUP

In Saturday's bids for the shares of the Trident Group, the names of the bidders and the respective share offers were transposed. The 100 p a share cash offer from Trident Press closes tomorrow while the Starwest Investment Ltd of 80p cash per share closes on November 10.

#### NO PROBE

The Secretary of State for Prices and Consumer Protection has decided not to enter the pro-

posed merger between Lex Service Group and Transfield Services to the Monopolies Commission.

#### ASSOCIATES DEAL

Montague L. Meyer is an associate of International Timber Corporation and on October 2 bought 50,000 International shares at 100p.

The total held is now 2,483,800 ordinary units.

#### ASSOC. TOOLING

Contracts have been exchanged for the sale by Associated Tooling of freehold property at Union Street, Luton, Beds, for £170,000 cash.

As a result of this transaction the company should make a net surplus over book value of some £50,000.

The cash benefit to the company after repayment of the outstanding mortgage will be in the region of £125,000. The property has for some time been used by one of the group's subsidiaries for storage purposes which are no longer required and the sale will show a substantial saving on overhead expenditure.

### Share stakes

Bestobell-Britannic Assurance Company has acquired a further 250,000 shares and now holds 1,225,000 shares (8.1 per cent).

Stoddard Holdings—Sir Robert A. Maclean's non-beneficial interest has been reduced by sale of 55,000 ordinary shares on October 20 and sale of 21,000 "A" ordinary shares on October 24. The shares were disposed of by a trust whose sole trustee is Carruth Trustees (1971), Lady Maclean, wife of Sir Robert, is a director of Carruth.

Fodens—Norwich Union Life Insurance Society has decided to convert its 10 per cent convertible redeemable preference shares into "A" ordinary shares at a ratio of four to one. Its preference holding amounts to 340,000 shares and the effective conversion date will be October 31. As a result of recent sales, Prudential Group now holds less than 8 per cent.

Cooper Industries—Mr. S. E. W. Cooper has sold 40,000 shares. Alexander Howden Group—Mr. K. V. Grob, director, bought 50,000 shares at 143p and 15,000 at 144p yesterday.

A. Aronson (Holdings)—Miss H. B. Aronson holds 343,501 shares (7.4 per cent) and Mr. S. D. Aronson holds 338,500 shares (7.2 per cent). Miss Aronson are the adult children of Mr. A. Aronson, chairman, and the shares they hold are the result of transfers to them over a period of time from Mr. Aronson, his wife and certain family trusts.

Guardian Royal Exchange Assurance—Mr. D. Horrocks, director of Broseley Property Holdings—subsidiary of GRE—sold 14,000 GRE shares on October 20.

Sterling Trust—Post Office Superannuation Fund holds 75,000 ordinary shares (5.06 per cent).

North Atlantic Securities Corporation—Post Office Staff Superannuation Fund is now interested in 1,355,000 ordinary shares (7.9 per cent), consequent upon the take-over of Investment Trust Corporation and the subsequent acquisition by the fund, on August 17 of 1m shares in North Atlantic Securities previously owned by ITC.

Associated Leisure—Mr. R. P. Ashworth, a director, has sold 40,000 ordinary shares and now holds 125,000 ordinary shares.

BFI Furniture Centres—Mr. N. A. V. Lister, a director, has purchased 10,000 shares.

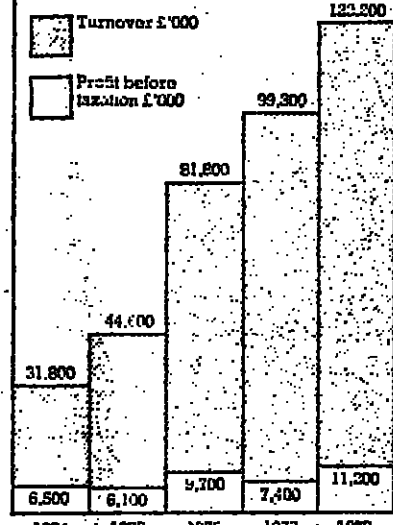
Banzel Pulp and Paper—Mr. G. G. Bunz and Mr. F. A. G. Shonker, directors, have disposed of a non-beneficial interest of 75,000 ordinary shares from a joint holding.

## RECORD RESULTS FROM NATIONAL GROWTH

Financial Highlights for year ended 30th June 1978.

	1978	1977
Turnover	£122.2 millions	£99.3 millions
Profit before taxation	11.2	7.4
Profit after taxation	12.5	6.7
Earnings per share	37.4p	24.9p
Dividend cover	4.4	3.4

- Barratt, Britain's major private house-builder built and sold a record number of houses in spite of the continuing problems in the housebuilding industry generally.
- The improving margins forecast at the time of the Rights Issue have given rise to the Group's best ever profit.
- Income from investment property was £1.0m an increase of 50% over last year.
- Borrowings have reduced by over £2m and unutilised facilities with major clearing banks amount to £28m.
- A high quality three year land bank and continued buoyant demand inspires confidence in the future.



**Barratt Developments Limited**

Copies of the Report and Accounts may be obtained from the Secretary, Wingrove House, Ponteland Road, Newcastle upon Tyne NE5 3DR.

## Republic National Bank of New York

Consolidated Statement of Condition

SEPTEMBER 30, 1978

ASSETS	
Cash and demand accounts	\$ 196,860,297
Interest bearing deposits with banks	407,280,313
Precious metals	99,323,737
Investment securities	459,858,409
Federal funds sold and securities purchased	
under agreements to resell	208,420,000
Loans, net of unearned income	1,558,764,952
Allowance for possible loan losses	(29,256,993)
Loans (net)	1,529,507,959
Customers' liability under acceptances	106,150,389
Bank premises and equipment	18,161,359
Accrued interest receivable	45,029,633
Other assets	135,786,047
<b>LIABILITIES AND STOCKHOLDER'S EQUITY</b>	<b>\$3,206,178,143</b>
Deposits	\$2,283,518,067
Federal funds purchased and securities sold	
under agreements to repurchase	251,852,107
Other liabilities for borrowed money	2,356,026
Acceptances outstanding	107,305,002
Accrued interest payable	120,250,707
Other liabilities	162,141,337
<b>Stockholder's equity</b>	<b>100,000,000</b>
Common stock	100,000,000
Surplus	78,754,897
Undivided profits	278,754,897
<b>Total stockholder's equity</b>	<b>\$3,206,178,143</b>
Letters of credit outstanding	\$ 134,926,554

The total investment in precious metals and the precious metal content of silver coins were substantially hedged by forward sales. The unhedged portion of this investment was \$3.8 million at September 30, 1978.

A subsidiary of REPUBLIC NEW YORK CORPORATION

### REPUBLIC NEW YORK CORPORATION

SUMMARY OF RESULTS

	1978	1977	1978	1977
Income before securities gains (losses)	\$20,239,678	\$14,232,545	\$7,456,630	\$5,035,285
Net income	19,303,120	13,837,226	7,159,375	4,541,106
Net income applicable to common stock	16,115,820	13,837,226	6,056,875	4,541,106
Earnings per share of common stock:				
Income before securities gains (losses):				
Primary	\$5.43	\$4.57	\$2.03	\$1.60
Fully diluted	5.05	4.20	1.90	1.47
Net income after securities transactions:				
Primary	5.14	4.42	1.83	1.48
Fully diluted	4.78	4.07	1.81	1.36
Dividends declared	1.14	.75	.38	.25

Fifth Avenue at 40th Street, New York, New York 10018  
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New York • London • Nassau • Cayman Islands  
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An affiliate of TRADE DEVELOPMENT BANK HOLDING S.A. Luxembourg



Bahia, Bogota, Buenos Aires, Caracas, Chacao, Frankfurt/Main, Geneva, Luxembourg, Mexico City, Montevideo, Panama City, Paris, Rio de Janeiro, Sao Paulo, Tokyo

This announcement appears as a matter of record only.



## DAI HAN GLASS INDUSTRIAL CO., LTD.

\$12,000,000

Medium Term Loan

Guaranteed by

The Korea Development Bank

Managed by

Saeahan Merchant Banking Corporation

Provided by

The Long-Term Credit Bank of Japan, Limited

Bayerische Vereinsbank International S.A.

Chemical Bank

Banque Arabe et Internationale

d'Investissement (B.A.I.I.)

IBJ Finance Company (Hong Kong) Limited

Kuwait Pacific Finance Company Limited

Nomura Europe N.V.

Private Investment Company for Asia (PICA) S.A.

Agent

Saeahan Merchant Banking Corporation

August 1978

This announcement appears as a matter of record only.

OCTOBER 1978

### BUITONI GROUP

INDUSTRIE BUITONI PERUGINA EUROPE - IBP EUROPE  
incorporated in France with an equity capital of FF 90 million.

has acquired from ICP-Industrie Buitoni Perugina S.p.A. the share capital held in the following operating subsidiaries:

BUITONI S.A. (incorporated in France)  
BUITONI LTD. (incorporated in the United Kingdom)  
BUITONI PERUGINA B.V. (incorporated in the Netherlands)

as part of a corporate reorganization to facilitate the international expansion of the BUITONI food group.

BANQUE DE LA SOCIÉTÉ FINANCIÈRE EUROPÉENNE

SFE Group



assisted and advised in this transaction

NOTICE OF REDEMPTION  
to Holders of

## BARCLAYS BANK INTERNATIONAL LIMITED

8 1/2% Capital Bonds 1986

NOTICE IS HEREBY GIVEN in satisfaction of the obligations imposed by Condition 5A of the Terms and Conditions applicable to the Bonds, the Bonds bearing the serial numbers listed below have been drawn in manner approved by the Trustee for redemption on 1st December 1978 at their principal amount.

00075	00303	00811	00883	00590	00599	00675	00702	00718	00719	00753	00755	00766	00810	00853	00907	00911	01021
01061	01251	01514	01603	01621	01822	01849	01880	01882	01941	02156	02235	02344	02387	02501	02530	02581	02582
02592	02728	02815	02829	02836	03002	03104	03109	03146	03196	03212	03330	03347	03521	03530	03614	03782	03830
03874	03938	04280	04289	04426	04508	04533	04671	04683	04689	04706	04711	04718	04820	04845	04852	04885	04918
05259	05288	05322	05329	05332	05333	05377	05453	05492	05509	05515	05572	05589	05701	05774	05780	05783	05855
05897	05910	05925	05949	05958	06174	06213	06251	06256	06263	06351	06374	06386	06481	06483	06491	06522	07003
07041	07050	07097	07174	07345	07474	07699	07743	07781	07849	08165	08168	08232	08242	08348	08376	08387	08583
08707	08718	08775	08814	08861	08909	08939	09105	09107	09130	09185	09218	09218	09241	09301	09301	09305	09406
09423	09489	09504	09510	09536	09544	09593	09670	09682	09683	09685	09685	09702	09778	09790	09811	09840	09841
09849	09873	10000	10094	10128	10137	10153	10175	10184	10581	10614	10630	10645	10541	10546	10559	10601	10699
10694	10713	10727	10771	10778	10785	10882	10896	11027	11027	11114	11210	11210	11289	11314	11319	11319	11511
11527	11538	11562	11572	11583	11639	11718	11724	11738	11773	11821	11819	12122	12201	12223	12225	12248	12270
12296	12351	12446	12477	12494	12504	12505	12538	12613	12670	12736	12737	12919	12946	12983	13257	13279	13323
13463	13487	13474	13493	13570	13586	13635	13654	13725	13759	13810	13819	13848	13907	13907	13926	14128	14214
14255	14277	14280	14286	14369	14574	14583	14768	14763	14845	14880	14890	14947	14943	14978	15103	15172	15165
15200	15272	15304	15314	15379	15485	15548	15568	15683	15701	15771	15842	16251	16241	16281	16549	16766	16779
16823	16843	16857	16882	16882	16928	17068	17089	17162	17161	17203	17251	17251	17251	17251	17343	17343	17343
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## APPOINTMENTS

## Senior post in Wellman group

Mr. J. K. McCrickard, formerly chairman of both companies and a director and general manager of Wellman Manufacturing, has been appointed managing director of the company, which is a subsidiary of the Wellman Engineering Corporation.

Mr. Charles Carter has taken over as head of Dravo Corporation's European regional office in Rotterdam. He succeeds Mr. G. Frank Gardner who has retired.

Mr. Steve Sammons has been named staff director, supply and development, Middle East for PEXOLPS PETROLEUM COMPANY.

Mr. Derek Gould, vice-president and general manager of PAGE PETROLEUM has resigned his position because of ill-health, but continues as a director.

The Board of GARTMORE PENSION FUND MANAGERS, the new Gartmore subsidiary, will consist of: Mr. W. Campbell Allan, managing director, Gartmore Investment; Mr. Timothy Beardon, Mr. Harry Jacobs, Mr. Alan Mitchell, and Mr. Douglas Satchell.

SIMMONS AND CO. INTERNATIONAL of Houston, Texas, has elected Dr. Anthony Henfrey, Mr. Nicholas Swycka and Mr. Anthony Banham as directors. Mr. Swycka will be chairman with Mr. P. F. Dennis as managing director. The other directors are Mr. S. Bloch, Mr. D. W. Hubbard and Mr. D. H. Wilson.

Mr. Brian Swindells has been appointed director and technical executive of IMI VALVES INTERNATIONAL. Mr. Bill Willard has been appointed managing director of Lord John. Upon the present offer for Bourne and Hollins, Mr. Terence King has been appointed a director of CIMEX, with Raybeck being declared as unconditional, it is intended that Mr. Kaffel will become joint managing director of the company.

Mr. A. M. Nathan has become senior partner of SCHAEFFER AND CO., stockbrokers. Mr. E. Hersh and Mr. B. Schaeffer have joined the company as works become consultants.

Mr. G. N. (Gordon) Slater has been appointed secretary of T.A.N. directors of QUERAY GORDON AND CO. and J. W. H. Shepherd has been made of CHARLES TANQUERAY AND CO.

Stanmill Company has acquired the majority shareholding of MARI-LOADED, CONTAINER BOROUGH PROPERTY HOLDINGS (SALES), and AUTO-LOADED CONTAINER LOADING. Mr. W. T. Chown and Mr. W. F. W. R. Watkinson remain as full have resigned from the board.

## THE JOBS COLUMN

## Full speed ahead for 'recruitment charter'

BY MICHAEL DIXON

HAVE YOU heard the Tale of Two Employers? I hadn't until I attended the session of the Institute of Personnel Management conference on Friday, devoted to launching the code of good recruitment practice which was originated by this column about 18 months ago.

The tale was produced by the intrepid Martin Higham, of Rowntree Macintosh, while he was describing the "sheer lunacy" of some of the recruiters he had come across in his capacity as a leading light of the Standing Conference of Employers of Graduates.

One employer had the policy of automatically rejecting any job-candidate who quoted the company's postal code on the letter of application. Use of the code was taken as irrefutable evidence that the applicant was petting and conformist.

Another employer automatically rejected any candidate who didn't quote the post code. The omission was immediately seen as proof that the applicant was eccentric and slapdash.

The foregoing example of waywardness of the recruiters' side of the jobs market could certainly, of course, be matched by various stupidities on the part of candidates. But this is fully recognised by the Institute of Personnel Management's newly established recruitment code, which seeks to promote duly considerate treatment of one another by all parties either

THE CODE sets out what the Institute believes represents current good practice. Organisations who observe the code will do so to promote good relations between themselves and the people who apply for jobs they offer.

## RECRUITERS' OBLIGATIONS

1—Job advertisements will state clearly the form of reply desired (for example, curriculum vitae, completed application form) and any preference for hand-written applications.

2—An acknowledgment or reply will be made promptly to each applicant. Where consultants are acting mainly as forwarding agents for companies, the parties will agree who will acknowledge applications.

3—Candidates will be informed of the progress of the selection procedure, what this will be, the time likely to be involved, and the policy regarding expenses.

4—Detailed personal information (for example, religion, medical history, place of birth, family background, etc.) will

not be called for unless and until it is relevant to the selection process.

5—Recruiters will not take up any reference without the candidate's specific approval.

6—Applications will be treated as confidential.

APPLICANTS' OBLIGATIONS

1—Advertisements will be answered in the way requested (for example, telephone for application form, provide brief relevant details, send curriculum vitae, etc.).

2—Appointments and other arrangements will be kept, or the recruiter be informed promptly if the candidate discovers an agreed meeting cannot take place.

3—The recruiter will be informed as soon as a candidate decides not to proceed with the application.

4—Only accurate information will be given in applications and in reply to recruiters' questions.

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## APPOINTMENTS

## Portfolio Management

c. £8,000

Dorset County Council administer pension funds totalling over £40 million, with an annual cash flow of £5 million. We are looking for an investment officer to help develop the in-house management of these funds. The successful candidate (male or female) will have several years' experience in an investment management organisation or in the finance department of a major local authority. An accountability, economics or statistical qualification would be an advantage but is not essential if the candidate has particularly relevant experience. Experience and training will be given in all investment functions, including stock market operations, company financial analysis, overseas investment, and will involve meeting stockbrokers and advisers.

Assistance will be given towards relocation expenses up to £500. The County Town of Dorchester offers an extremely attractive working and living environment.

Application forms from County Treasurer, County Hall, Dorchester, Dorset DT1 1XJ to be returned by 17 November 1978.

## ART GALLERIES

AGNEW GALLERY, 43, Old Bond St. W.1. 01-239 8174. RAGNARSON DRAWINGS for Orlando Furioso, 12, December. Mon-Fri. 9.30-5.30. Thurs. until 7.

BROWNE & DABNEY, 19, Cork St. W.1. 01-239 8174. Recent Paintings and Drawings.

DAVID POOLE shows the Official Portrait to commemorate the Silver Jubilee. Lunches at Gallery. The BRADSHAW ROOM, 17, Carlton House Terrace, W.1. Mon-Fri. 10-5. Until Nov. 10.

FINE ART SOCIETY, 145, New Bond St. W.1. 01-239 8174. ADAM FIELD.

FURNESS GALLERY of Wembley. Presents an exhibition of new paintings by PETER NEWCOMBE from Oct. 24 to Nov. 10 at the Art Gallery, 74, 5, Avelay Street, London W.1. 10.30 to 6.00 daily. Sec. 10.30 to 6.00. Sec. 2.00 to 6.00 on Sat. Tel. 629 2380.

J.P. FINE ARTS, 24, Davis Street, W.1. 01-239 8174. DUFFY depicts 1929-1939. 1900-1939. Oct. 10-19.

MALL GALLERIES, The Mall, S.W.1. Royal Institute of Oil Painters Annual Exhibition. Open 10.30-6.00. Unit Nov. 2. Adm. 20p.

MARINE ARTISTS. Royal Society's Annual Exhibition at Guildhall, London. Mon-Fri. 10-6. Sat. 10-5. Adm. free.

RICHARD GREEN and Sons, 12, St. Martin's Lane, W.C.2. 01-239 5087. A NEW Bond Street, W.1. 01-239 5087. SPORTING PRINTS. Daily 10.00-6.00. Sat. 10.00-12.30. Opens November 1.

LEGAL NOTICES

In the High Court of Justice, Chancery Division Companies Court, in the Matter of CARLTON STREET, LONDON LIMITED and in the Matter of The Company's Act 1948.

NOTICE IS HEREBY GIVEN that a Petition for the winding up of the above-named company by the High Court of Justice was on the 19th day of October 1978, presented to the said Court by Mr. E. KASIMOV, LIMITED whose registered office is situated at 12 Davis Street, W.1. and that the said Petition is directed to be heard in the Court sitting at the Royal Courts of Justice, Strand, London W.C.2, on the 29th day of November 1978 and any creditor or contributory of the said Company desirous to support or oppose the making of an order on the said Petition may appear at the time of hearing in person or by Counsel for that purpose, and a copy of the Petition will be furnished to the undersigned at any creditor or contributory of the said Company requiring much copy on payment of the required charge for the same.

HUGHES WATSON & CO., 10, Abchurch Lane, London E.C.4. 01-239 5087.

NOTE—Any person who intends to appear on the hearing of the said Petition must serve a copy of the Petition on the above-named, notice in writing of his intention to do so. The notice must state the name and address of the person or firm or his or her solicitor, if any, and must be served on the said company and must be sent in sufficient time to reach the above-named on the 15th day of November 1978.

15th day of November











## JAPANESE ELECTRICAL COMPANIES

## Mixed results for the first-half

BY RICHARD C. HANSON

JAPAN'S major telecommunications equipment, electric machinery and computer makers reported mixed results for the year to September 30—as eminent agency spending cut up sales but the export market grew more difficult.

Shibata Corporation made a showing in the half-year as a result of measures by agreement to rationalise and to cut out unprofitable sectors. Profits gained 29 per cent to 1bn (\$50m)—the best level since 1974—while sales rose to all-year record up 17 per cent to ¥582.15bn (\$4.3bn). Its rise was down 7 per cent, however, and accounted for only per cent of sales, against a year ago, mostly as a result of cuts in exports of television sets to the U.S. market and the sharp fall in the yen in the foreign exchange market.

Good exports of televisions, microwave ovens and components partly offset decline. The rise in the yen, however, helped to reduce the 261 per cent rise in foreign exchange losses to ¥3.4bn in the month.

While consumer product sales all showed an 8 per cent decline, heavy electric machinery, particularly to the electric power industry, rose by 23 per cent and telecommunications equipment sales were boosted 10 per cent, both largely the result of stepped up disbursements by Government related firms and public utilities.

Shibata reduced its workforce about 3,000 to some 62,700

employees in the six months from March 31.

Fujitsu, Japan's largest computer maker, also reported good results, with net profits up 14.5 per cent to ¥4.43bn, and sales rising 8.2 per cent to ¥1,977.82bn. The company's exports were up 32.8 per cent to ¥1,977.82bn.

From later this year, Fujitsu will begin exports to Siemens of West Germany of large scale, Facom brand computers.

Nippon Electric Company (NEC), which depends on spending by public agencies like the Nippon Telephone and Telegraph, reported a 24.9 per cent drop in net profits to ¥282.08bn, up 12.2 per cent to ¥282.08bn, up 12.2 per cent. NEC expects that net profits for the year will be somewhat better than an earlier ¥7,058bn forecast, which showed a broadly change from last year. Exports, still strong in the

Fujitsu holds about 20 per cent of the Japanese computer market, lagging behind IBM's estimated 25-28 per cent share. Its software technology development is believed to be training IBM's by about one year. Major efforts at present are aimed at half-year total of ¥1,977.82bn.

The rate of dependence on orders from the public agencies was up to 28.2 per cent of total sales from 26 per cent a year ago. There is considerable concern that the spending by the Government will fall off as the majority of public works expenditures budgeted this year came in the April-September half-year. Private demand remains uncertain.

The worst performance among the big telecommunications manufacturers was reported by Oki Electric, which registered a net loss of ¥50m in the September half, against a year ago loss of ¥151m. Sales gained 9.3 per cent to ¥63.16bn. The company dropped its dividend for the mid-term and expects the full-year dividend—also to be eliminated. While exports—10 per cent of sales—were up slightly, Oki suffered a ¥500m foreign exchange loss.

Concern depends heavily on spending by the public telephone Oki for about 35 per cent of sales. Such business gained 10 per cent in the half-year. As part of determined measures to rationalise its operations, the company will cut its workforce by 1,500 on October 31, or by about 10 per cent of its 14,000 strength.

Employees in the six months from March 31.

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## Orient Overseas profit upturn

BY ANTHONY ROWLEY

HONG KONG, Oct. 30.

ORIENT OVERSEAS Container (Hong Kong) Ltd., which owns and operates the container shipping line of the C.Y. Tung Group, a 25 per cent increase in earnings to HK\$21.5m (\$2.7m) in the six months to June 30.

The group, which has container ships from Asia to Europe, Africa and the Middle East, enjoyed a continuing improvement in the third quarter.

Mr. Tung, managing director, said the company was expecting OOOH to produce net earnings of over HK\$100m (\$12.5m) in 1978 against HK\$59.7m last year.

OOCH normally enjoys a better second half than the first half because of the greater number of sailings in the latter period. Extraordinary items, in the shape of ship sales, which last year totalled HK\$41.5m, are expected to be considerably smaller this year however.

OOCH is paying an interim dividend of 9 cents a share against 8.5 cents in the first half of last year. This is effectively a 16.5 per cent increase as it is being paid on an increased capital. A total pay-out of 30 cents a share is forecast this year against 29 cents last year on the smaller capital.

Mr. Tung reported that outside competition was growing for the group. Plans for OOOH's Far East to West Africa service have been postponed because of an unfavourable trade climate.

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## Colgate Palmolive India offer

By K. K. Sharma

NEW DELHI, Oct. 30.

COLGATE-PALMOLIVE of the U.S. is offering for sale to Indians some 1.16m of the 1.36m equity share of Rs 10 each that it holds in its Indian subsidiary Colgate-Palmolive (India). Each share of Rs 10 will be offered at Rs 25.

The sale is being made in terms of the Foreign Exchange Regulation Act which requires "Indianisation" of ownership of most foreign companies to the extent of 60 per cent. Colgate-Palmolive is among the largest manufacturers of cosmetic and related products in the country.

The company's turnover has nearly doubled from Rs 17m in 1973 to Rs 34m (U.S. \$40.75m) in 1977. Profits before tax increased from Rs 9.7m to Rs 24m (\$10.5m) in the same period.

Tan Siew Sin, by the big Singapore bank, Overseas Chinese Banking Corporation, recently took American Express as a partner with a 20 per cent equity holding.

The small Sarawak-based Bhan Chiang Bank, which was purchased by Fleetline Holdings (the biggest Malaysian news-group) has been Morgan Guaranty as a 50 per cent partner.

But there are still some small Chinese banks which insist on retaining their identity and family control. The will now have to pay the price for their independence.

"We have protected the small banks for many years. We cannot let them hinder the development of our banking system," says a senior Bank Negara official.

With the freeing of interest rates, foreign banks need not have so many branches to compete for deposits. "What I can do now is to fly to East Malaysia and win the major accounts by offering a more attractive interest rate," comments an American banker.

With the interest rate now free, the two monetary instruments, bankers' acceptance and negotiable certificates of deposits, could be introduced next year. These monetary instruments will help to stimulate and broaden the money market and, more important, allow the authorities to mobilise private savings more effectively.

Malaysian companies, like the national oil company, Petronas, with sizeable funds abroad, would be encouraged to invest their funds within the country through the use of such monetary instruments.

Another monetary reform is the change in the nature of bank liquidity. Currently, local banks with large surplus deposits lend them to foreign banks, but have to bear the burden of meeting the requirements of statutory reserves and liquidity ratios on these deposits. This practice will be rectified, so that the user of such funds has to meet the statutory requirements.

It is also proposed to bring the merchant banks within a legal framework of control. Merchant banks in Malaysia have been operating under a set of guidelines from Bank Negara, and it is felt that legal controls should be operated on them under the Banking Act, 1973.

With these reforms the Malaysian banking system can be expected to be more lively and competitive, although the central bank will be watching to see that the competition is open and does not generate into a free-for-all.

## Royal Bank branch in Hong Kong

BY OUR OWN CORRESPONDENT

HONG KONG, Oct. 30.

ROYAL BANK of Canada opened a new "full-service" branch here offering a full range of banking services including financing and money market services.

The Canadian bank is among foreign banks which have been given permission under the Banking Ordinance to open branches in Hong Kong since the long moratorium on such

opening earlier this year. Many of the banks have converted their operations from "deposit-taking companies" to "deposit-taking companies" under a separate ordinance to full bank status, or retained both types of operation.

A RECORD PRICE OF HK\$89,856 (U.S.\$11,000) a square metre was realised for land at Tsui Sha Tsui East at a crown land

sale, according to a spokesman for the Crown Lands and Survey Office. Reuter adds from Hong Kong.

He said the lot, auctioned for non-industrial purposes excluding hotel use, measured 1,380 square metres and fetched HK\$124m.

The previous record price for Crown land sold at Tsui Sha Tsui East was HK\$91,395.

Darby was raised in Singapore dollars. To participate in that portion, Malaysian banks would be subjected to withholding tax, which would be passed on to Sime Darby. Therefore Sime had to take the business to the Singapore banks.

The withholding tax is lifted only on interest payable to non-resident banks, and not non-resident individuals or companies. This is to prevent the inflow of speculative funds into the Malaysian economy.

Of even greater significance to the development of a financial centre is the freeing of the interest rates of commercial banks—the last leg of the Government's free rates exercise.

Finance companies were freed to their rate quotations in August, 1973, and this was followed closely by the freeing of rates for Treasury bills.

Commercial banks will now fix their own interest rates. Instead of the central bank, however, interest rates for loans to the "priority" areas, such as Malaysia, and small businesses, will still come under Government directive.

The pressure is now on the small local banks. In the past Bank Negara had shielded them from competition by fixing rates and refusing foreign banks permission to open new branches.

In doing so, the central bank has been nudging the small local banks to merge and to take in foreign partners, so that they could improve their management and compete more strongly.

Many local banks have done so. Pacific Bank, the Malaysian bank which was sold to Sime Darby's chairman, Tan

## Regional drive in Kuala Lumpur

BY WONG SULONG IN KUALA LUMPUR

MONETARY proposals outlined in the recent foreign exchange operations. Since such balances and loans are basically short-term, the interest earned attracts withholding tax, which is passed on to Malaysian exporters, making them less competitive. For Government-approved loans of more

than three years, the withholding tax does not operate. One of the Government's objectives is to promote an international commodity market in Kuala Lumpur. Malaysia is the world's biggest producer of rubber, tin, palm oil and tropical hardwoods, and therefore has an excellent base for a commodity exchange.

There is already a rubber market in Kuala Lumpur, and a market for physical tin in Penang. Steps are being taken to develop the Penang tin market to cover futures, and a palm oil exchange is expected to be introduced by the end of next year.

Eventually, these exchanges would either be merged or linked together through a central clearing house, to form a commodity exchange.

But such an exchange could only function effectively if traders were able to quote fine ringgit exchange rates, and for this the removal of the withholding tax is essential.

The withholding tax also places a burden on Malaysian banks and merchant banks in their ability to participate in foreign currency loans for Malaysian institutions and this works to the advantage of foreign banks, which can avoid the tax by borrowing from their overseas branches.

For example, 245m ringgit of the 475m ringgit loan for Sime

Darby was raised in Singapore dollars. To participate in that portion, Malaysian banks would be subjected to withholding tax, which would be passed on to Sime Darby. Therefore Sime had to take the business to the Singapore banks.

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Capital Fixed Interest Portfolio 100.02  
Income Fixed Interest Portfolio 100.01

ALLEN HARVEY & ROSS INVESTMENT MANAGEMENT LTD.  
45 Cornhill, London EC3V 3PB. Tel: 01-633 6314.  
Index Guide as at October 26, 1978

Capital Fixed Interest Portfolio 100.02  
Income Fixed Interest Portfolio 100.01

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September, 1978

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wishes to acquire control of business in leisure industry making pre-tax profits in excess of £30,000 per annum. Continuing management essential. Located in or near London.

Principals only send full information to Box G.2828, Financial Times, 10, Cannon Street, EC4P 4BY.

## RESTAURANT CHAIN

Unique acquisition opportunity in fast food industry. 100-unit licensee of top Restaurant Chain. Unique products for unlimited territorial expansion opportunity. Strong management wishing to stay.

Sales 44.0 Million Growth Rate 25% a year  
Net After Taxes 3.5 Million Current Ratio 2 to 1  
Book Value 8.0 Million

Contact: Cindy Gray - (212) 371-4656  
Mieschewitz, Cross & Zedler  
505 Park Avenue, N.Y. 10022  
Value is a reasonable multiple of earnings. Principals only.

## FOR SALE Well-established WOODWORKERS AND PRECISION MACHINISTS

Producing high-quality mouldings and components  
**T/O £800,000 INCREASING**  
Modern freehold premises, 13,000 f.s., on 1-acre site  
Fully equipped Good labour force  
Write Box G.2665, Financial Times, 10, Cannon St., EC4P 4BY

## BUSINESSES WANTED

## ACQUISITIONS

Expanding group of private companies with substantial resources wishes to acquire businesses operating in the leisure and service industries. All replies will be treated in the strictest of confidence and should be marked for the personal attention of the Managing Director, Box G.2835, Financial Times, 10, Cannon Street, EC4P 4BY.

## AIR TAXI/CHARTER

Substantial travel concern interested in acquisition of part or whole of established Air Taxi/Charter Company. Funds available for new aircraft together with management and marketing support if required. However, present management must be willing to continue.  
Write in confidence to the Finance Director, Box G.2813, Financial Times, 10, Cannon Street, EC4P 4BY.

## Public Company requires Architectural and Builders Ironmongers and D.I.Y. Businesses

In Yorkshire, N.W. England, London, S.E. and S.W. England.  
Please write to: Box No. FT/550, c/o Hawley House, Clerk's Place, Bishopsgate, London EC2N 4B.

## WANTED

Small to medium sized insurance broking company.  
Turnover immaterial.  
Please reply, principals only to Box G.2824, Financial Times, 10, Cannon Street, EC4P 4BY.

## INVESTMENT GROUP

is looking for well established private company primarily in storage and distribution field, where an injection of capital and management can result in profitable growth. Replies to the Advertiser, Ref. VGS, c/o Wedlake Bell, 5, Beames Building, Chancery Lane, London EC4A 1HN.

## PRIVATE COMPANY

seeks controlling interest or outright purchase of sound business in the Leisure Field. Up to £1,000,000 available. Must have proven profit record and sound management. Will remain. Strictly confidential. Please no Triflers or Rubbish as these will be sent to W.P. Write Box G.2816, Financial Times, 10, Cannon Street, EC4P 4BY.

## WANTED

We wish to acquire a commercial data processing bureau. Requirements are: Location - London or S.E. England, turnover - £50,000-£1m. batch based, hardware - IBM, ICL 1900. Good management team is as important as turnover base. We are also interested in large IBM or ICL 1900 hardware. Telephone: 093 23 44096.

## BUILDING/DEVELOPMENT GROUP

seek acquisition of similar Company with £1/2m. active trading losses. For immediate offer details write Box G.2821, Financial Times, 10, Cannon Street, EC4P 4BY.

## MAJOR PUBLIC COMPANY

Seeks to Purchase PLANT YARD WITH LIMITED OFFICE ACCOMMODATION IN EAST LONDON AREA  
Write Box G.2840, Financial Times, 10, Cannon Street, EC4P 4BY.







## METAL MARKET FORUM

# Copper loan scheme advance

## COMMODITIES EDITOR

market set out of control. It had happened in 1973 with much less ease and could well happen again, particularly in view of the disturbed political state of many metal-producing areas.

While the immediate effect on the mining industry of sharply increased prices could be gratifying—and perhaps a just reward for a series of lean years, Sir Mark thought it would be a very brief honeymoon and in the long run do more harm than good to the industry.

He doubted whether this situation could be avoided, but said it was worth considering what steps could be taken to produce an orderly rise in prices.

Another speaker at the Forum, Mr. Yoshihiro Suzuki, chairman of the Japanese Mining Company, urged that copper producers and consumers should meet in an effort to lift currently uneconomic prices for the benefit of all concerned. Only half the world's current copper mining was justified at prices of \$100 a tonne, he said. "If prices of about 80 cents were maintained to enable normal mining enterprises to achieve profitability: \$1 to \$1.20 was required to build a new fully integrated facility from mine to refinery.

However, as demand was growing steadily, a big copper short-bag was likely producing a big boom.

Mr. E. Allan Wendt, director of the U.S. State Department's office of international commodities, said that the U.S. was prepared to pursue at further UNCTAD meetings its efforts to develop measures to improve the functioning of the copper market.

He regretted that a few of the developing copper exporters backed by other countries were taking direct interest in copper had succeeded in stalling efforts to establish a consultative body to tackle the technical problem and improve the international flow of information, and that the search for effective stabilisation measures.

He believed the study group approach to commodity trade should be expanded.

Mr. Bernard de Villemejar, president of the Inmet group, said enormous losses had been suffered by the zinc industry. He claimed that a large proportion of the world's production of zinc was produced at between \$500 and \$900 a tonne, and for several months prices had been one-third below this.

The situation had improved considerably this year, with output down to 70 per cent of capacity. Metal stocks had declined dramatically and would soon be

## Wool marketing plan updated

# Updated

MELBOURNE, Oct. 30.

The reviews have been passed to the wool industry policy committee of the AWC, which will consult with all sections of the industry before final recommendations.

The corporation's market support fund has earned a profit for the first time since the present system was introduced in 1974, reveals the Australian Wool Corporation's report for 1977-78.

"This means," the AWC says in its annual report, "that the entire amount of \$356m contributed by woolgrowers to the fund during the year goes into the building up of the accumulated credit balance—which at June 30 stood at \$412.55m compared with a year-earlier level of \$478.75m."

Dai Mayward writes from Wellington: By packing more wool into bales under pressure, the NZ Wool Board has won a concession on shipping freight rates to Europe worth \$5.5m a year. "The new packing rules means that a consigner will carry nine tonnes of wool instead of seven or eight.

## markets

### debate urged

TO MAINTAIN the present international market system for commodities, the developed countries may need to ensure that developing countries gain more clear from its operation.

This is the conclusion of "report" published today by the Trade Policy Research Centre in London.

The developing countries see the present commodity system as unfair and are likely to give some support from a detailed examination that made of commodity markets in this study.

Certainly, the report argues more substantial problems exist on commodity markets and are longer standing than the highly political debate on commodities normally acknowledges.

The study is one of a series examining issues arising from the proposal for the new international economic order.

"Analysis of Commodity Markets for Policy Purposes: Trade Policy Research Centre, £3.

PRICE CHANGES

	11-4-77	11-7-77	% chg.	Month ago
<b>Metals summary</b>	17.10	17.10		17.10
Free market	17.38	17.38		17.38
Comptroller's W. 10	17.35	17.35		17.35
Cash market	17.40	17.40		17.40
5 months	17.45	17.45		17.45
10 months	17.50	17.50		17.50
15 months	17.55	17.55		17.55
20 months	17.60	17.60		17.60
25 months	17.65	17.65		17.65
30 months	17.70	17.70		17.70
Free market	17.75	17.75		17.75
10 months	17.80	17.80		17.80
20 months	17.85	17.85		17.85
30 months	17.90	17.90		17.90
Free market	17.95	17.95		17.95
10 months	18.00	18.00		18.00
20 months	18.05	18.05		18.05
30 months	18.10	18.10		18.10
Free market	18.15	18.15		18.15
10 months	18.20	18.20		18.20
20 months	18.25	18.25		18.25
30 months	18.30	18.30		18.30
Free market	18.35	18.35		18.35
10 months	18.40	18.40		18.40
20 months	18.45	18.45		18.45
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20 months	18.65	18.65		18.65
30 months	18.70	18.70		18.70
Free market	18.75	18.75		18.75
10 months	18.80	18.80		18.80
20 months	18.85	18.85		18.85
30 months	18.90	18.90		18.90
Free market	18.95	18.95		18.95
10 months	19.00	19.00		19.00
20 months	19.05	19.05		19.05
30 months	19.10	19.10		19.10
Free market	19.15	19.15		19.15
10 months	19.20	19.20		19.20
20 months	19.25	19.25		19.25
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20 months	20.05	20.05		20.05
30 months	20.10	20.10		20.10
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10 months	20.20	20.20		20.20
20 months	20.25	20.25		20.25
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Free market	20.35	20.35		20.35
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10 months	28.60	28.60		28.60
20 months	28.65	28.65		28.65

Free Market.....	186.65	+7.55	194.20	activity. Cocoa rallied sharply on
Quickster (Jan.)	122.27	+2.0	124.27	Chartist and trade arbitrage buying.
Three-Month.....	298.1	+2.9	301.05	Sugar also benefited from trade arbitrage
Six-Month.....	305.6	+3.1	308.75	buying.

Alfalfa	750.75	+8.00	758.75
Alfalfa 2nd cut	770.00	+3.00	773.00
Alfalfa 3rd cut	141.85		141.85
Wheat 22-24 pct	145.48	+1.00	146.48
Wheat 24-26 pct	145.48	+1.00	146.48
Wheat 26-28 pct	145.48	+1.00	146.48
Wheat 28-30 pct	145.48	+1.00	146.48
Wheat 30-32 pct	145.48	+1.00	146.48
Wheat 32-34 pct	145.48	+1.00	146.48
Wheat 34-36 pct	145.48	+1.00	146.48
Wheat 36-38 pct	145.48	+1.00	146.48
Wheat 38-40 pct	145.48	+1.00	146.48
Wheat 40-42 pct	145.48	+1.00	146.48
Wheat 42-44 pct	145.48	+1.00	146.48
Wheat 44-46 pct	145.48	+1.00	146.48
Wheat 46-48 pct	145.48	+1.00	146.48
Wheat 48-50 pct	145.48	+1.00	146.48
Wheat 50-52 pct	145.48	+1.00	146.48
Wheat 52-54 pct	145.48	+1.00	146.48
Wheat 54-56 pct	145.48	+1.00	146.48
Wheat 56-58 pct	145.48	+1.00	146.48
Wheat 58-60 pct	145.48	+1.00	146.48
Wheat 60-62 pct	145.48	+1.00	146.48
Wheat 62-64 pct	145.48	+1.00	146.48
Wheat 64-66 pct	145.48	+1.00	146.48
Wheat 66-68 pct	145.48	+1.00	146.48
Wheat 68-70 pct	145.48	+1.00	146.48
Wheat 70-72 pct	145.48	+1.00	146.48
Wheat 72-74 pct	145.48	+1.00	146.48
Wheat 74-76 pct	145.48	+1.00	146.48
Wheat 76-78 pct	145.48	+1.00	146.48
Wheat 78-80 pct	145.48	+1.00	146.48
Wheat 80-82 pct	145.48	+1.00	146.48
Wheat 82-84 pct	145.48	+1.00	146.48
Wheat 84-86 pct	145.48	+1.00	146.48
Wheat 86-88 pct	145.48	+1.00	146.48
Wheat 88-90 pct	145.48	+1.00	146.48
Wheat 90-92 pct	145.48	+1.00	146.48
Wheat 92-94 pct	145.48	+1.00	146.48
Wheat 94-96 pct	145.48	+1.00	146.48
Wheat 96-98 pct	145.48	+1.00	146.48
Wheat 98-100 pct	145.48	+1.00	146.48
Wheat 100-102 pct	145.48	+1.00	146.48
Wheat 102-104 pct	145.48	+1.00	146.48
Wheat 104-106 pct	145.48	+1.00	146.48
Wheat 106-108 pct	145.48	+1.00	146.48
Wheat 108-110 pct	145.48	+1.00	146.48
Wheat 110-112 pct	145.48	+1.00	146.48
Wheat 112-114 pct	145.48	+1.00	146.48
Wheat 114-116 pct	145.48	+1.00	146.48
Wheat 116-118 pct	145.48	+1.00	146.48
Wheat 118-120 pct	145.48	+1.00	146.48
Wheat 120-122 pct	145.48	+1.00	146.48
Wheat 122-124 pct	145.48	+1.00	146.48
Wheat 124-126 pct	145.48	+1.00	146.48
Wheat 126-128 pct	145.48	+1.00	146.48
Wheat 128-130 pct	145.48	+1.00	146.48
Wheat 130-132 pct	145.48	+1.00	146.48
Wheat 132-134 pct	145.48	+1.00	146.48
Wheat 134-136 pct	145.48	+1.00	146.48
Wheat 136-138 pct	145.48	+1.00	146.48
Wheat 138-140 pct	145.48	+1.00	146.48
Wheat 140-142 pct	145.48	+1.00	146.48
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Wheat 214-216 pct	145.48	+1.00	146.48
Wheat 216-218 pct	145.48	+1.00	146.48
Wheat 218-220 pct	145.48	+1.00	146.48
Wheat 220-222 pct	145.48	+1.00	146.48
Wheat 222-224 pct	145.48	+1.00	146.48
Wheat 224-226 pct	145.48	+1.00	146.48
Wheat 226-228 pct	145.48	+1.00	146.48
Wheat 228-230 pct	145.48	+1.00	146.48
Wheat 230-232 pct	145.48	+1.00	146.48
Wheat 232-234 pct	145.48	+1.00	146.48
Wheat 234-236 pct	145.48	+1.00	146.48
Wheat 236-238 pct	145.48	+1.00	146.48
Wheat 238-240 pct	145.48	+1.00	146.48
Wheat 240-242 pct	145.48	+1.00	146.48
Wheat 242-244 pct	145.48	+1.00	146.48
Wheat 244-246 pct	145.48	+1.00	146.48
Wheat 246-248 pct	145.48	+1.00	146.48
Wheat 248-250 pct	145.48	+1.00	146.48
Wheat 250-252 pct	145.48	+1.00	146.48
Wheat 252-254 pct	145.48	+1.00	146.48
Wheat 254-256 pct	145.48	+1.00	146.48
Wheat 256-258 pct	145.48	+1.00	146.48
Wheat 258-260 pct	145.48	+1.00	146.48
Wheat 260-262 pct	145.48	+1.00	146.48
Wheat 262-264 pct	145.48	+1.00	146.48
Wheat 264-266 pct	145.48	+1.00	146.48
Wheat 266-268 pct	145.48	+1.00	146.48
Wheat 268-270 pct	145.48	+1.00	146.48
Wheat 270-272 pct	145.48	+1.00	146.48
Wheat 272-274 pct	145.48	+1.00	146.48
Wheat 274-276 pct	145.48	+1.00	146.48
Wheat 276-278 pct	145.48	+1.00	146.48
Wheat 278-280 pct	145.48	+1.00	146.48
Wheat 280-282 pct	145.48	+1.00	146.48
Wheat 282-284 pct	145.48	+1.00	146.48
Wheat 284-286 pct	145.48	+1.00	146.48
Wheat 286-288 pct	145.48	+1.00	146.48
Wheat 288-290 pct	145.48	+1.00	146.48
Wheat 290-292 pct	145.48	+1.00	146.48
Wheat 292-294 pct	145.48	+1.00	146.48
Wheat 294-296 pct	145.48	+1.00	146.48
Wheat 296-298 pct	145.48	+1.00	146.48
Wheat 298-300 pct	145.48	+1.00	146.48
Wheat 300-302 pct	145.48	+1.00	146.48
Wheat 302-304 pct	145.48	+1.00	146.48
Wheat 304-306 pct	145.48	+1.00	146.48
Wheat 306-308 pct	145.48	+1.00	146.48
Wheat 308-310 pct	145.48	+1.00	146.48
Wheat 310-312 pct	145.48	+1.00	146.48
Wheat 312-314 pct	145.48	+1.00	146.48
Wheat 314-316 pct	145.48	+1.00	146.48
Wheat 316-318 pct	145.48	+1.00	146.48
Wheat 318-320 pct	145.48	+1.00	146.48
Wheat 320-322 pct	145.48	+1.00	146.48
Wheat 322-324 pct	145.48	+1.00	146.48
Wheat 324-326 pct	145.48	+1.00	146.48
Wheat 326-328 pct	145.48	+1.00	146.48
Wheat 328-330 pct	145.48	+1.00	146.48
Wheat 330-332 pct	145.48	+1.00	146.48
Wheat 332-334 pct	145.48	+1.00	146.48
Wheat 334-336 pct	145.48	+1.00	146.48
Wheat 336-338 pct	145.48	+1.00	146.48
Wheat 338-340 pct	145.48	+1.00	146.48
Wheat 340-342 pct	145.48	+1.00	146.48
Wheat 342-344 pct	145.48	+1.00	146.48
Wheat 344-346 pct	145.48	+1.00	146.48
Wheat 346-348 pct	145.48	+1.00	146.48
Wheat 348-350 pct	145.48	+1.00	146.48
Wheat 350-352 pct	145.48	+1.00	146.48
Wheat 352-354 pct	145.48	+1.00	146.48
Wheat 354-356 pct	145.48	+1.00	146.48
Wheat 356-358 pct	145.48	+1.00	146.48
Wheat 358-360 pct	145.48	+1.00	146.48
Wheat 360-362 pct	145.48	+1.00	146.48
Wheat 362-364 pct	145.48	+1.00	146.48
Wheat 364-366 pct	145.48	+1.00	146.48
Wheat 366-368 pct	145.48	+1.00	146.48
Wheat 368-370 pct	145.48	+1.00	146.48
Wheat 370-372 pct	145.48	+1.00	146.48
Wheat 372-374 pct	145.48	+1.00	146.48
Wheat 374-376 pct	145.48	+1.00	146.48
Wheat 376-378 pct	145.48	+1.00	146.48
Wheat 378-380 pct	145.48	+1.00	146.48
Wheat 380-382 pct	145.48	+1.00	146.48
Wheat 382-384 pct	145.48	+1.00	146.48
Wheat 384-386 pct	145.48	+1.00	146.48
Wheat 386-388 pct	145.48	+1.00	146.48
Wheat 388-390 pct	145.48	+1.00	146.48
Wheat 390-392 pct	145.48	+1.00	146.48
Wheat 392-394 pct	145.48	+1.00	146.48
Wheat 394-396 pct	145.48	+1.00	146.48
Wheat 396-398 pct	145.48	+1.00	146.48
Wheat 398-400 pct	145.48	+1.00	146.48
Wheat 400-402 pct	145.48	+1.00	146.48
Wheat 402-404 pct	145.48	+1.00	146.48
Wheat 404-406 pct	145.48	+1.00	146.48
Wheat 406-408 pct	145.48	+1.00	146.48
Wheat 408-410 pct	145.48	+1.00	146.48
Wheat 410-412 pct	145.48	+1.00	146.48
Wheat 412-414 pct	145.48	+1.00	146.48
Wheat 414-416 pct	145.48	+1.00	146.48
Wheat 416-418 pct	145.48	+1.00	146.48
Wheat 418-420 pct	145.48	+1.00	146.48
Wheat 420-422 pct	145.48	+1.00	146.48
Wheat 422-424 pct	145.48	+1.00	146.48
Wheat 424-426 pct	145.48	+1.00	146.48
Wheat 426-428 pct	145.48	+1.00	146.48
Wheat 428-430 pct	145.48	+1.00	146.48
Wheat 430-432 pct	145.48	+1.00	146.48
Wheat 432-434 pct	145.48	+1.00	146.48
Wheat 434-436 pct	145.48	+1.00	146.48
Wheat 436-438 pct	145.48	+1.00	146.48
Wheat 438-440 pct	145.48	+1.00	146.48
Wheat 440-442 pct	145.48	+1.00	146.48
Wheat 442-444 pct	145.48	+1.00	146.48
Wheat 444-446 pct	145.48	+1.00	146.48
Wheat 446-448 pct	145.48	+1.00	146.48
Wheat 448-450 pct	145.48	+1.00	146.48
Wheat 450-452 pct	145.48	+1.00	146.48
Wheat 452-454 pct	145.48	+1.00	146.48
Wheat 454-456 pct	145.48	+1.00	146.48
Wheat 456-458 pct	145.48	+1.00	146.48
Wheat 458-460 pct	145.48	+1.00	146.48
Wheat 460-462 pct	145.48	+1.00	146.48
Wheat 462-464 pct	145.48	+1.00	146.48
Wheat 464-466 pct	145.48	+1.00	146.48
Wheat 466-468 pct	145.48	+1.00	146.48
Wheat 468-470 pct	145.48	+1.00	146.48
Wheat 470-472 pct	145.48	+1.00	146.48
Wheat 472-474 pct	145.48	+1.00	146.48
Wheat 474-476 pct	145.48	+1.00	146.48
Wheat 476-478 pct	145.48	+1.00	146.48
Wheat 478-480 pct	145.48	+1.00	146.48
Wheat 480-482 pct	145.48	+1.00	146.48
Wheat 482-484 pct	145.48	+1.00	146.48
Wheat 484-486 pct	145.48	+1.00	146.48
Wheat 486-488 pct	145.48	+1.00	146.48
Wheat 488-490 pct	145.48	+1.00	146.48
Wheat 490-492 pct	145.48	+1.00	146.48
Wheat 492-494 pct	145.48	+1.00	146.48
Wheat 494-496 pct	145.48	+1.00	146.48
Wheat 496-498 pct	145.48	+1.00	146.48
Wheat 498-500 pct	145.48	+1.00	146.48
Wheat 500-502 pct	145.48	+1.00	146.48
Wheat 502-504 pct	145.48	+1.00	146.48
Wheat 504-506 pct	145.48	+1.00</	

English Maltster	21.59	21.59	2441-2444 (2475), May 2301, July 2331
Cash shipment	2.059	-30.0	235, Sept. 236, Dec. 2391.
Future Mar.	22.0045	+30.0	\$Platinum-Jan 254 00 bid 274 00
Coffee Future			April 253 70 bid 273.70, July 258.50 bid
Jan	21.4475	-23.5	254 70 bid 274.70, Aug. 259.50 bid

NYSE Comp. Index	78,232 1/2	4,80
NYSE Ind. Index	68,83	+1.32 1/2
NYSE 300 Ind. Index	101 1/2	+1.00
Wall St. Ind. Index	20,470 1/2	+2.00

\* Annual, + New crop (Unseasoned)  
Nov-Jan, 6 Sept., + Oct.-Nov., Nov.-  
Dec., + Per cent. + Per cent.  
+ Indicator prices.

### FINANCIAL TIMES

Jan. 30, 1964, 21 Month	400 1/2
Jan. 30, 1964, 60	62 1/2
Jan. 30, 1964, 60	62 1/2
Jan. 30, 1964, 60	62 1/2

### REUTERS

Jan. 30, 1964, 21 Month	400 1/2
Jan. 30, 1964, 60	62 1/2
Jan. 30, 1964, 60	62 1/2
Jan. 30, 1964, 60	62 1/2

\* Annual, + New crop (Unseasoned)  
Nov-Jan, 6 Sept., + Oct.-Nov., Nov.-  
Dec., + Per cent. + Per cent.  
+ Indicator prices.

[illegible]

**MOODY'S**

Stocks*	D	C	I	B	A
one month	-92.1	388.4	+4.9	67.4	

(December 1991 to 1990)

**GRIMSEY FISH-SUPPLY moderate.**  
demand down. Prices at ship's side now  
prevailed by 10¢ over last week's firm  
offerings. (3-50-73-8); large blackfish \$3.48

best small plums—E4 79-E4 40; large skinned  
driedish—E4 50; medium skinned driedish  
E4 45; large, lumpen sides E4 40; medium  
sides E4 35; small sides E4 30; small  
sides E4 25; small sides E4 20; small  
sides E4 15; small sides E4 10; small  
sides E4 5; small sides E4 0.

**LIVERPOOL COTTON**—Spot and ship  
peel sales amounted to 1,048 bales, the  
largest daily total for nearly six months.  
Refined attention was directed to various  
grades of Egyptian cotton, with Middle-  
Eastern and African growths in  
constant request. F. W. Tattersall  
reported.



## STOCK EXCHANGE REPORT

## Some encouragement derived from economic surveys but concern over pay and U.S. trends remain

## Account Dealing Dates

## Option

## First Declared Last Account

## Dealings Dealings Day

## Oct. 16 Oct. 26 Oct. 27 Nov. 1

## Oct. 30 Nov. 9 Nov. 10 Nov. 21

## Nov. 13 Nov. 23 Nov. 24 Dec. 3

## Nov. 26 Dec. 6 Dec. 7 Dec. 18

## Nov. 20 Dec. 27 Dec. 28 Dec. 29

## Nov. 29 Dec. 30 Dec. 31 Dec. 31

## Nov. 30 Dec. 31 Dec. 31 Dec. 31

## Nov. 30 Dec. 31 Dec. 31 Dec. 31

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## Nov. 30 Dec. 31 Dec. 31 Dec. 31

## Bank of New South Wales

## which

## last

## week

## announced

## plans

## to

## increase

## its

## share

## capital

## from

## £100m

## to

## £150m

## by

## the

## end

## of

## the

## year

## 1979

## The

## bank

## said

## that

## the

## increase

## was

## needed

## to

## provide

## for

## the

## bank's

## expansion

## plans

## for

## the

## future

## The

## bank

## also

## said

## that

## it

## was

## not

## yet

## decided

## on

## the

## exact

## terms

## of

## the

## increase

## The

## bank

## also

## said

## that

## it

## was

## not

## yet

## decided

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## exact

## terms

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## increase

## The

## bank

## also

## said

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## it

## was

## not

## yet

## decided

## on

## the

## exact

## terms

## of

## the

## increase

## Engineering majors made

## progress

## after

## an

## uncertain

## start

## The

## company

## is

## now

## in

## the

## process

## of

## raising

## £100m

## to

## £150m

## by

## the

## end

## of

## the

## year

## 1979

## The

## company

## also

## said

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## it

## was

## not

## yet

## decided

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## exact

## terms

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## exact

## terms

## of

## the

## increase

## The

## company

## also



# AUTHORISED UNIT TRUSTS

[illegible]

## INSURANCE AND PROPERTY BONDS

<p><b>Abbey Life Assurance Co. Ltd.</b> 25, Abchurch Lane, London E.C. 4 S. A. 1975</p> <p><b>Abbey Life Assurance Co. Ltd.</b> 25, Abchurch Lane, London E.C. 4 S. A. 1975</p> <p><b>Abbey Life Assurance Co. Ltd.</b> 25, Abchurch Lane, London E.C. 4 S. A. 1975</p> <p><b>Abbey Life Assurance Co. Ltd.</b> 25, Abchurch Lane, London E.C. 4 S. A. 1975</p> <p><b>Abbey Life Assurance Co. Ltd.</b> 25, Abchurch Lane, London E.C. 4 S. A. 1975</p> <p><b>Abbey Life Assurance Co. Ltd.</b> 25, Abchurch Lane, London E.C. 4 S. A. 1975</p> <p><b>Abbey Life Assurance Co. Ltd.</b> 25, Abchurch Lane, London E.C. 4 S. A. 1975</p> <p><b>Abbey Life Assurance Co. Ltd.</b> 25, Abchurch Lane, London E.C. 4 S. A. 1975</p> <p><b>Abbey Life Assurance Co. Ltd.</b> 25, Abchurch Lane, London E.C. 4 S. A. 1975</p> <p><b>Abbey Life Assurance Co. Ltd.</b> 25, Abchurch Lane, London E.C. 4 S. A. 1975</p> <p><b>Abbey Life Assurance Co. Ltd.</b> 25, Abchurch Lane, London E.C. 4 S. A. 1975</p> <p><b>Abbey Life Assurance Co. 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## OFFSHORE AND OVERSEAS FUNDS

[illegible]

## NOTES

Prices do not include a premium, except where indicated, and are in force unless otherwise indicated. Yields, which in last column allow for all buying expenses, a Offered prices include all expenses, b To-day's prices, c Yield based on offer price, d Estimated a To-day's opening price, e Distribution free of U.S. taxes, f Periodic premium insurance plans, g Single premium insurance, h Offered price includes all expenses except agent's commission, i Offered price includes all expenses if bought through manager, j Previous day's price, k Net of tax on realized capital gains, unless indicated by g, l Guaranteed issue, g Suspended, m Yield before federal tax, n Payable in cash.







INDUSTRIALS—Continued

Stock	Price	Change	Stock	Price	Change
British Petroleum	125.00	+1.00	British Petroleum	125.00	+1.00
Shell	110.00	+0.50	Shell	110.00	+0.50
Esso	105.00	+0.25	Esso	105.00	+0.25
BP	125.00	+1.00	BP	125.00	+1.00
Shell	110.00	+0.50	Shell	110.00	+0.50
Esso	105.00	+0.25	Esso	105.00	+0.25
BP	125.00	+1.00	BP	125.00	+1.00
Shell	110.00	+0.50	Shell	110.00	+0.50
Esso	105.00	+0.25	Esso	105.00	+0.25
BP	125.00	+1.00	BP	125.00	+1.00

INSURANCE—Continued

Stock	Price	Change	Stock	Price	Change
London & Lancashire	120.00	+0.50	London & Lancashire	120.00	+0.50
Prudential	115.00	+0.25	Prudential	115.00	+0.25
Equity	110.00	+0.10	Equity	110.00	+0.10
London & Lancashire	120.00	+0.50	London & Lancashire	120.00	+0.50
Prudential	115.00	+0.25	Prudential	115.00	+0.25
Equity	110.00	+0.10	Equity	110.00	+0.10

PROPERTY—Continued

Stock	Price	Change	Stock	Price	Change
British Land	120.00	+0.50	British Land	120.00	+0.50
Imperial Chemical	115.00	+0.25	Imperial Chemical	115.00	+0.25
British Land	120.00	+0.50	British Land	120.00	+0.50
Imperial Chemical	115.00	+0.25	Imperial Chemical	115.00	+0.25

INV. TRUSTS—Continued

Stock	Price	Change	Stock	Price	Change
British Land	120.00	+0.50	British Land	120.00	+0.50
Imperial Chemical	115.00	+0.25	Imperial Chemical	115.00	+0.25
British Land	120.00	+0.50	British Land	120.00	+0.50
Imperial Chemical	115.00	+0.25	Imperial Chemical	115.00	+0.25

FINANCE, LAND—Continued

Stock	Price	Change	Stock	Price	Change
British Land	120.00	+0.50	British Land	120.00	+0.50
Imperial Chemical	115.00	+0.25	Imperial Chemical	115.00	+0.25
British Land	120.00	+0.50	British Land	120.00	+0.50
Imperial Chemical	115.00	+0.25	Imperial Chemical	115.00	+0.25

**NOMURA**  
The Nomura Securities Co., Ltd.

NOMURA EUROPE N.V. LONDON OFFICE  
Bank of America Building, 100 Old Broad Street, London EC2M 1JG, U.K.  
Tel: 01-606 3311

MINES—Continued

Stock	Price	Change	Stock	Price	Change
British Land	120.00	+0.50	British Land	120.00	+0.50
Imperial Chemical	115.00	+0.25	Imperial Chemical	115.00	+0.25
British Land	120.00	+0.50	British Land	120.00	+0.50
Imperial Chemical	115.00	+0.25	Imperial Chemical	115.00	+0.25

INSURANCE

Stock	Price	Change	Stock	Price	Change
British Land	120.00	+0.50	British Land	120.00	+0.50
Imperial Chemical	115.00	+0.25	Imperial Chemical	115.00	+0.25

PROPERTY

Stock	Price	Change	Stock	Price	Change
British Land	120.00	+0.50	British Land	120.00	+0.50
Imperial Chemical	115.00	+0.25	Imperial Chemical	115.00	+0.25

TRUSTS, FINANCE, LAND

Stock	Price	Change	Stock	Price	Change
British Land	120.00	+0.50	British Land	120.00	+0.50
Imperial Chemical	115.00	+0.25	Imperial Chemical	115.00	+0.25

FINANCE, LAND, ETC.

Stock	Price	Change	Stock	Price	Change
British Land	120.00	+0.50	British Land	120.00	+0.50
Imperial Chemical	115.00	+0.25	Imperial Chemical	115.00	+0.25

DIAMOND AND PLATINUM

Stock	Price	Change	Stock	Price	Change
British Land	120.00	+0.50	British Land	120.00	+0.50
Imperial Chemical	115.00	+0.25	Imperial Chemical	115.00	+0.25

REGIONAL MARKETS

Stock	Price	Change	Stock	Price	Change
British Land	120.00	+0.50	British Land	120.00	+0.50
Imperial Chemical	115.00	+0.25	Imperial Chemical	115.00	+0.25



